



INTENT TO APPLY FORM

Proposed School Information

Charter School Name:	Zeta Charter School - New York City 3 and Zeta Charter School - New York City 4		
Education Corp. Name:	Zeta Charter Schools - New York City		
Education Corp. Status:	Existing	Proposal Type:	Replicator
School District (or NYC CSD):	CSD 9 and CSD 12	Opening Date:	August 2020

Proposed Grades and Enrollment

Charter Year	Grades	Enrollment
Year 1	K-1	180
Year 2	K-2	240
Year 3	K-3	360
Year 4	K-4	450
Year 5	K-5	540

Proposed Affiliations (if any)

Charter Management Company ("CMO"):	Zeta Charter Schools
CMO Public Contact Info (Name, Phone):	Emily A. Kim, (929) 458-3000
Partner Organization:	
Partner Public Contact Info (Name, Phone):	

Lead Applicant Contact Information

Lead Applicant Name: Jenny Sedlis, Chairperson, Zeta Charter Schools - New York City Board of Trustees

Applicant is a (check all that apply): Parent Teacher School Administrator District Resident Education Corp./Charter School

Organization Name: Zeta Charter Schools - New York City

Applicant Mailing Address: [REDACTED]

Primary Phone #: [REDACTED] **Secondary Phone #:** [REDACTED] **Email:** [REDACTED]

Secondary Applicant Name (If Applicable): N/A

Applicant is a (check all that apply): Parent Teacher School Administrator District Resident Education Corp./Charter School

Organization Name:

Applicant Mailing Address:

Primary Phone #: [REDACTED] **Secondary Phone #:** [REDACTED] **Email:** [REDACTED]

List additional lead applicants below in the "Other" section.

Media/Public Contact Information (required)

Name: Emily A. Kim	Phone #: (929) 458-3000	Email: emily.kim@zetaschools.org
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Program Design

Provide the proposed school's mission statement in the space below. (Maximum 250 words)

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. Zeta's educational approach nurtures children's mind, body, soul, and connectedness so they will have and create a beautiful tomorrow.

Provide the proposed school's key design elements in the space below. (Maximum 250 words)

At Zeta, school is a place that nurtures mind, body, soul, and connectedness so children can achieve their greatest potential.

Rigorous, Hands-On Academics. Zeta uses academic curricula with a proven track record of ensuring high academic outcomes. Zeta offers broad range of hands-on activities and field trips for a rich student learning experience.

Mindfulness & Wellness. Zeta prioritizes the social-emotional and physical well being of its students. Zeta students engage in Taekwondo and social-emotional learning circles, and they eat healthy meals.

Innovation Culture. At the heart of every Zeta school is its Innovation Lab (Z Lab) - a cutting edge creator's space where students learn through design thinking and hands-on experimentation. In Z Lab, children learn engineering concepts through play. Z Lab provides children with time, space, and resources to discover and pursue their interests.

Supportive Setting for Special Populations. Students with IEPs quickly receive appropriate supports to ensure they have a successful schooling experience. Zeta implements a comprehensive Response to Intervention program to ensure that no student falls through the cracks.

Experiential Learning. Zeta offers a broad range of activities and field trips for a rich student learning experience, including free after-school programming and robust specialist programming (Taekwondo, art, chess, music, and sports).

Student & Family Partnership. Zeta commits to WOW in Family Service. Zeta has an open door policy, family-teacher STAR teams that meet throughout the year to discuss and set student goals, and a 24-hour response policy.

Provide a brief overview of the proposed school's academic program in the space below. (Maximum 500 words)

The educational focus and philosophy of Zeta is centered on the belief that all children have the potential to achieve at the highest levels, and mining that potential is the key to building thriving communities of lifelong learners and productive world citizens. Zeta is committed to building high-performing, replicable public charter schools that challenge, inspire, and prepare children for a future with limitless opportunity.

Zeta employs world-class academic programming and curricula with a proven track record of success preparing every child to succeed. Zeta's core academics consist of ELA (THINK Literacy, THINK Writing, Teachers College Writing Workshop, Success for All), mathematics (TERC Investigations, Contexts for Learning, Cognitively Guided Instruction (CGI)), and Science. Science instruction is provided daily, and social studies is integrated into the curriculum through reading, writing, Z Lab, and project-based learning.

Curricula at Zeta elementary schools follow an overarching Scope and Sequence for kindergarten through 5th grade that not only ensure students achieve New York State Next Generation Learning Standards but also ensure that students develop a broad historical, cultural, and global understanding of the world.

All Zeta schools follow the same centralized curriculum, standards, and assessments to enable a consistent, data-

driven approach to schooling. Zeta develops curriculum at the Zeta CMO level, with experienced teachers improving upon, innovating, and tailoring to the needs of their class of students.

Zeta is committed to ensuring that no child falls through the cracks. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material. Zeta implements a comprehensive Response to Intervention program to ensure no student is overlooked.

As a key part of the school design, children engage in a variety of specialist classes across each week, which may include, among other possible programming, Taekwondo, sports, art, music, and chess. Zeta's Taekwondo and sports curricula include invigorating daily physical activity that is the foundation for a healthy lifestyle. Zeta's art, music, and chess curricula develop the interests and investment of the whole child and incorporate some of the mindfulness work that is taught throughout the day. Through Compass social-emotional and mindfulness programming, Zeta students learn and practice self-control, sound judgment, kindness, and courage.

School Management

Provide a brief overview of the school's management structure, including overall governance as well as the proposed leadership structure within the school. **(Maximum 500 words)**

Zeta Charter Schools - New York City ("Zeta Schools") works with a CMO, Zeta Charter Schools ("Zeta CMO"), to support the implementation of its program.

Zeta CMO was founded and is led by Emily A. Kim, who serves as CEO. Zeta CMO and Zeta Schools have an academic and business services agreement, pursuant to which Zeta CMO provides certain administrative and management services to Zeta Schools in exchange for a management fee. Among other services, Zeta CMO provides Zeta Schools with curriculum design and professional learning services, and also provides Zeta Schools with administrative functions such as financial and legal support.

Each Zeta School is led by a Principal or Managing Director of School, who is overseen by Zeta CMO's Managing Director of Academics, Paola Zalkind, who in turn reports into Zeta CMO's CEO. The Principal/Managing Director of School oversees a school leadership team comprised of an Academic Director and an Operations Director. The Principal/Managing Director of School oversees all aspects of schooling. The Academic Director provides support and oversight on academic programming, curriculum, and teacher development. The Operations Director oversees all aspects of school operations, including facilities upkeep and maintenance, safety processes, and student record maintenance.

If you are working with a CMO or partner organization, please provide a description of the nature of that partnership below. Include a description of the type and frequency of the services that the partner would provide to the school, and any financial relationship between the proposed school and the partner organization or CMO. **(Maximum 500 words)**

Zeta Schools will partner with Zeta CMO to provide management services to Zeta Charter School - New York City 3 and Zeta Charter School - New York City 4. Zeta CMO is a 501(c)(3) tax-exempt organization.

Zeta Schools and Zeta CMO are parties to an Academic and Business Services Agreement, dated June 22, 2018, pursuant to which Zeta CMO supports Zeta Schools with the management of its schools. The services provided by Zeta CMO to Zeta Schools include:

- Designing educational programs and instruction and sharing instructional best practices among Zeta's schools;
- Creating internal assessments and conducting academic data analysis;
- Designing and implementing professional learning activities for school personnel;
- Managing business administration of each school and sharing operational best practices among Zeta's schools;

- Managing personnel and payroll functions for Zeta Schools' employees;
- Identifying and evaluating school facilities;
- Selecting and managing procurement of materials, supplies, and equipment;
- Designing and implementing student recruitment, community outreach, and enrollment procedures;
- Assisting with staff hiring and employment-related matters;
- Annual budgeting, periodic financial reporting, and annual audits;
- Managing legal and compliance services; and
- Procuring of insurance.

As compensation for the services provided, Zeta Schools pays Zeta CMO a management fee.

School Facility Plans

Provide a brief overview of the proposed school's facility plans below. **(Maximum 250 words)**

Zeta intends to request permanent co-located space for the school in a DOE school building. However, based on our review of DOE's data on underutilized buildings in CSD 9 as well as our experience in seeking co-located space for our first two Zeta schools for the 2018-19 school year, we expect that obtaining appropriate, permanent public facilities may be challenging. DOE's most recent Underutilized Space Memorandum, dated December 11, 2018, lists four buildings in CSD 9 and six buildings in CSD 12 with 300 or more available seats. In the event that appropriate public facilities are not available in the requested CSD, we will search for private facilities in the CSD. Our first two Zeta schools are currently located in private facilities, and our team is experienced in identifying facilities, negotiating private leases, and overseeing building renovations.

In the event we are not able to secure public or private facilities in the CSD, our contingency plan is to work with the DOE to find co-located public school facilities in another CSD, seek private facilities in another CSD, or co-locate the school with another Zeta school temporarily while we seek permanent space. In the unlikely event that we are unable to secure a public or private facility, we will postpone school opening by one year.

Proposed Board Members

Provide a list of all proposed board members below, along with a brief biographical statement for each proposed trustee. If a proposed trustee is to hold an officer position within the board, please include that information. **(Maximum 500 words)**

1. **Jenny Sedlis (Chairperson)** is the Executive Director of StudentsFirstNY, a leading education reform organization dedicated to improving public schools throughout New York. Prior to taking the helm at StudentsFirstNY, she co-founded Success Academy Charter Schools with Eva Moskowitz in 2006, and helped grow the network from one to 22 schools in eight years. She received national recognition for leading the organization's pioneering advocacy and parent organizing work. She earned a bachelor's degree in politics and international relations from Scripps College.
2. **Keri Hoyt (Treasurer)** is President of Noodle Partners, a start-up company disrupting the world of postsecondary online education. Prior to joining Noodle Partners, she served for seven years as Executive Vice President of Schooling and Chief Operating Officer of Success Academy Charter Schools, managing all aspects of running Success Academy through a period of intense growth, while ensuring that the schools continuously rated among the best public schools in New York. She holds an MBA from the Wharton School of the University of Pennsylvania and a B.A., English, from the University of New Hampshire.
3. **Shannon Kete (Secretary)** was a member of the inaugural class of the Broad Residency in Education Program in 2003, while also serving in the Chancellor's Office of the NYC public school system during the early days of the Children First reform effort. From 2011 to 2013, she served as COO and Senior Managing Director of Operations at Success Academy Charter Schools. She has worked at Amplify as COO of the Learning Division, and later SVP of Sales; and at PLTW as COO and Acting President. She is Chief Delivery Officer at CLS, a global

foreign exchange settlement bank. She holds an MBA from Harvard Business School and was a Morehead-Cain Scholar at UNC Chapel Hill.

- 4. **Nicole Brisbane** is the New York State Director for Democrats for Education Reform. After graduating from Florida State University, she taught middle school ELA to students who were four or more years behind their peers. She attended law school at Emory University, during which she had a fellowship with Education Pioneers at D.C. Public Schools, a Florida Bar Fellowship at the Florida Justice Institute, and served as a public defender in the Juvenile Court of Dekalb County in Georgia. She worked for TFA in Miami-Dade for four years, focused on growth strategy and community partnerships and leading national new site development efforts.
- 5. **Samara Penn Savary** is Senior Counsel, Litigation, at Bristol-Myers Squibb Company. Previously, she was a litigation partner at Kirkland & Ellis LLP. She has represented many charter schools in high-stakes litigation challenging charter school openings and co-locations in district school buildings. She also worked on a team that obtained a critical victory for a group of NYC public charter schools, securing dismissal of a lawsuit asking the court to compel the DOE to collect more than \$100M in rent from the schools. She holds a J.D. from Columbia Law School, and an A.B. from Princeton University's Woodrow Wilson School of Public and International Affairs.

Lead Applicant Signature

Signature:	
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By signing this Proposal Transmittal Form, the Lead Applicant certifies that the information contained in this proposal to establish a charter school pursuant to the New York Charter Schools Act with the State University of New York Board of Trustees is true and accurate to the best of his or her knowledge.



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Charter Management Company ("CMO"):	Zeta Charter Schools
CMO Public Contact Info (Name, Phone):	Emily A. Kim, (929) 458-3000
Partner Organization:	
Partner Public Contact Info (Name, Phone):	

Lead Applicant Contact Information

Lead Applicant Name: Jenny Sedlis, Chairperson, Zeta Charter Schools - New York City Board of Trustees

Applicant is a (check all that apply): Parent Teacher School Administrator District Resident Education Corp./Charter School

Organization Name: Zeta Charter Schools - New York City

Applicant Mailing Address: [REDACTED]

Primary Phone #: [REDACTED] **Secondary Phone #:** [REDACTED] **Email:** [REDACTED]

Secondary Applicant Name (If Applicable): N/A

Applicant is a (check all that apply): Parent Teacher School Administrator District Resident Education Corp./Charter School

Organization Name:

Applicant Mailing Address:

Primary Phone #: [REDACTED] **Secondary Phone #:** [REDACTED] **Email:** [REDACTED]

List additional lead applicants below in the "Other" section.

Media/Public Contact Information (required)

Name: Emily A. Kim	Phone #: (929) 458-3000	Email: emily.kim@zetaschools.org
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Program Design

MISSION STATEMENT (IF DIFFERENT FROM INTENT TO APPLY FORM)

See Intent to Apply Form

KEY DESIGN ELEMENTS (IF DIFFERENT FROM INTENT TO APPLY FORM)

See Intent to Apply Form

BRIEF OVERVIEW OF ACADEMIC PROGRAM (IF DIFFERENT FROM INTENT TO APPLY FORM)

See Intent to Apply Form

School Management

MANAGEMENT STRUCTURE (IF DIFFERENT FROM INTENT TO APPLY FORM)

See Intent to Apply Form

ROLE OF CMO OR PARTNER(S) (IF DIFFERENT FROM INTENT TO APPLY FORM)

See Intent to Apply Form

School Facility Plans (If different from Intent to Apply Form)

See Intent to Apply Form

Board Member Names and Biographical Summaries (If different from Intent to Apply Form)

See Intent to Apply Form

Other

Co-Applicants (Zeta Charter Schools - New York City Board Members): Keri Hoyt (Treasurer), Shannon Kete (Secretary), Nicole Brisbane, Samara Penn Savary



GENERAL INSTRUCTIONS FOR COMPLETING THE STATISTICAL OVERVIEW FORM

Applicants with currently operating public or private schools should complete this form.

1- General Information

Complete the form on the following tab for all academic years in the current charter term. Be sure to include the school name at the top.

Complete a separate form for each school in the education corporation (or network) for replicated schools.

2- Enrollment

All students who received mandated services at some point of enrollment in the school should be included in the Students with Disabilities count even if they no longer receive services.

Any student identified as an English language learner at any point of enrollment in the school should be included in the English Language Learners count regardless of their current English language proficiency status.

3- Retention

All retention data should reflect students enrolled in school on previous BEDS day who remained in the school the following BEDS day.

4- Discipline

Distinguish the total number of suspensions (occurrences) from the total number of students that were suspended at least once (unique students).

SCHOOL NAME: Zeta Charter School - Bronx 1

	2014-15	2015-16	2016-17	2017-18	2018-19
Enrollment^[1]					
Total Enrollment	N/A	N/A	N/A	N/A	180
Number of Students with Disabilities	N/A	N/A	N/A	N/A	28
Number of English language learners	N/A	N/A	N/A	N/A	31
Number of Economically Disadvantaged Students	N/A	N/A	N/A	N/A	166
Retention^[2]					
Total Number of Students Eligible to Return from Previous Year ^[3]	N/A	N/A	N/A	N/A	N/A
Total Number of Eligible Students Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of Students with Disabilities Eligible to Return from Previous Year ^[4]	N/A	N/A	N/A	N/A	N/A
Number of Students with Disabilities Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of English language learners Eligible to Return from Previous Year ^[5]	N/A	N/A	N/A	N/A	N/A
Number of English language learners Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of Economically Disadvantaged Students Eligible to Return from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of Economically Disadvantaged Students Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Average Daily Attendance Rate	N/A	N/A	N/A	N/A	95%
Discipline					
Number of In-School Suspensions (Occurrences)	N/A	N/A	N/A	N/A	0
Number of Out of School Suspensions (Occurrences)	N/A	N/A	N/A	N/A	10
Number of In-School Suspensions (unique students)	N/A	N/A	N/A	N/A	0
Number of Out of School Suspensions (unique students)	N/A	N/A	N/A	N/A	8
Number of Expulsions	N/A	N/A	N/A	N/A	0

[1] All enrollment data should reflect *BEDS day information*.

[2] All retention data should reflect students enrolled in school on previous BEDS day who remained in the school the following BEDS day.

[3] An eligible student is one who has not completed the school's terminal grade, aged out of the program or been expelled.

[4] All students who received mandated services at some point of enrollment in the school should be included in this count even if no longer receiving services.

[5] Any student identified as an English language learner at any point of enrollment in the school should be included in this count regardless of current English language proficiency status.

* Additionally, 8 Zeta Bronx 1 students were in queue for an

SCHOOL NAME: Zeta Charter School - Inwood 1

	2014-15	2015-16	2016-17	2017-18	2018-19
Enrollment^[1]					
Total Enrollment	N/A	N/A	N/A	N/A	162
Number of Students with Disabilities	N/A	N/A	N/A	N/A	Text 24
Number of English language learners	N/A	N/A	N/A	N/A	42
Number of Economically Disadvantaged Students	N/A	N/A	N/A	N/A	132
Retention^[2]					
Total Number of Students Eligible to Return from Previous Year ^[3]	N/A	N/A	N/A	N/A	N/A
Total Number of Eligible Students Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of Students with Disabilities Eligible to Return from Previous Year ^[4]	N/A	N/A	N/A	N/A	N/A
Number of Students with Disabilities Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of English language learners Eligible to Return from Previous Year ^[5]	N/A	N/A	N/A	N/A	N/A
Number of English language learners Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of Economically Disadvantaged Students Eligible to Return from Previous Year	N/A	N/A	N/A	N/A	N/A
Number of Economically Disadvantaged Students Who Returned from Previous Year	N/A	N/A	N/A	N/A	N/A
Average Daily Attendance Rate	N/A	N/A	N/A	N/A	95%
Discipline					
Number of In-School Suspensions (Occurrences)	N/A	N/A	N/A	N/A	0
Number of Out of School Suspensions (Occurrences)	N/A	N/A	N/A	N/A	5
Number of In-School Suspensions (unique students)	N/A	N/A	N/A	N/A	0
Number of Out of School Suspensions (unique students)	N/A	N/A	N/A	N/A	4
Number of Expulsions	N/A	N/A	N/A	N/A	0

[1] All enrollment data should reflect *BEDS day information*.

[2] All retention data should reflect students enrolled in school on previous BEDS day who remained in the school the following BEDS day.

[3] An eligible student is one who has not completed the school's terminal grade, aged out of the program or been expelled.

[4] All students who received mandated services at some point of enrollment in the school should be included in this count even if no longer receiving services.

[5] Any student identified as an English language learner at any point of enrollment in the school should be included in this count regardless of current English language proficiency status.

* Additionally, 7 Zeta Inwood 1 students were in queue for an IEP as of BEDs Day

PROPOSED SCHOOL NAME:		Zeta Charter Schools - New York City 3 and Zeta Charter Schools - New York City 4			
	A		D	E	
Proposal Request	Are you incorporating by reference?	This response applies to	Does the incorporated material require any revisions?	Specific exhibit or document being incorporated by reference	Year of Source File
	Select "Yes" or "No" from the dropdown menu.	Select "All Schools," "Proposed School," or "N/A" from the dropdown menu.	Select "Yes" or "No" from the dropdown menu.	Provide the name, title, filename, etc. of materials that you are incorporating. If you are referencing a subsection of a document, please identify the section as specifically as possible.	List the most recent year material was approved or updated. Note that the Institute will not accept materials submitted prior to July 2015.
Sample Response	Yes		No	Renewal Application - Response D - Benchmark 1B - Assessment Data	2016
00(a) Transmittal and Summary Form	All applicants must provide a response to this Request.				
00(b) Statistical Overview Form	All applicants must provide a response to this Request.				
00(c) Replication Checklist	All applicants must provide a response to this Request.				
1(a) Community Description and Need	All applicants must provide a response to this Request.				
1(b) Programmatic Impact	All applicants must provide a response to this Request.				
1(c) Fiscal Impact	All applicants must provide a response to this Request.				
2(a) Mission	No	All Schools			
2(b) Key Design Elements	No	All Schools			
3(a) Applicant Information	All applicants must provide a response to this Request.				
3(b) Proposal History	All applicants must provide a response to this Request.				
3(c) List of Founding Team Members	All applicants must provide a response to this Request.				
3(d) Withdrawn, Rejected and Concurrent Proposals (SUNY and/or other authorizers)	All applicants must provide a response to this Request.				
3(e) Letter of Justification for Previously Denied Applications	All applicants must provide a response to this Request.				
3(f) Founding Team Resumes	No	All Schools			
4(a) Description and Analysis of Community Outreach Efforts	All applicants must provide a response to this Request.				
4(b) Description and Analysis of Community Support	All applicants must provide a response to this Request.				
4(c) Description and Analysis of Student Demand	All applicants must provide a response to this Request.				
4(d) Evidence of Community Outreach	All applicants must provide a response to this Request.				
4(e) Evidence of Community Support	All applicants must provide a response to this Request.				
4(f) Evidence of Student Demand	All applicants must provide a response to this Request.				
5(a) Enrollment Plan	All applicants must provide a response to this Request.				
5(b) Target Population Enrollment	All applicants must provide a response to this Request.				
5(c) Student Enrollment Table	All applicants must provide a response to this Request.				
5(d) Admissions Policy	No	All Schools			
6(a) Curriculum Selection Processes	No	All Schools			
6(b) Assessment System	No	All Schools			
6(c) Instructional Methods	No	All Schools			
6(d) Course or Subject Overview	No	All Schools			
6(e) Promotion and Graduation Policy	No	All Schools			
6(f) Programmatic Audits	No	All Schools			
6(g) Draft Accountability Plan	All applicants must provide a response to this Request.				
7(a) School Calendar	No	All Schools			
7(b) Sample Student Schedule	No	All Schools			
7(c) Sample Teacher Schedule	No	All Schools			
8(a) Struggling Students	No	All Schools			
8(b) Students with Disabilities	No	All Schools			
8(c) English Language Learners	No	All Schools			
8(d) Gifted and Advanced Students	No	All Schools			
9(a) Instructional Leadership Roles	No	All Schools			
9(b) Teacher Support and Supervision	No	All Schools			
9(c) Professional Development	No	All Schools			
9(d) Teacher Evaluation and Accountability	No	All Schools			
10(a) School Culture	No	All Schools			
10(b) Discipline Policy	No	All Schools			
10(c) Special Education Discipline Policy	No	All Schools			
10(d) Dress Code Policy	No	All Schools			
11(a) Organizational Chart	All applicants must provide a response to this Request.				
11(b) School Leadership and Management Structure	All applicants must provide a response to this Request.				
12(a) Staffing Chart and Rationale	All applicants must provide a response to this Request.				
12(b) Qualifications and Responsibilities	No	All Schools			
12(c) Staff Recruitment and Retention	No	All Schools			
12(d) Personnel Policies	No	All Schools			
13(a) Partner Information	No	All Schools			
13(b) Partner Commitment	All applicants must provide a response to this Request.				
14(a) Board Members	No	All Schools			
14(b) EdCorp Board Roles & Responsibilities	No	All Schools			
14(c) Education Corporation Board Design	No	All Schools			
14(d) Stakeholder Participation	No	All Schools			
14(e) By-laws	No	All Schools			
14(f) Code of Ethics	No	All Schools			
14(g) Complaint Policy	No	All Schools			
14(h) Board Member Resumes	No	All Schools			
14(i) Board Member Request for Information Forms	No	All Schools			
15(a) Relationship Strategies	All applicants must provide a response to this Request.				
15(b) School Partnerships	All applicants must provide a response to this Request.				
16(a) Facility Needs	All applicants must provide a response to this Request.				
16(b) Facility Selection	All applicants must provide a response to this Request.				
16(c) Facility Related Conflicts of Interest	All applicants must provide a response to this Request.				
16(d) Additional Facility Information	All applicants must provide a response to this Request.				
17 Food Services	No	All Schools			
18 Health Services	No	All Schools			
19 Transportation	No	All Schools			
20 Insurance	No	All Schools			
21(a) Budget Narrative	All applicants must provide a response to this Request.				
21(b) Financial Planning	All applicants must provide a response to this Request.				
21(c) Fiscal Audits	All applicants must provide a response to this Request.				
21(d) Dissolution Procedures	All applicants must provide a response to this Request.				
21(e) Budget Template	All applicants must provide a response to this Request.				
21(f) Letters of Commitment	All applicants must provide a response to this Request.				
21(g) Non-SUNY Financials	All applicants must provide a response to this Request.				
22 Action Plan	No	All Schools			
23(a) Supplemental Narrative	No	All Schools			
23(b) Supplemental Attachments	No	All Schools			
24 FFI Merged Application	All applicants must provide a response to this Request.				
Business Plan	All applicants must provide a response to this Request.				
FFI Merged Business Plan	All applicants must provide a response to this Request.				

1. Community Need and Proposed School Impact

(a) Community Description and Need

Zeta Charter Schools – New York City (“Zeta Schools NYC” or “Zeta”) seeks to open two new public charter elementary schools in the Bronx in August 2020, with one school located in Community School District (“CSD”) 9 (western side of South Bronx) and one school located in CSD 12 (Central/South Bronx). During the 2020-21 school year, the proposed schools will serve Kindergarten and 1st grade, adding one grade each subsequent year as students age up until the schools serve Kindergarten through fifth grades. Zeta anticipates that it will seek to offer pre-kindergarten and “3K” at both proposed schools starting August 2021, and it contemplates, in the future, the possibility of offering middle school and high school grades.¹ As described in Response 02 – Addressing the Need, a key design element of the schools is that they will prepare students, particularly students at-risk of not graduating, for success in middle school and high school.

Description of the Bronx

The Bronx is home to approximately 1.5 million New Yorkers and is comprised of many vibrant and diverse neighborhoods. Recent U.S. Census data shows that the majority of people living in the Bronx identify as Hispanic (56.2%) and 43.7% of the population is black or African American.² Of those Bronx residents whose native language is not English, Spanish is the language most commonly spoken at home.³

The Bronx, as compared to the other boroughs, ranks lowest among certain education metrics. In particular, as of 2015, 19% of the Bronx’s population (ages 25+) held bachelor’s degrees or higher, as compared to 61% in Manhattan, 35% in Brooklyn, 31% in Queens, and 33% in Staten Island.⁴ Low college readiness levels are particularly acute in the Bronx.⁵ We believe that this disparity in educational outcomes is inequitable and must be addressed through early-stage access to high-quality public education. We are committed to expanding the presence of Zeta in the Bronx to mitigate that disparity and to provide a high-quality public education option for Bronx families.

Description of Target Populations

Zeta’s mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We believe a diverse student population enriches the school environment and raises the level and depth of learning for everyone.⁶

¹ Whether Zeta can offer pre-kindergarten and “3K” is subject to the NYC DOE/SED application process and the NYC DOE extending 3K funding and space to the proposed schools.

² <https://www.census.gov/quickfacts/fact/table/bronxcountybronxboroughnewyork/PST045217>

³ https://www1.nyc.gov/assets/planning/download/pdf/data-maps/nyc-population/acs/top_lang_2014pums1yr_nyc.pdf?r=4

⁴ https://comptroller.nyc.gov/wp-content/uploads/documents/NYC_Neighborhood_Economic_Profiles_2017.pdf

⁵ <https://comptroller.nyc.gov/reports/diploma-disparities-high-school-graduation-rates-in-new-york-city/>

⁶ See, e.g., Ann Schimke, *The thorny problem of segregated schools and Denver’s newest plan to address it*, Chalkbeat, <http://www.chalkbeat.org/posts/co2017/04/27/the-thorny-problem-of-segregated-schools-and-denvers-newest-plan-to-address-it/>.

Conversely, “segregation is a significant predictor of achievement gaps.”⁷ Zeta accordingly strives to provide neighborhood schools that reflect the diversity of the surrounding communities. Our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12. We are committed to serving English Language Learners (“ELLs”) and students with special education needs. As described below, the Bronx, and in particular the demographics of CSDs 9 and 12, reflect diverse income levels and racial and ethnic groups. These characteristics of CSDs 9 and 12 align with Zeta’s targeted population.

Description of CSD 9

CSD 9 is located on the western side of the South Bronx and includes parts of Grand Concourse, Morrisania, and Trimont.

CSD 9 educates 33,505 public school students in kindergarten through 12th grade.⁸ CSD 9 serves a predominantly Hispanic or Latino population (68.1%).⁹ Additionally, 28.4% of CSD 9’s students identify as African American, 1.5% identify as Asian or Native Hawaiian/Other Pacific Islander, 1.2% identify as White, 0.5% identify as American Indian or Alaska Native, and 0.3% identify as Multiracial.¹⁰ ELLs comprise 25% of the student population, students with disabilities comprise 23% of the student population, and 90% of the student population is economically disadvantaged.¹¹

There are 13 charter schools operating in CSD 9 during the 2018-2019 school year, of which only nine offer elementary school.¹² In addition, there are six private schools in the CSD.¹³ All of the private schools in CSD 9 have religious affiliations, and only five of the private schools serve elementary school children.¹⁴ Private schools in CSD 9 currently serve just 2,235 students, offering few opportunities for enrollment for the 33,505 public school students in the district.¹⁵

High-quality school options are in high demand by CSD 9 families. The New York City Charter School Center estimates that, for the 2018-19 school year, there were 5,328 applicants for only 980 available charter school seats in CSD 9.¹⁶ In other words, there were an estimated 5.4 applicants per available charter school seat in CSD 9 for the 2018-19 school year.¹⁷ Because all nine of the CSD 9 charter schools that serve elementary school students give lottery preferences to returning students and siblings of current students, new applicant openings in school year 2020-21 would be extremely limited, particularly for students entering 1st grade and later grades. Therefore, the 5,328 families in CSD 9 who have been placed on charter school waitlists would greatly benefit from a Zeta school located in CSD 9.

⁷ *Id.*, citing Sean F. Reardon, Demetra Kalogrides, and Ken Shores, *The Geography of Racial/Ethnic Test Score Gaps*, Stanford Center for Education Policy Analysis, <https://cepa.stanford.edu/sites/default/files/wp16-10-v201604.pdf>.

⁸ <https://data.nysed.gov/profile.php?instid=800000046428>

⁹ *Id.*

¹⁰ *Id.*

¹¹ <https://data.nysed.gov/enrollment.php?year=2017&instid=800000046428>

¹² <https://www.schools.nyc.gov/find-a-school>

¹³ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

¹⁴ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

¹⁵ *Id.*

¹⁶ <http://www.nyccharterschools.org/sites/default/files/resources/NYCCSC-LotteryReport-2018-19.pdf>

¹⁷ *Id.*

Furthermore, there is particular demand in CSD 9 for high-quality middle and high school seats, particularly in public charter schools. Of the 13 charter schools operating in CSD 9, only nine serve middle school grades, and only two serve high school grades.¹⁸ Only one of the six private schools in the district serves high school grades, and the school is religiously affiliated.¹⁹ Zeta plans to grow its school in CSD 9 to serve middle and high school grades 6 through 12, which will help to address the significant need for additional high-quality middle and high school seats in the district.

Description of CSD 12

Community School District (“CSD”) 12 neighbors CSD 9 and is located in Central/South Bronx.

CSD 12 educates 22,259 public school students in kindergarten through 12th grade.²⁰ CSD 12 also serves a predominantly Hispanic or Latino population (69.8%).²¹ Additionally, 24.9% of CSD 12’s students identify as African American, 2.5% identify as Asian or Native Hawaiian/Other Pacific Islander, 1.3% identify as White, 1.2% identify as American Indian or Alaska Native, and 0.3% identify as Multiracial.²² ELLs comprise 21% of the student population, students with disabilities comprise 24% of the student population, and 89% of the student population is eligible for free or reduced-price lunch.²³

There are seven charter schools operating in CSD 12 during the 2018-2019 school year, though only four of such schools offer elementary school.²⁴ In addition, there is only one private school in the CSD, which is religiously affiliated.²⁵

High-quality school options are in high demand by CSD 12 families. The New York City Charter School Center estimates that, for school year 2018-19, in CSD 12 there were 1,666 applicants for only 436 available charter school seats. In other, words there were 3.8 applicants per available charter school seat in CSD 12 for the 2018-19 school year.²⁶ The New York City Charter School Center identified the Central Bronx region that overlaps with CSD 12 as one of the four New York City neighborhoods particularly in need of additional charter schools due to immensely high demand coupled with the significant lack of seats.²⁷ Additionally, because all four of the CSD 12 charter schools that serve elementary school students give lottery preferences to returning students and siblings of current students, new applicant openings in school year 2020-21 would be extremely limited, particularly for students entering 1st grade and later grades. Therefore, families in CSD 12 who have been placed on charter school waitlists would greatly benefit from a Zeta school locating in CSD 12.

Furthermore, there is particular demand in CSD 12 for high-quality middle and high school seats, particularly in public charter schools. Of the seven charter schools operating in CSD 12,

¹⁸ <https://www.schools.nyc.gov/find-a-school>

¹⁹ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

²⁰ <https://data.nysed.gov/profile.php?instid=800000045779>

²¹ *Id.*

²² *Id.*

²³ <https://data.nysed.gov/enrollment.php?year=2017&instid=800000045779>

²⁴ <https://www.schools.nyc.gov/find-a-school>

²⁵ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

²⁶ “2017-18 NYC Charter School Lottery Estimates,” available at

<http://www.nyccharterschools.org/sites/default/files/resources/NYCCSC-LotteryReport-2017-18.pdf>

²⁷ “Neighborhoods Primed for Charter School Growth: Four Communities in the Bronx and Queens Are in Need of High Quality School Options”, available at

<http://www.nyccharterschools.org/sites/default/files/resources/Neighborhoods-Primed-for-Growth.pdf>.

only three serve middle school grades, and only four serve high school grades.²⁸ The one private school in the district serves middle but not high school grades, and the school is religiously affiliated.²⁹ Zeta plans to grow its school in CSD 12 to serve middle and high school grades 6 through 12, which will help to address the significant need for additional high-quality middle and high school seats in the district.

Significant Need for High-Quality Public Schools in CSDs 9 and 12

Zeta is proposing to open new public charter schools in CSDs 9 and 12 because these districts are in significant need of many more public school options that produce excellent student achievement outcomes across racial demographics. Notably, CSDs 9 and 12 are severely lagging behind city- and state-wide proficiency averages.

The below charts reflect math and ELA proficiency rates on the 2018 state exams, by demographic, for students in CSDs 9 and 12. Also provided, for comparative purposes, are the city- and state-wide math and ELA proficiency rates. In CSD 9, only 29.5% of students passed the state ELA exam, and only 25.7% passed the state Math exam. The proficiency rates for students in CSD 9 lagged 15.7 percentage points behind the state average and 17.1 percentage points behind the city average in ELA; and 18.8 percentage points behind the state average and 17.0 percentage points behind the city average in math. For students in CSD 12, the results were more severe. In CSD 12, only 23.8% of students passed the state ELA exam, and only 18.2% passed the state Math exam. The proficiency rates for students in CSD 12 lagged 21.4 percentage points behind the state average and 22.9 percentage points behind the city average in ELA; and 26.3 percentage points behind the state average and 24.5 percentage points behind the city average in math.

In addition, within both districts, significant achievement gaps also exist for at-risk students, including ELLs and special education students. As described in **Response 8 - Struggling Students**, Zeta has carefully developed programming designed to decrease deficits for at-risk students, to provide a strong academic foundation, and that has the potential to increase their achievement in middle and high school.

CSD 9 New York State Exam Results³⁰

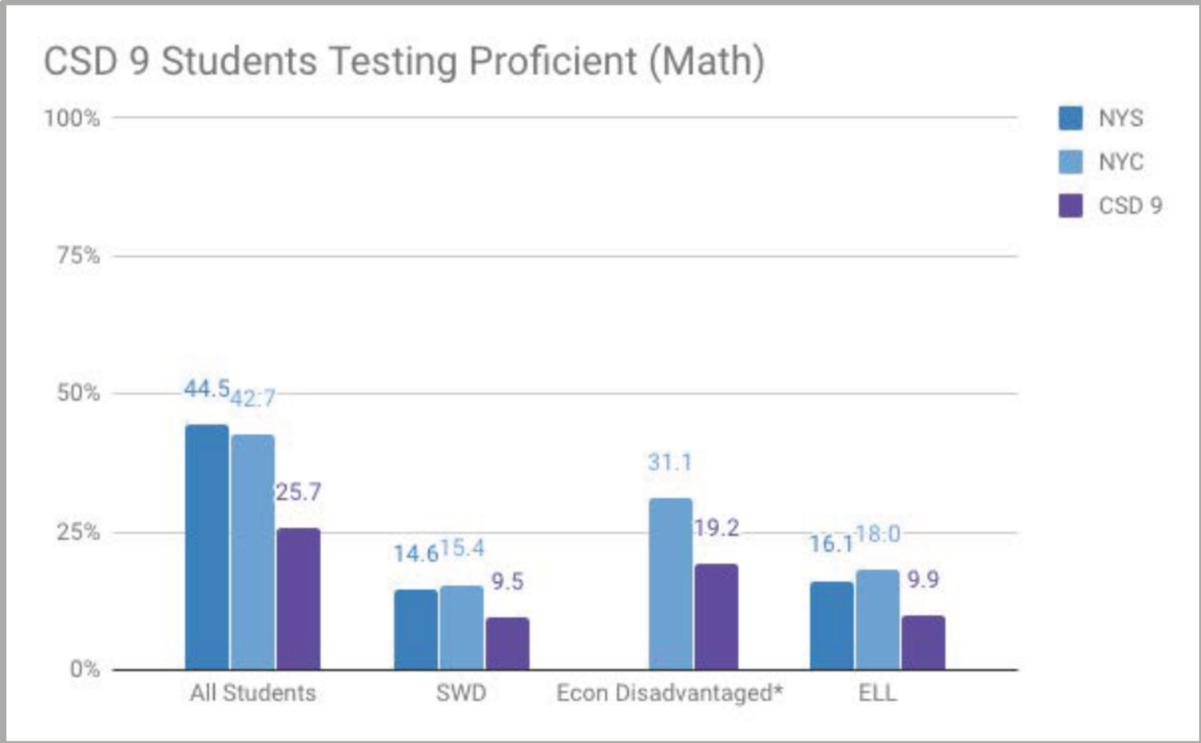
In CSD 9, students vastly underperformed their peers state- and city-wide on the 2018 state exams. This trend holds true across all demographics, including students with disabilities, ELLs, and economically disadvantaged students. On the 2018 New York State ELA and math exams, CSD 9 students as a group performed 28th and 27^h, respectively, on average compared with students in each of New York City's 32 school districts.³¹

²⁸ <https://www.schools.nyc.gov/find-a-school>

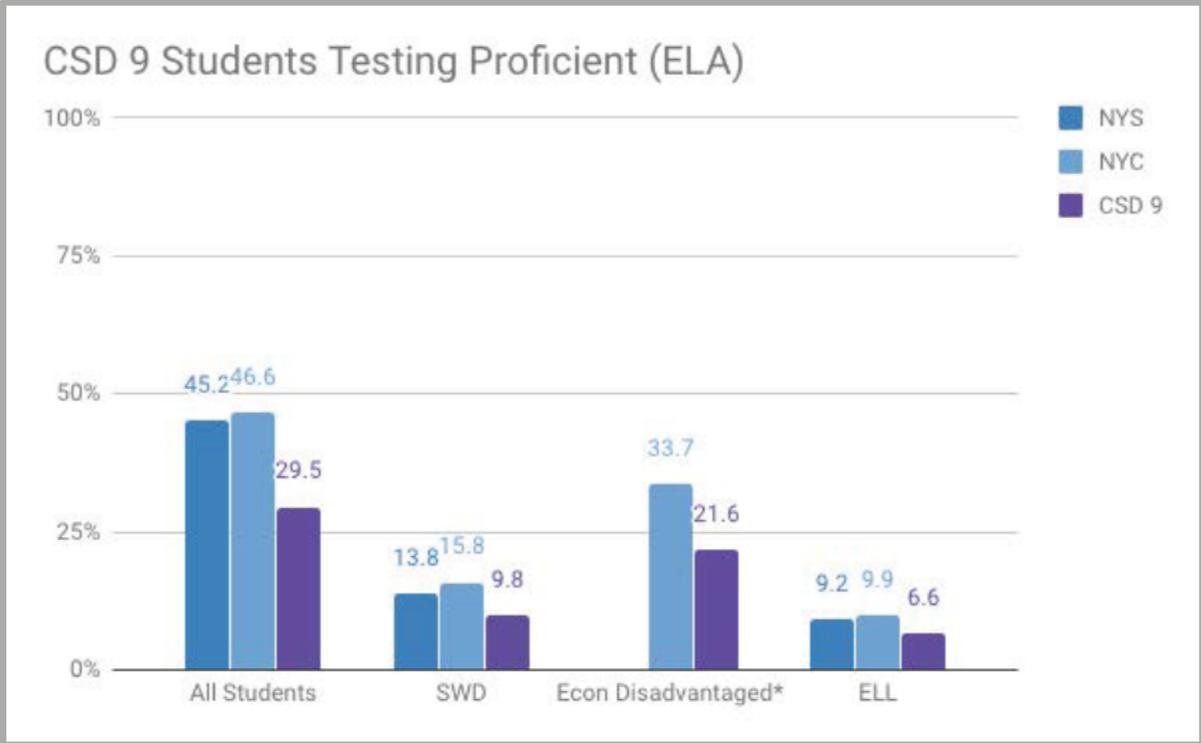
²⁹ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

³⁰ <http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>;
<http://www.nysed.gov/news/2018/state-education-department-releases-spring-2018-grades-3-8-ela-math-assessment-results>

³¹ <http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>

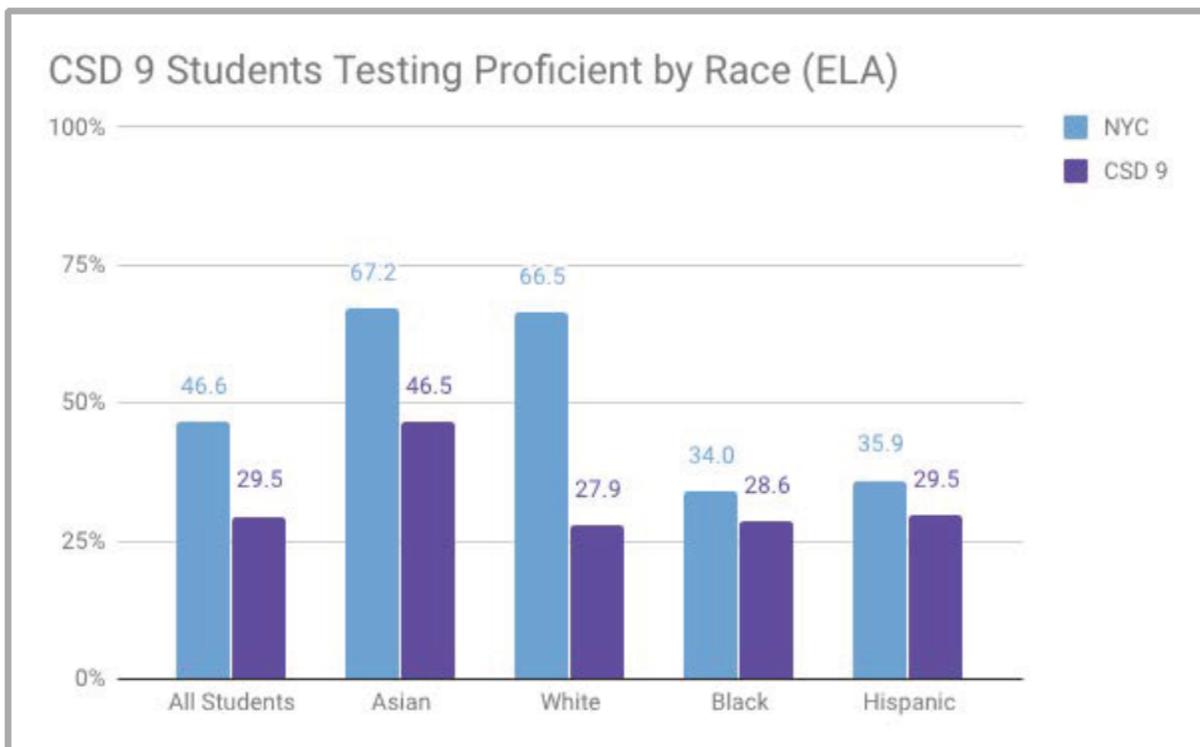
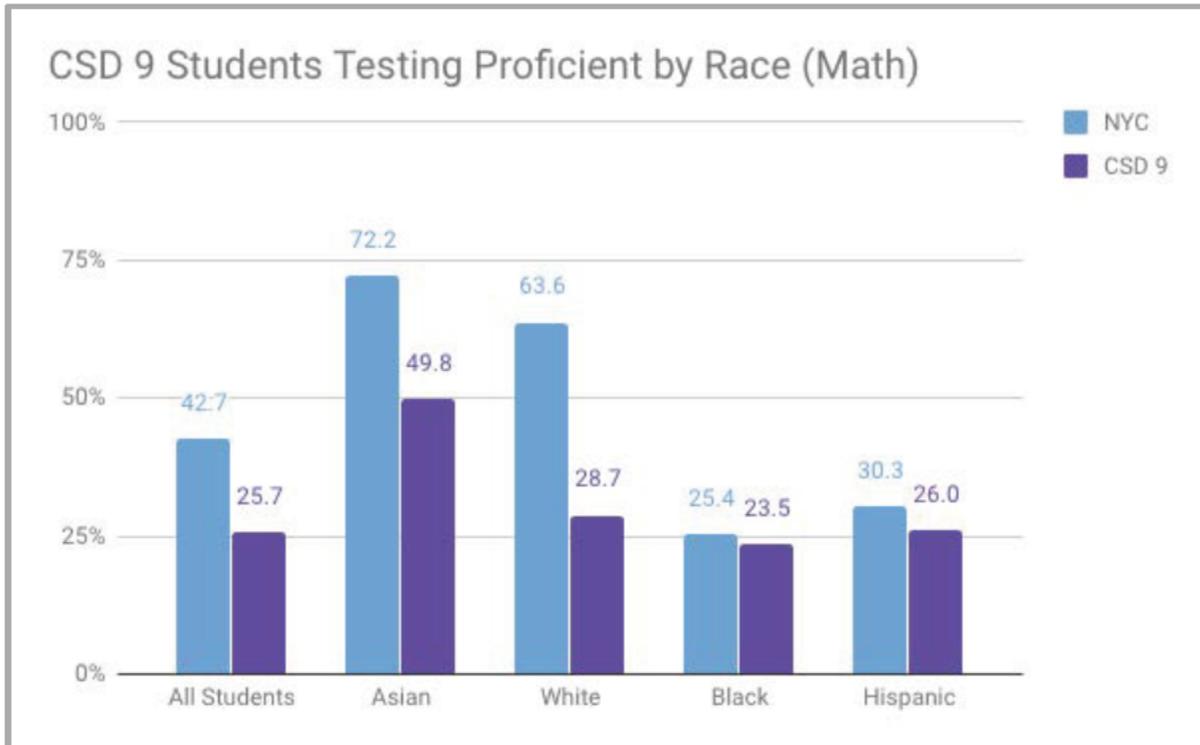


** Data for economically disadvantaged students relates to the 2017 New York State exams. There is no directly comparable data available for New York State.*



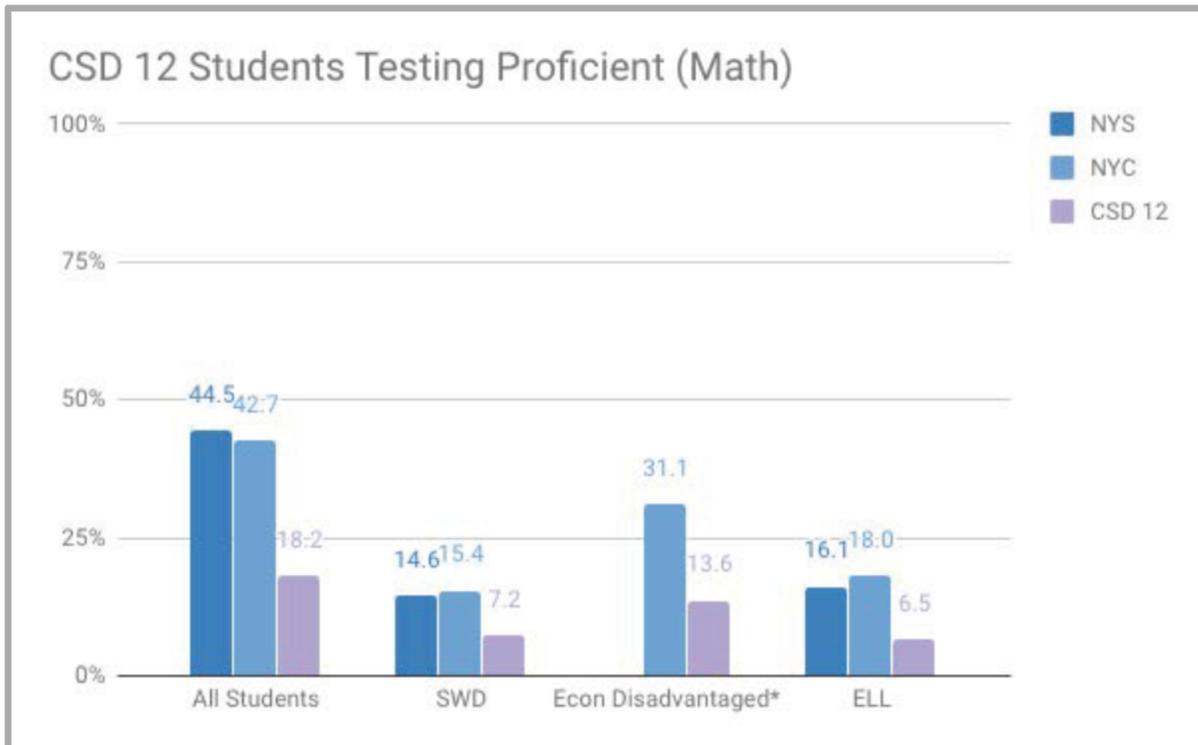
** Data for economically disadvantaged students relates to the 2017 New York State exams. There is no directly comparable data available for New York State.*

Black and Hispanic students in CSD 9 not only generally underperformed their white and Asian peers on the 2018 state exams, but they also underperformed Black and Hispanic students across New York City.



CSD 12 New York State Exam Results³²

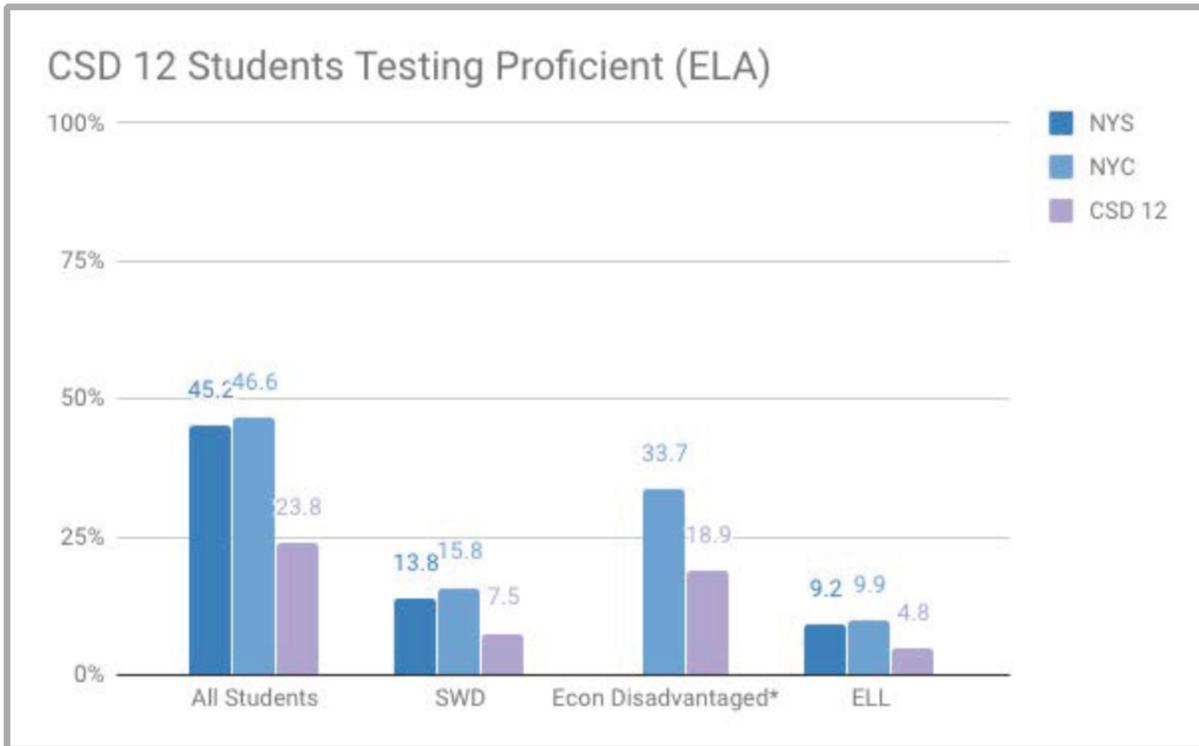
In CSD 12, students vastly underperformed their peers state- and city-wide on the 2018 state exams. This trend holds true across all demographics, including students with disabilities, ELLs, and economically disadvantaged students. On both the 2018 New York State math and ELA exams, CSD 12's test scores were the lowest among New York City's 32 school districts, making it the lowest performing school district in the city.³³



* Data for economically disadvantaged students relates to the 2017 New York State exams. There is no directly comparable data available for New York State.

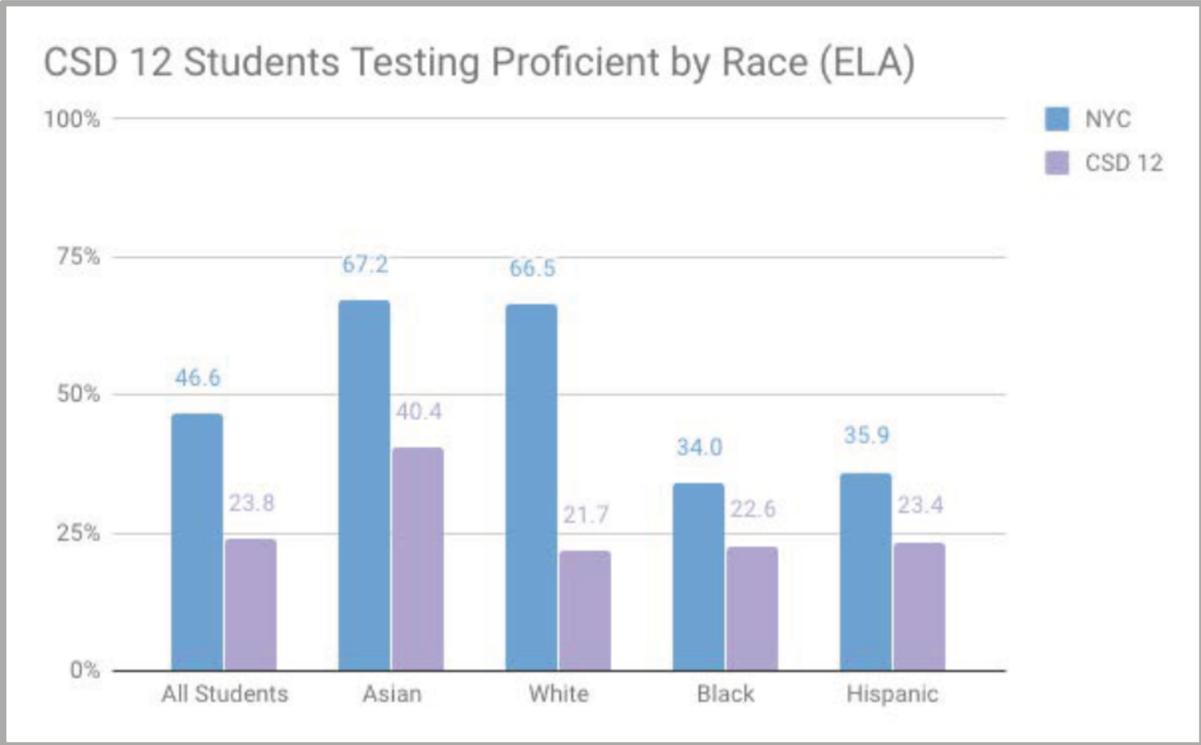
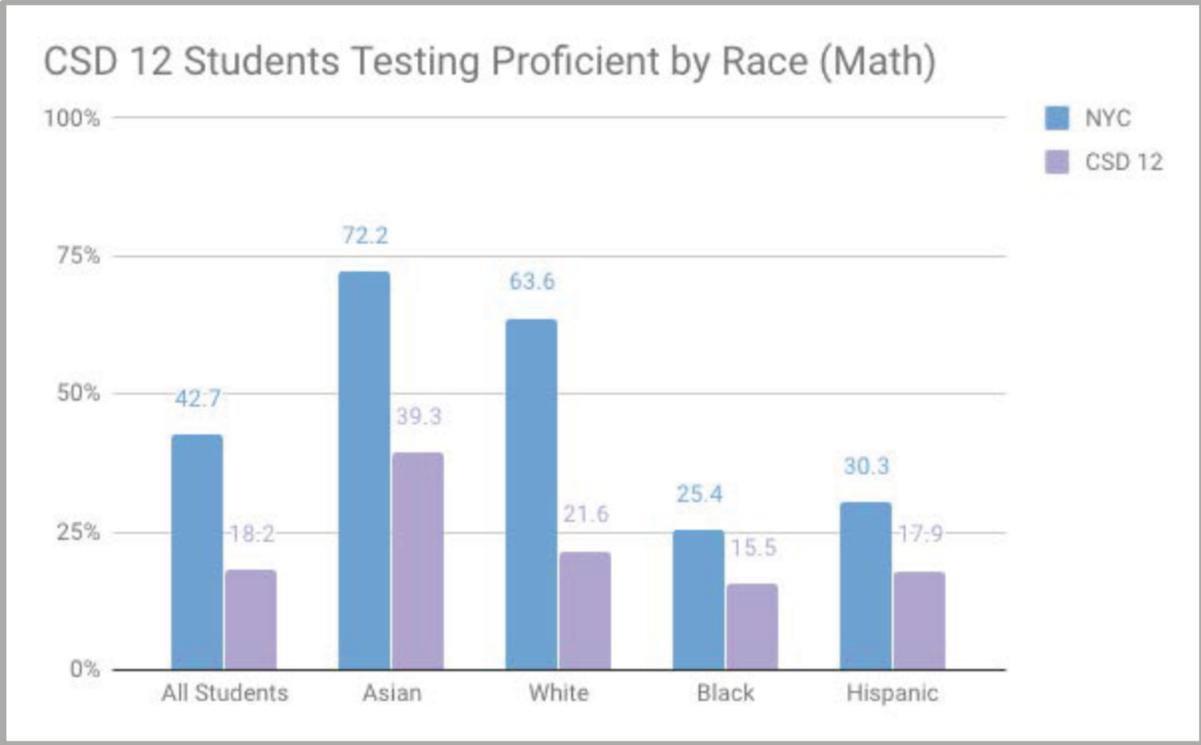
³² <http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>;
<http://www.nysed.gov/news/2018/state-education-department-releases-spring-2018-grades-3-8-ela-math-assessment-results>

³³ <http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>



** Data for economically disadvantaged students relates to the 2017 New York State exams. There is no directly comparable data available for New York State.*

Black and Hispanic students in CSD 12 not only underperformed their white and Asian peers on the 2018 state exams, but they also underperformed Black and Hispanic students across New York City.



A further indication of the tremendous need for high-quality public school options in CSDs 9 and 12 is the low graduation rates in each district. In CSD 9, only 66% of students graduated from high school in 2017 (the most recent data available), with 53% earning Regents Diplomas, 7%

earning Local Diplomas, and only 6% earning Regents Diplomas with Advanced Designations.³⁴ In CSD 12, only 54% of students graduated from high school in 2017, with 42% earning Regents Diplomas, 7% earning Local Diplomas, and only 4% earning Regents Diplomas with Advanced Designations.³⁵ According to analyses regarding college- and career-readiness standards, only those students earning Regents Diplomas with Advanced Designations will have met the minimum requirements indicating college- and career-readiness.³⁶ Therefore, in CSDs 9 and 12, only 6% and 4% of graduates, respectively, earned a diploma indicating college- and career-readiness.

In addition, comprehensive analyses of NYC schools have designated CSDs 9 and 12 as districts with a significant number of failing schools. Both CSD 9 and CSD 12 are designated as Focus School Districts, meaning that NYSED identified each as a low-performing district, with low academic performance on the Grades 3-8 ELA and Math Tests and/or low graduation rates for certain groups of students, such as those who are economically disadvantaged, students with disabilities, and ELLs. Within CSD 9, 20 schools were placed on the Focus School List, and within CSD 12, 15 schools were placed on the Focus School list,³⁷ meaning that approximately one-third of the schools in each of CSD 9 and CSD 12 have significantly low academic performance that NYSED observes is not improving.³⁸ A nonprofit education reform organization, StudentsFirstNY, published a 2015 analysis, ranking New York City's 100 poorest-performing schools based on New York state exam passage rates.³⁹ Fourteen schools from CSD 9 (with a 5% average NY state exam passage rate) and four schools from CSD 12 (also with a 5% average NY state exam passage rate) were on the list.⁴⁰

As the above data reflects, both CSDs 9 and 12 have an urgent need for high-quality schools, as there is limited choice of high-performing public school options in those districts. Zeta will establish needed alternatives for CSDs 9 and 12, bringing high-quality school options to families residing in those communities. Zeta's school model is designed to deliver excellent public education to all students, including low-income and mixed-income students, at-risk

³⁴ <https://data.nysed.gov/gradrate.php?year=2017&instid=800000046428>

³⁵ <https://data.nysed.gov/gradrate.php?year=2017&instid=800000045779>

³⁶ https://www.achieve.org/files/15-366%20Achieve_StateGradRate2014_1215.pdf

³⁷ The 20 schools designated as Focus Schools in CSD 9 are: PS 70 Max Schoenfeld, PS 73 Bronx, PS 109 Sedgwick, PS 114 Luis Lorens Torres School, PS 126 Dr Marjorie H Dunbar, PS 199 The Shakespeare School, IS 229 Roland Patterson, PS 236 Langston Hughes, Lucero Elementary School, IS 313 School of Leadership Dev, Bronx Writing Academy, Family School (The), Grant Avenue Elementary School, Bronx Collegiate Academy, Morris Academy For Colla Studies, Bronx Early Col Acad-Teach/Learn, Dreamyard Preparatory School, Bronx International High School, Bronx Leadership Acad High School, High School for Violin and Dance. The 15 schools designated as Focus Schools in CSD 12 are: PS 6 West Farms, PS 47 John Randolph, PS 61 Francisco Oller, PS 66 School of Higher Expectations, PS 67 Mohegan School, PS 150 Charles James Fox, PS 195, PS 214, Fannie Lou Hamer Middle School, School of Science & Applied Lrng., Fairmont Neighborhood School, IS 318 Math, Science & Tech Thro Art, Urban Scholars Community School, Bronx Career and College Prep HS and Wings Academy.

³⁸ <http://www.p12.nysed.gov/accountability/ESEADesignations.html>

³⁹ <http://www.studentsfirstny.org/parentpower>

⁴⁰ The 14 schools from CSD 9 ranked amongst NYC's 100 poorest-performing schools are: Is 219 New Venture School, New Directions Secondary School, Jhs 22 Jordan L Mott, Urban Science Academy, Jhs 145 Arturo Toscanini, Is 339, New Millennium Business Academy Middle School, Is 117 Joseph H Wade, Ps 64 Pura Belpre, Is 313 School Of Leadership Development, Is 229 Roland Patterson, Eagle Academy For Young Men, Highbridge Green School (The), and Is 232. The four schools from CSD 12 ranked amongst NYC's 100 poorest performing schools are: Fairmont Neighborhood School, PS 92, Entrada Academy, and School of Performing Arts. See <http://www.studentsfirstny.org/parentpower>.

students, ELLs, and students with disabilities. Zeta's curricula follow an overarching scope and sequence that not only ensure that students achieve New York State Next Generation Learning Standards but also ensure that students develop a broad historical, cultural, and global understanding of the world. Zeta schools are designed around college readiness, with the curriculum focused from day one on preparing children for college and success in a 21st century global workforce. Zeta regularly evaluates children to identify those in need of additional academic supports. Students who require additional instruction and practice receive individualized attention before, during, and/or after school, such as one-to-one tutoring or small-group instruction, to ensure mastery of the material. In particular, Zeta studies the needs of at-risk, high-needs, ELL, and advanced populations, with an aim to diversify its approach in order to mine students' unique and highest potential. In doing so, Zeta aims to prepare all students, and particularly students otherwise at-risk of not graduating, for success in middle school, high school, college, and beyond.

While it is true that there are other charter schools located in CSDs 9 and 12, Zeta differentiates itself from other schools on the basis of its school model, with a commitment to academic excellence, an innovation approach, a social-emotional and whole-child focus, and a close partnership with families. Zeta's curriculum is rigorous and includes high concentrations of daily writing, reading, mathematics, and science instruction, practice, and exploration, as well as robust specialist programming, such as innovation laboratory (Z Lab), Taekwondo, chess, music, art, and sports, among other potential specialist programs. Zeta's curriculum is described in detail in **Response 6(a) - Curriculum Selection Process**. Zeta also has a strong community fostered by effective communication and our dedication to WOW through family service. Zeta is committed to serving the needs of families from various backgrounds, including the high percentage of families in CSDs 9 and 12 who are Spanish-speaking. When feasible, Zeta translates parent communications into Spanish and engages Spanish-speaking staff or outside translators to facilitate parent-school communications with non-English speaking families. As further described in **Response 5 - Enrollment**, Zeta engages in robust outreach in order to reach a broad swath of the communities it serves, including outreach targeted at Spanish-speaking families, such as translating enrollment materials into Spanish, advertising in Spanish-language publications, and engaging Spanish speakers to engage with families at recruitment and enrollment events.

Zeta's commitment to its communities, families, and students has paid off. Over 80 Zeta parents have described their deep satisfaction with their Zeta experience and the Zeta community, expressing their wish for other children to have the opportunity to access Zeta's school model.⁴¹ We are deeply humbled and further inspired by this sentiment as we strive to serve children and families at the highest-level.

(b) Programmatic Impact

As described above, the need and demand for high-quality public education in the Bronx is particularly strong. The expansion of Zeta's presence in the Bronx will deliver high-quality public school options for families residing in CSDs 9 and 12. Zeta's proposed schools will provide excellent public education to all students, including low-income and mixed-income students, at-risk students, ELLs, and students with disabilities. Our curriculum is carefully designed to provide a strong academic foundation for all Zeta students, including at-risk students, increasing the likelihood of their achievement in middle school, high school, college,

⁴¹ See letters from current Zeta families, contained in **Response 4(e) - Evidence of Support**.

and beyond. Children attending Zeta’s proposed schools will meet or exceed New York State Next Generation Learning Standards, and they will be prepared for college success and success in a 21st century global workforce. We believe setting and reaching these high standards will set the bar higher for all schools within CSDs 9 and 12 and raise the level of learning in those districts.

We do not expect that Zeta’s proposed schools will significantly impact the admissions or enrollment at existing schools in CSDs 9 or 12, or, by extension, their overall viability. Zeta intends to open one school in CSD 9 and one school in CSD 12, with 1st year enrollment projections of approximately 180 students per school. Each school is projected to serve approximately 540 students by its 5th year of operation. In CSD 9, which educates 33,505 public school students, only 0.54% of the student population would be anticipated to enroll in the proposed CSD 9 school in its 1st year, and only 1.61% by its 5th year. In CSD 12, which educates 22,259 public school students, only 0.81% of the student population in CSD 12 would be anticipated to enroll in the proposed CSD 12 school in its 1st year, and only 2.43% by its 5th year.

Though we will be small in number, Zeta’s proposed schools will nonetheless have a material impact on education in CSDs 9 and 12 and the Bronx more generally, which will positively benefit traditional public schools, private schools, and other charter schools. As further described in **Response 15 - District and School Partnerships**, Zeta is committed to partnering with low-performing schools in our districts to share best practices and innovations. We place significant emphasis on a data- and process-driven approach to all aspects of schooling, which will enable the proposed schools to make real-time adjustments to ensure constant improvement and to develop a deep understanding of how to address schooling challenges in the most productive and targeted manner. We will share these learnings and best practices with other schools within the community, and we anticipate that this sharing and partnership with community schools (including through mutual sharing of best practices, school visits, and observations) will benefit students attending other schools within CSDs 9 and 12 and raise student achievement and outcomes generally. Accordingly, we believe the proposed schools will have a positive impact on public and nonpublic schools’ academic programs.

The below tables list the schools in CSDs 9 and 12. To be eligible for enrollment in kindergarten in CSDs 9 and 12, students must attain the age of five years old by December 31 of the year they start kindergarten. Families enroll their children in kindergarten using the application process outlined by the NYC Department of Education.⁴² For kindergarten, children are able to apply to attend their zoned school (for which they receive priority) and can also list other schools in the area on their application.⁴³ The NYC Department of Education also outlines enrollment procedures for every fifth-grade student to apply to enroll in middle school starting sixth grade,⁴⁴ and for every eighth-grade student to apply to enroll in high school starting ninth grade.⁴⁵ For middle school, students can apply to attend middle school in the district in which they are zoned or any programs open to their borough or New York City.⁴⁶ In high school, students complete a single application and list up to 12 high school programs of interest that they are eligible to attend.⁴⁷ The below tables include grade configurations and enrollment

⁴² <https://www.schools.nyc.gov/enrollment/enroll-grade-by-grade/kindergarten>

⁴³ <https://www.schools.nyc.gov/enrollment/enroll-grade-by-grade/kindergarten>

⁴⁴ <https://www.schools.nyc.gov/enrollment/enroll-grade-by-grade/middle-school>

⁴⁵ <https://www.schools.nyc.gov/enrollment/enroll-grade-by-grade/high-school>

⁴⁶ <https://www.schools.nyc.gov/enrollment/enroll-grade-by-grade/middle-school>

⁴⁷ <https://www.schools.nyc.gov/enrollment/enroll-grade-by-grade/high-school>

figures for NYC Early Education Centers (“NYCEECs”),⁴⁸ district schools,⁴⁹ charter schools,⁵⁰ and private schools⁵¹ in CSDs 9 and 12.

CSD 9

SCHOOL	GRADES SERVED	ENROLLMENT	TYPE
1332 Fulton Ave DCC	Pre-K	Not Provided	NYCEEC
3467 Ready Set Learn	Pre-K	Not Provided	NYCEEC
ACADEMY FOR LANGUAGE AND TECHNOLOGY	9-12	326	District
Aleene Logan Day Care	Pre-K	Not Provided	NYCEEC
Bronx Academy of Promise Charter School	K-8	596	Charter
BRONX CENTER FOR SCIENCE & MATHEMATICS	9-12	451	District
BRONX COLLEGIATE ACADEMY	9-12	391	District
BRONX EARLY COLLEGE ACADEMY FOR TEACHING & LEARNING	6-12	511	District
Bronx Early Learning Center	PK	Not Provided	NYCEEC
BRONX HIGH SCHOOL FOR MEDICAL SCIENCE	6-12	420	District
BRONX HIGH SCHOOL OF BUSINESS	9-12	275	District
BRONX INTERNATIONAL HIGH SCHOOL	9-12	422	District
BRONX LEADERSHIP ACADEMY HIGH SCHOOL	9-12	574	District
BRONX PREPARATORY CHARTER SCHOOL	6-12	699	Charter
BRONX SCHOOL FOR LAW, GOVERNMENT, AND JUSTICE	6-12	756	District

⁴⁸ <https://www.schools.nyc.gov/find-a-school>

⁴⁹ <https://www.schools.nyc.gov/find-a-school>

⁵⁰ <https://newyorkcitydepartmentofeducati.app.box.com/s/3pzvqmqd06ehct8v6i962k0x9btsv0xi> and <https://newyorkcitydepartmentofeducati.app.box.com/s/aeqyx73h8y7ciiyllg79vp9o6y80f22> (2017-18 Charter School Directory)

⁵¹ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

BRONX WRITING ACADEMY	6-8	402	District
BronxWorks	PK	Not Provided	NYCEEC
Christ the King School	PK	Not Provided	NYCEEC
CLAREMONT INTERNATIONAL HS	9-12	367	District
COMPREHENSIVE MODEL SCHOOL PROJECT MS 327	6-12	738	District
DREAMYARD PREPARATORY SCHOOL	9-12	270	District
EAGLE ACADEMY FOR YOUNG MEN	6-12	531	District
EXIMIUS COLLEGE PREPARATORY ACADEMY: A COLLEGE BOARD SCHOOL	9-12	435	District
Fabiana Day Care Academy Universal Pre-K	PK	Not Provided	NYCEEC
Family Life Academy Charter School	K-5	274	Charter
Fort George Universal Pre-K	PK	Not Provided	NYCEEC
FREDERICK DOUGLASS ACADEMY III SECONDARY SCHOOL	9-12	413	District
Fulton - Center #4	PK	Not Provided	NYCEEC
Garden of Learning and Discovery Pre-K Center at 1434 Ogden Avenue	PK	90 Seats	NYCEEC
GRANT AVENUE ELEMENTARY SCHOOL	Pre-K, K-5	457	District
Harriet Tubman Charter School	K-8	682	Charter
Help II	PK	Not Provided	NYCEEC
HIGH SCHOOL FOR VIOLIN AND DANCE	9-12	258	District
Highbridge Advisory Council DCC - Nelson Avenue	PK	Not Provided	NYCEEC
Highbridge Advisory Council Doris East Stone Day Care	PK	Not Provided	NYCEEC

Highbridge Advisory Council Early Childhood Center #1	PK	Not Provided	NYCEEC
Highbridge Advisory Council Early Childhood Center #3	PK	Not Provided	NYCEEC
Highbridge Advisory Council Head Start	PK	Not Provided	NYCEEC
IS 117 JOSEPH H WADE	6-8	488	District
IS 219 NEW VENTURE SCHOOL	6-8	346	District
IS 229 ROLAND PATTERSON	6-8	242	District
IS 232	6-8	510	District
IS 313 SCHOOL OF LEADERSHIP DEVELOPMENT	6-8	302	District
IS 339	6-8	491	District
IS X303 LEADERSHIP & COMM SERVICE	6-8	318	District
Icahn Charter School	K-8	330	Charter
Icahn Charter School 6	K-8	346	Charter
JHS 22 JORDAN L MOTT	6-8	421	District
Jesus Loves the Little Angels 2	PK	Not Provided	NYCEEC
KAPPA	6-8	329	District
LA PENINSULA 175 Street	Pre-K	Not Provided	NYCEEC
Labor Bathgate Community CCC	Pre-K	Not Provided	NYCEEC
Louis A. Fickling Child Development Center	Pre-K	Not Provided	NYCEEC
LUCERO ELEMENTARY SCHOOL	K-5	417	District
MS 594	6-8	194	District

Metropolitan Lighthouse Charter School	K-10	606	Charter
Mid Bronx CCRP ECC 1	Pre-K	Not Provided	NYCEEC
Mid Bronx CCRP ECC 4	Pre-K	Not Provided	NYCEEC
Mid Bronx Senior Citizen Center	Pre-K	Not Provided	NYCEEC
MORRIS ACADEMY FOR COLLABORATIVE STUDIES	9-12	413	District
MOTT HALL BRONX HIGH SCHOOL	9-12	380	District
Mott Hall Charter School	6-8	269	Charter
MOTT HALL III	6-8	354	District
MOUNT EDEN CHILDREN'S ACADEMY	Pre-K, K-5	429	District
New Covenant Christian School	PK	Not Provided	NYCEEC
NEW DIRECTIONS SECONDARY SCHOOL	6-12	226	District
NEW MILLENNIUM BUSINESS ACADEMY MIDDLE SCHOOL	6-8	321	District
PS 11 HIGHBRIDGE	K-5	551	District
PS 28 MOUNT HOPE	Pre-K, K-5	722	District
PS 35 FRANZ SIEGEL	K-5	617	District
PS 42 CLAREMONT	Pre-K, K-5	399	District
PS 53 BASHEER QUISIM	Pre-K, K-5	1,037	District
PS 55 BENJAMIN FRANKLIN	Pre-K, K-5	593	District
PS 58	Pre-K, K-5	430	District
PS 63 AUTHOR'S ACADEMY	Pre-K, K-5	527	District
PS 70 MAX SCHOENFELD	K-5	1,108	District
PS 73 BRONX	Pre-K, K-5	572	District

PS 109 SEDGWICK	Pre-K, K-5	614	District
PS 110 THEODORE SCHOENFELD	Pre-K, K-5	411	District
PS 126 DR MARJORIE H DUNBAR	Pre-K, K-5	579	District
PS 132 GARRET A MORGAN	Pre-K, K-5	374	District
PS 163 ARTHUR A SCHOMBERG	Pre-K, K-5	474	District
PS 170	K-2	236	District
PS 199X THE SHAKESPEARE SCHOOL	Pre-K, K-5	716	District
PS 204 MORRIS HEIGHTS	Pre-K, K-5	630	District
PS 236 LANGSTON HUGHES	Pre-K, K-5	327	District
PS X088 S. SILVERSTEIN LITTLE SPARROW SCHOOL	K-3	147	District
PS X114 LUIS LLORENS TORRES SCHOOL	K-5	711	District
PS/IS 218 RAFAEL HERNANDEZ DUAL LANGUAGE MAGNET SCHOOL	K-8	1,036	District
PS/MS 4 CROTONA PARK WEST	Pre-K, K-8	544	District
Promesa Head Start	Pre-K	Not Provided	NYCEEC
Promesa Multi-Cultural DCC II	Pre-K	Not Provided	NYCEEC
Ready Set Learn	Pre-K	Not Provided	NYCEEC
Richard H. Mangum Early Learning Center	Pre-K	Not Provided	NYCEEC
Rosalyn Yalow Charter School	K-4	40	Charter
Sacred Heart Head Start	Pre-K	Not Provided	NYCEEC
SCHOOL FOR EXCELLENCE	9-12	329	District
SCIENCE AND TECHNOLOGY ACADEMY: A MOTT HALL SCHOOL	6-8	451	District
Seventh Avenue Center for Family Services	Pre-K	Not Provided	NYCEEC
Sharon Baptist - Center I	Pre-K	Not Provided	NYCEEC

Sharon Baptist - Center II	Pre-K	Not Provided	NYCEEC
Sharon Baptist - Center IV	Pre-K	Not Provided	NYCEEC
SHERIDAN ACADEMY FOR YOUNG LEADERS	Pre-K, K-5	492	District
South Bronx Classical Charter School IV	K-2	155	Charter
South Bronx Classical Charter School III	K-4	315	Charter
South Bronx Head Start II	Pre-K	Not Provided	NYCEEC
South Bronx III	Pre-K	Not Provided	NYCEEC
SOUTH BRONX INTERNATIONAL MIDDLE SCHOOL	6	46	District
St. Angela Merici School	Pre-K	Not Provided	NYCEEC
St. Joseph School	Pre-K	Not Provided	NYCEEC
Success Academy Charter School - Bronx 2	K-8	756	Charter
Success Academy Charter School - Bronx 3	K-6	678	Charter
THE FAMILY SCHOOL	Pre-K, K-5	556	District
THE HIGHBRIDGE GREEN SCHOOL	6-8	378	District
THE NEW AMERICAN ACADEMY AT ROBERTO CLEMENTE STATE PARK	Pre-K, K-5	719	District
THE WALTON AVENUE SCHOOL	K-5	500	District
Trabajamos Community Head Start	Pre-K	Not Provided	NYCEEC
Tremont Monterey Day Care Center II	Pre-K	Not Provided	NYCEEC
United Bronx Parents	Pre-K	Not Provided	NYCEEC

URBAN ASSEMBLY SCHOOL FOR APPLIED MATH & SCIENCE	6-12	606	District
VALIDUS PREPARATORY ACADEMY	9-12	372	District
Walton - Center #5	Pre-K	Not Provided	NYCEEC
WHEDco Early Childhood Discovery Center	Pre-K	Not Provided	NYCEEC
YOUNG WOMEN'S LEADERSHIP SCHOOL OF THE BRONX	6-12	542	District
All Hallows High School	9-12	586	Private
Christ the King School	Pre-K, K-8	257	Private
Sacred Heart School	Pre-K, K-8	467	Private
St Angela Merici School	Pre-K, K-8	297	Private
St Joseph School	Pre-K, K-8	294	Private
St Margaret Mary School	Pre-K, K-8	334	Private

CSD 12

SCHOOL	GRADES SERVED	ENROLLMENT	TYPE
Accion Academy	6-8	399	District
Archer Elementary School	Pre-K, K-5	486	District
Arturo A Schomburg Satellite-Bronx	10-12	184	Transfer
Bronx Career and College Prep High School	9-12	270	District
Bronx Early Childhood Center	Pre-K	Not Provided	NYCEEC
Bronx Envision Academy	9-12	425	District
Bronx Latin School	6-12	580	District
Bronx Lighthouse Charter School	K-12	668	Charter
Bronx Little School	Pre-K, K-5	307	District
Bronx Regional High School	10-12	185	Transfer
Bronx River Early Learn Center	Pre-K	Not Provided	NYCEEC
Bronxdale Nursery	Pre-K	Not Provided	NYCEEC
Children's Aid at PS 211	Pre-K	Not Provided	NYCEEC
Children's Aid College Prep Charter School	K-7	600	Charter

Dr. Richard Izquierdo Health and Science Charter School	6-12	787	Charter
ESMT-IS 190	6-8	275	District
East Bronx Academy for the Future	6-12	676	District
East Tremont Child Care and Development Center	Pre-K	Not Provided	NYCEEC
Emolior Academy	6-8	329	District
Explorations Academy High School	9-12	326	District
Fairmont Neighborhood School	Pre-K, K-5	310	District
Fannie Lou Hamer Freedom High School	9-12	474	District
Fannie Lou Hamer Middle School	6-8	278	District
Frederick Douglass Academy V Middle School	6-8	221	District
Help III	Pre-K	Not Provided	NYCEEC
High School of World Cultures	9-12	466	District
IS X318 Math, Science & Technology Through Arts School	6-8	250	District
Intervale Center #2	Pre-K	Not Provided	NYCEEC
JHS 98 Herman Ridder	6-8	273	District
Kappa III	6-8	388	District
MS 129 Academy of Independent Learning	6-8	539	District
Metropolitan High School, The	9-12	361	District
Mott Hall V	6-12	673	District
New Visions A.I.M. Charter High School II	9-12	216	Charter
New York Center for Autism Charter School Bronx	K-3	20	Charter
PS 6 West Farms	Pre-K, K-5	534	District
PS 44 David C Farragut	Pre-K, K-5	285	District
PS 47 John Randolph	K-5	1,055	District
PS 57 Crescent	Pre-K, K-5	569	District
PS 61 Francisco Oller	Pre-K, K-5	296	District
PS 66 School of Higher Expectations	Pre-K, K-5	596	District
PS 67 Mohegan School	Pre-K, K-5	485	District
PS 134 George F Bristow	Pre-K, K-5	625	District
PS 150 Charles James Fox	Pre-K, K-5	784	District
PS 195	Pre-K, K-5	883	District
PS 196	Pre-K, K-5	885	District
PS 211	Pre-K, K-8	569	District

PS 212	Pre-K, K-5	180	District
PS 214	Pre-K, K-8	1103	District
PS 536	Pre-K, K-5	416	District
PS 595	Pre-K, K-2	155	District
PS X811	7-12	639	District
P186X Walter J. Damrosch School	K-12	718	District
Pan American International High School at Monroe	9-12	446	District
Phipps Houses Lebanon West Farms	Pre-K	Not Provided	NYCEEC
Phipps Neighborhoods Daly Avenue ECEC	Pre-K	Not Provided	NYCEEC
Saint Anthony I	Pre-K	Not Provided	NYCEEC
Saint John Chrysostom School	Pre-K	Not Provided	NYCEEC
Samara Community School	Pre-K, K-4	249	District
School of Performing Arts	6-8	338	District
Sound Dale Center for ECE	Pre-K	Not Provided	NYCEEC
South Bronx Classical Charter School	K-5	504	Charter
St. Thomas Aquinas	Pre-K	Not Provided	NYCEEC
The Cinema School	9-12	317	District
The Metropolitan Soundview High	9-12	429	District
The School of Science & Applied Learning	Pre-K, K-5	606	District
The Urban Assembly Charter School for Computer Science	9	110	Charter
The Vida Bogart School for All Children	K-8	503	District
Tremont Crotona	Pre-K	Not Provided	NYCEEC
Urban Scholars Community School	Pre-K, K-5	302	District
Wings Academy	9-12	465	District
R T Hudson Elementary School	Pre-K, K-8	63	Private

If our proposed schools are authorized, we expect that they will be under the umbrella of our existing education corporation, Zeta Charter Schools - New York City. We do not expect any material adverse impact on our existing schools or that these additions would facilitate or necessitate changes to our existing schools. To the contrary, by clustering schools together in the Bronx under the umbrella of our existing education corporation, we expect to gain tremendous efficiencies that may otherwise be lost (e.g., hosting professional learning days for

staff across schools, which can aid in knowledge sharing and dissemination of best practices of all teachers employed by Zeta).

(c) Fiscal Impact

With respect to both public and non-public schools, the fiscal impact of Zeta’s proposed schools is not expected to be significant. The fiscal impact of Zeta’s proposed schools on public schools is as described below in the chart and is *de minimis*. Considering the fiscal impact on private schools is inapposite in this case; we anticipate that the vast majority of students who will enroll in the proposed schools will come from families that would not have the means to pay for private school. At one of Zeta’s existing schools, Zeta Charter School - Bronx 1, for example, 92% of students are economically disadvantaged. Thus, we do not expect the fiscal impact of Zeta’s proposed schools on non-public schools to be significant.

Expected Fiscal Impact: CSD 9

Largest Enrollment District: NYC CHANCELLOR'S OFFICE							
A	B	C	D (B X C)	E	F (D + E)	G	H (F ÷ G)
Operational Year	Enrollment (Number of Students)	Per Pupil Rate	Per Pupil Aid	Other District Revenue (SPED Funding, Food Service, Grants, Etc.)	Total Funding to Charter School From District	* Total General Fund Operating Budget for NYC CHANCELLOR'S OFFICE School District	Projected Impact (% of District's Total Budget)
Year 1 (2020-21)	180	15,766	2,837,918	1,433,647	4,271,565	32,300,000,000	0.013%
Year 2 (2021-22)	240	16,239	3,897,407	1,656,711	5,554,118	32,300,000,000	0.017%
Year 3 (2022-23)	360	16,726	6,021,494	2,537,481	8,558,975	32,300,000,000	0.026%
Year 4 (2023-24)	446	16,894	7,534,562	3,175,036	10,709,598	32,300,000,000	0.033%
Year 5 (2024-25)	529	16,894	8,936,733	3,750,004	12,686,737	32,300,000,000	0.039%
DESCRIPTION OF SOURCE FOR PRIMARY DISTRICT'S OPERATING BUDGET:			https://www.schools.nyc.gov/about-us/funding/funding-our-schools				

OTHER NOTES:

Expected Fiscal Impact: CSD 12

Largest Enrollment District: NYC CHANCELLOR'S OFFICE							
A	B	C	D (B X C)	E	F (D + E)	G	H (F ÷ G)
Operation al Year	Enroll ment (Numb er of Studen ts)	Per Pupil Rate	Per Pupil Aid	Other District Revenue (SPED Funding, Food Service, Grants, Etc.)	Total Funding to Charter School From District	* Total General Fund Operating Budget for NYC CHANCELLOR'S OFFICE School District	Projected Impact (% of District's Total Budget)
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DESCRIPTION OF SOURCE FOR PRIMARY DISTRICT'S OPERATING BUDGET:			https://www.schools.nyc.gov/about-us/funding/funding-our-schools				
OTHER NOTES:							

In school year 2016-17 (the last year for which data is available), CSD 9 had an operating budget of \$886,921,966.⁵² In CSD 12, the 2017-18 operating budget was \$584,480,511.⁵³ Therefore, the total fiscal impact of the school located in CSD 9 would be approximately 0.48% of the district's projected operating budget in the first year the school would offer instruction, and approximately 1.43% in the fifth year of instruction. The total fiscal impact of the school located in CSD 12 would be approximately 0.73% of the district's projected operating budget in the first year the school would offer instruction, and approximately 2.17% in the fifth year of instruction. Based on these percentages, the projected fiscal impact of the proposed schools on public schools in New York City is not expected to be significant.

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https://www.nycenet.edu/offices/d_chanc_oper/budget/exp01/y2016_2017/function.asp?district=9&districtgo=Go&search=7&LCMS=**&GRANT=NO&cr1=All&cr2=All&cr3=All&cr4=All&R=1&prior=

https://www.nycenet.edu/offices/d_chanc_oper/budget/exp01/y2016_2017/function.asp?district=12&districtgo=Go&search=7&LCMS=**&GRANT=NO&cr1=All&cr2=All&cr3=All&cr4=All&R=1&prior=district

2. Addressing the Need

(a) Mission

The mission of the proposed schools is to build high-performing, replicable public charter schools that mine the potential of children and their educators to raise thriving communities of lifelong learners and productive world citizens. The schools will provide an excellent public education to children of all walks of life, including low-income and/or mixed-income students, at-risk student populations, English Language Learners (“ELLs”), and students with disabilities. Students attending the proposed schools will meet or exceed grade-level New York State Next Generation Learning Standards. The schools will be designed looking years down the road to college readiness and success in a 21st century global workforce, with the curriculum from day one focused on preparing children for this future.

The long-term vision for Zeta Schools NYC is to create high-quality public schools whose practices and outcomes are replicable across Zeta schools and in other settings. Because Zeta schools are designed for replicability, the proposed schools will place significant emphasis on a data- and process-driven approach to all aspects of schooling. By analyzing data and external research developments, Zeta schools will make real-time adjustments to ensure constant improvement and to develop a deep understanding of how to address schooling challenges in the most productive and targeted manner. As further discussed in **Response 15 - District and School Relations**, Zeta Schools NYC will aim to provide consultation, resources, and adaptable solutions to schools and districts facing similar challenges in other contexts, including schools in its districts.

Zeta’s founding team and board have unusually deep experience opening, operating, managing, and scaling high-performing nonprofit public charter schools in New York City. See **Response 3(c) – List of Founding Team Members**, **Response 3(f) - Founding Team Resumes**, and **Response 14(h) - Board Member Resumes**. Nine of Zeta’s 11 founding members come to Zeta with experience at Success Academy (a combined 46 years of experience), the top and fastest-growing charter management organization in the United States. Five served as members of senior management, contributing to the strategy, direction, and general excellence of Success Academy’s now-47 charter schools that rank in the top 1% of public schools in New York. This founding group brought their experience to bear in successfully launching two Zeta schools in August 2018, and will further draw on this experience in launching the proposed schools and growing the Zeta network. Benefitting from this depth of experience, the new schools will achieve high student outcomes, building on the work of pioneering organizations like Success Academy to further innovate and disrupt public education in order to raise the bar for educational excellence for all children.

Zeta seeks to open two schools in August 2020 because of the efficiencies and opportunities for higher quality created by opening multiple schools simultaneously. These two schools are also essential for the growth of Zeta Schools NYC’s existing schools - Zeta Charter School - Bronx 1 (“Zeta Bronx 1”) and Zeta Charter School - Inwood 1 (“Zeta Inwood 1”) - to serve middle and high school grades through Zeta’s feeder model. The efficiencies gained include:

- **Provide a Pathway to Offering Middle and High School Grades in the Future:** High-quality middle and high school seats are desperately needed in the communities that Zeta currently serves and seeks to serve with the proposed schools. In order to serve middle and high school grades in the future, Zeta schools follow a feeder model, where multiple elementary schools feed into fewer middle and high schools. Using this model

will create efficiencies that will make Zeta's middle and high schools operationally, programmatically, and financially viable. As compared with elementary schools, middle schools and high schools are more expensive to run because of the need for subject-matter teacher experts who can delve into each academic subject at a high level. In addition to core academics, high-quality middle and high schools must offer a robust program of electives to allow students to engage in a broad array of subject matters in preparation for college. This elective programming will require more staff, more space, and more specialized equipment. Similarly, the need for more targeted after-school and extracurricular programs, such as sports teams, performing arts groups, and other interest-based clubs and activities, increase costs at the middle- and high-school levels. Zeta will further need to build out facilities that can support this programming, such as gymnasiums, music rooms, science labs, and state-of-the-art Zeta Innovation Labs.

- **Data-Driven Approach for Higher Outcomes:** Zeta schools employ a data-driven approach to schooling, which drives accountability and high educational quality. Each school will inform the others and will provide invaluable opportunities to conduct case studies, to analyze and problem-solve in real time, to see examples of excellent teaching to elevate teacher and leader practice, and to apply best practices across both schools immediately in an iterative, constantly improving process. The proposed schools will benefit from the data that is already being generated by Zeta's existing schools and will each serve as a data reference point for the other schools: when reviewing data across all schools following a testing cycle, leaders will be able to identify and hone in on the weak areas by studying in real time what the leaders and teachers at the sister schools are doing to achieve better outcomes. They will then be able to implement and improve on what they learn and assess their school's implementation and execution in the next data cycle.
- **Process-Based Approach for Replicability and Scaling:** As further discussed in **Response 15 - District and School Relations**, Zeta Schools NYC will aim to provide consultation, resources, and adaptable solutions to schools and districts facing similar challenges in other contexts, including schools in the districts served by its schools. Through the launch of its first two schools, Zeta Schools NYC has begun to develop the resources, processes, and procedures needed to grow and scale high-quality schools, and by launching two schools in August 2020, Zeta will have a test case for these materials, providing an opportunity to refine Zeta's process-based, scalable approach. These processes will lay a critical foundation for excellent, growing, scaling schools and will be an invaluable resource to other schools looking to improve practices and school quality.
- **Shared Learning, Planning, Training:** High-level teacher and leader training must occur in the context of practice, and opening two schools in 2020 will increase Zeta Schools NYC's opportunities to successfully train teachers and leaders. Each of Zeta's schools will be able to establish excellent lab-site classrooms for teachers to learn from the strongest teachers across all schools. Teachers of one grade across Zeta's four schools will have opportunities for rich discourse, co-planning, and thought partnership, creating a community of faculty members who drive each other to higher levels of teaching and learning.
- **Smart Efficiencies Gained:** Zeta's model utilizes central support and management personnel to support its schools to achieve at the highest levels. Sharing personnel across multiple schools enables efficient use of resources, resulting in smart cost

savings, particularly over the long term, that can be applied in other critical areas, while balancing against the need to concentrate on the launch of two new schools. The proposed schools will benefit from Zeta's existing support and management team, which is experienced in launching schools and will bring its experience and learnings to the table in the launch of these schools in 2020.

Combining the above benefits of opening two schools with the demonstrated capacity of the founding team to successfully do so, Zeta Schools NYC is poised to deliver excellent education at both of the proposed schools. The challenges of opening two schools simultaneously primarily are increased fundraising and staffing/recruitment needs. Zeta does not believe either of these challenges poses significant obstacles to its ability to successfully launch two schools, as it has a demonstrated ability to raise funds, and it is planning a robust staff recruitment campaign once its charters are approved.

(b) Key Design Elements

At Zeta, school is a place that nurtures mind, body, soul, and connectedness so children can achieve their greatest potential. Zeta's school model is distinguished by the following key design elements, which are designed to meet this goal:

Rigorous, Hands-On Academics.¹ Academics at Zeta are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practice they need to achieve to their highest potential.

- Top Academics with a Track Record of Success. Zeta employs world-class academic programming with a proven track record of success preparing every child to succeed. Key curricular components are adapted from highly successful programs utilized by Success Academy, while extending the curriculum to include Z Lab and a focus on mindfulness and wellness, using elements of the Valor Collegiate Academies Compass model of social-emotional learning, modifying the Compass program for young children.² Implementing this strong academic program and pedagogical approach is instrumental to raising student achievement with Zeta's target population and decreasing the achievement gaps in mathematics and ELA, as the Success Academy curriculum has demonstrably achieved for over 10 years with the 17,000 students it currently serves.³
- Core Academics. Zeta's core curriculum offers students high concentrations of daily writing, reading, mathematics, and science instruction, practice, and exploration. Zeta's core academics consist of: Literacy (including Read Aloud, Guided Reading, Close Reading, Phonics, Spelling, and Writing, using components from THINK Literacy, Teachers College, and Success For All), Mathematics (including Fast Math Facts, Math Routines, and Math Workshop, using components from Cognitively Guided Instruction

¹ See **Response 6(a) - Curriculum Selection Process** for further details on the rationale for selection of the schools' curriculum, including evidence of effectiveness with the target populations.

² Information on Valor's Compass curriculum is available at <https://valorcollegiate.org/compass/>.

³ Rebecca Unterman, *An Early Look at the Effects of Success Academy Charter Schools*, MDR, available at https://www.mdr.org/sites/default/files/2017_Success_Academy.pdf; "A new study reveals which NYC charter school networks are outperforming their peers", available at <https://chalkbeat.org/posts/ny/2017/06/27/a-new-study-reveals-which-nyc-charter-school-networks-are-outperforming-their-peers/>, citing *Charter Management Organizations 2017*, Stanford University Center for Research on Education Outcomes (CREDO), available at <https://credo.stanford.edu/pdfs/CMO%20FINAL.pdf>.

and TERC Investigations and Context for Learning), and Science (internally-developed curriculum incorporating components of Amplify and Project Lead the Way).

- Global Perspective for World Citizenship. Curricula at Zeta elementary schools follow an overarching Scope and Sequence for kindergarten through 5th grade that not only ensure students achieve New York State Next Generation Learning Standards but also ensure that students develop a broad historical, cultural, and global understanding of the world. Zeta uses Project Based Learning to incorporate social studies, history, geography, world perspectives, and current events into the curriculum.
- Uniform School Design with the Flexibility to Tailor Lessons. All Zeta schools follow the same centralized curricula, standards, and assessments to enable a consistent, data-driven approach to schooling. Zeta develops curriculum at the network level, with experienced teachers improving upon, innovating, and tailoring to the needs of their class of students.
- No Zeta Child Falls Through the Cracks. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material. Zeta implements a comprehensive Response to Intervention program to ensure that no students are overlooked.

Mindfulness & Wellness. Academic rigor prepares the mind, and the deliberate practice of mindfulness, wellness, and connectedness prepares the spirit for living one’s full potential.

- Physical Activity.⁴ Zeta’s specialist program includes activities designed to promote healthy physical activity and principles of perseverance, such as sports and Taekwondo. These activities are integrated into the school day, ensuring that students are active and focused throughout the day. Providing opportunities for physical activity during the school day not only promotes wellness but is also linked with improved academic outcomes.
- Mindfulness Within Community Context.⁵ Zeta implements a mindfulness curriculum based on the Compass curriculum developed by Valor Collegiate Academies, a charter network serving middle and high school students in Nashville, Tennessee, but modified for young children.⁶ Teachers lead their classes in weekly community circles, where students practice mindfulness meditation and engage in the important work of self-reflection, resonating with others, and community- building. Students further engage in self-reflective character “badge” work during the school day. The whole school community reinforces this work throughout the day so children experience deep connectedness and the power of community.
- Healthy Breakfast, Lunch, and Snacks.⁷ All Zeta students receive free, healthy breakfast, lunch, and snacks to fuel a strong body and mind. Mealtimes, as well as

⁴ *The Association Between School-Based Physical Activity, Including Physical Education, and Academic Performance*, Centers for Disease Control and Prevention, available at https://www.cdc.gov/healthyyouth/health_and_academics/pdf/pa-pe_paper.pdf.

⁵ For information on the benefits of mindfulness, including its positive impact on academic outcomes, see *Mindfulness Meditation May Lessen Anxiety, Promote Social Skills, and Improve Academic Performance Among Adolescents with Learning Disabilities*, Complementary Health Practice Review, available at <https://journals.sagepub.com/doi/pdf/10.1177/1533210107311624>; *Mindfulness-based stress reduction for stress management in healthy people: a review and meta-analysis*, The Journal of Alternative and Complementary Medicine, available at <https://www.ncbi.nlm.nih.gov/pubmed/19432513>.

⁶ Information on Valor’s Compass curriculum is available at <https://valorcollegiate.org/compass/>.

⁷ Michael L. Anderson, Justin Gallagher, and Elizabeth Ramirez Ritchie, *School Meal Quality and Academic Performance*, available at https://are.berkeley.edu/~mlanderson/pdf/school_lunch.pdf.

Sports and Taekwondo, provide opportunities for students to learn about about the practice and benefits of healthy eating, habits, and lifestyle.

- Wiggle & Giggle Breaks. Students take a recess break every day to socialize and to run, jump, and play with their friends. Throughout the day, children have plenty of wiggle, dance, and giggle breaks, which hone their academic focus and are good for mind, body, and soul!

Innovation Culture. Zeta students develop the skills and mindset they need to be creators and architects in an ever-evolving digital and modern world.

- Zeta Innovation Laboratory. At the heart of every Zeta School is its Innovation Laboratory (Z Lab), which is a cutting-edge engineering space where Zeta students of all ages and abilities learn in a rigorous way through design thinking and hands-on experimentation and play that cross all disciplines. Zeta students spend time in Z Lab during the school day and after school, building and experimenting. In addition, many of the science units incorporate hands-on learning in Z Lab.
- Digital Learning. Students have the opportunity to engage with personalized digital learning programs on Zeta Chromebooks to supplement in-class learning. Such programs include Reading Eggs, Zearn, Dreambox, and others.
- Coding Fluency. Zeta students learn age-appropriate coding skills starting in kindergarten using a problem-solving approach to coding projects in Science and Z Lab.

Supportive Setting for Special Populations.⁸ Zeta invests in its special populations to ensure they have an extraordinarily successful schooling experience.

- Students with Individualized Education Programs. Students with Individualized Education Programs (“IEPs”) receive appropriate supports, and quickly, so that they are able to meet the same high academic bar as their general education peers. Zeta aims to graduate students from their IEPs as soon as they are ready, and will continue to monitor the progress of IEP graduates, intervening with informal or formal supports as appropriate.
- Response to Intervention. Zeta schools use a comprehensive Response to Intervention (“RtI”) program to ensure that no student falls through the cracks. Academic data is reviewed each assessment cycle, and data is used to identify students who may need additional supports. Struggling students will receive targeted supports and consistent monitoring to gauge progress and whether further intervention or referral for special education services is appropriate.
- English Language Learners. Zeta schools are committed to meeting the needs of their English Language Learners. English Language Learners receive individualized, small-group or one-to-one instruction to support English acquisition skills and academic achievement. At each school with a significant Spanish-speaking population, Zeta employs Spanish-language speakers to help support Spanish-speaking families and students.
- Children With Significant Social-Emotional Needs. Zeta provides extensive summer and ongoing training for its faculty and staff to support children who require individualized social-emotional support. Zeta staff partner closely with families and mental health professionals to craft supportive, individualized programs to enable children with significant social-emotional needs to have a successful school experience.

⁸ See **Response 8(a)-(d) - Specific Populations** for more information on the research that underlies Zeta’s approach to special populations.

- Advanced Students. Advanced students have the opportunity to join higher grades in subjects they excel in, and/or to pursue independent Z Lab projects or reading, writing, or subject-specific projects with a faculty mentor.

Experiential Learning.⁹ Zeta offers a broad range of activities and field trips for a rich student learning experience.

- Robust Enrichment.¹⁰ Zeta schools offer robust specialist programming that aligns with the academic curriculum and allows students to engage in a variety of activities and discover new interests. Students attend specialist classes on a rotating basis, exploring activities such as Taekwondo, art, chess, music, and sports.
- After-School Programming.¹¹ The proposed schools seek to offer an afterschool program, allowing learning to continue beyond the school day. This program will offer specialist programming, science, and Z Lab after school, allowing interested students to pursue these activities in greater depth. Zeta also seeks to offer in its after-school program foreign language, theater, yoga, and/or other enrichment activities.
- Hands-On Learning Through Field Trips. Students explore and learn on many trips to cultural institutions, iconic and historic destinations, world-class performances, and educational play spaces.

Student Ownership & Family Partnership.¹² Forging lifelong learners requires students to take ownership of their own learning and goals, as well as a close family partnership.

- WOW through Family Service. Forging lifelong learners requires close family partnerships. Zeta applies private-sector customer service principles into our daily interactions and practices to build our family community. Zeta employees embrace family involvement, education, and input in order to best serve the needs of their children. Employees also bring the same remarkable service to each other and external partners.
- Open Door and Communication Policy. Zeta has an open door policy for Zeta families. Families can observe their children's class any time. They also have the cell phone numbers and email addresses of their children's teachers and leaders.
- Zeta STAR Teams. Zeta students take ownership of their own learning and goal-setting supported by STAR Teams rooting for their success. The STAR Team is comprised of

⁹ See Marc Behrendt, Teresa Franklin, *A Review of Research on School Field Trips and Their Value in Education*, International Journal of Environmental & Science Education, available at <https://files.eric.ed.gov/fulltext/EJ1031445.pdf>, finding the experiential learning, such as field trips, can promote student engagement and enhance student learning.

¹⁰ The benefits of enrichment programs are well-supported in research. See, e.g., Sharon Bryant, "How Children Benefit from Music Education in Schools," available at <https://www.nammfoundation.org/articles/2014-06-09/how-children-benefit-music-education-schools> and Hugo Herrera, *A Review of Literature on the Benefits of Sport Education on Secondary Physical Education*, Kinesiology, Sport Studies, and Physical Education Synthesis Projects, available at https://digitalcommons.brockport.edu/cgi/viewcontent.cgi?article=1019&context=pes_synthesis.

¹¹ See Deborah Vandell, Elizabeth Reisner, Kim Pierce, *Outcomes Linked to High-Quality Afterschool Programs: Longitudinal Findings from the Study of Promising Afterschool Programs*, available at <https://files.eric.ed.gov/fulltext/ED499113.pdf>, linking high quality afterschool programs to positive academic, social, and behavioral outcomes, especially in low-income, minority youth.

¹² See Chris Ferguson, *The School-Family Connection: Looking at the Larger Picture A Review of Current Literature*, National Center for Family and Community Connections with Schools, available at <http://www.sedl.org/connections/resources/sfclitrev.pdf>, summarizing an array of studies that support the benefits of family-school partnerships in supports students' academic, social, emotional, and physical growth.

the student, parents/guardians, other key adults in the student's life, and the student's teacher or other Zeta adult. They meet approximately three times during the school year to review the student's academic, social, emotional, and life goals and progress; celebrate successes; strategize together regarding challenge areas; and set higher goals. Through STAR Teams, students learn to take initiative to set, pursue, evaluate, and revise their own goals and progress, supported by their community of people.¹³

The key design elements will be evaluated through the use of data aligned with key performance indicators. Through regular review of data, Zeta will assess its performance and progress and make adjustments in real time as needed to ensure that its school design and the execution of its model remain aligned with and are serving its mission. For more information on Zeta's review of and adjustments to its academic program and curriculum, see **Response 6(a) - Curriculum Selection Process**.

The proposed schools will be neighborhood schools but also integrated schools to the extent possible, as we believe a diverse student population enriches the school environment and raises the level and depth of learning.¹⁴ Zeta accordingly strives to provide neighborhood schools that reflect the diversity of the surrounding communities. As described in **Response 1(a) - Community Need and Description**, our target population for the proposed schools includes low-income and mixed-income students residing within CSDs 9 and 12, and we are committed to serving ELLs and students with special education needs. Zeta's key design elements, taken together, are designed to serve the schools' target populations, drawing on research-based, proven academic curricula that has been successful in reversing the achievement gap at Success Academy, whose schools serve a similar population as the target population of the proposed schools.¹⁵ The schools will further incorporate mindfulness and wellness instruction, Z lab, and robust specialist programming as a part of its school design to serve the whole child.

Zeta's existing schools have already demonstrated their capacity to meet the needs of their communities, which serve similar populations to those of the communities targeted by the proposed schools. At Zeta Inwood 1 and Zeta Bronx 1, first graders entered the school in August 2018 significantly behind grade level, with only 8% of first graders demonstrating grade level mastery in math on the first interim assessment. By the second assessment, following targeted instruction and further exposure to Zeta's math curriculum, the first graders averaged 54 percentage points of growth, with 61% performing on grade level on the second interim assessment. Similarly, in reading, only 13% of first graders started the year reading at or above grade level, but by December, that number had risen by 46 percentage points to 59%. While there is still a long way to go, Zeta has a demonstrated ability to vastly and quickly improve

¹³ STAR stands for Strength, Teamwork, Agency, Reach for the Sky!

¹⁴ See, e.g., Ann Schimke, *The thorny problem of segregated schools and Denver's newest plan to address it*, Chalkbeat, Apr. 27, 2017, <http://www.chalkbeat.org/posts/co2017/04/27/the-thorny-problem-of-segregated-schools-and-denvers-newest-plan-to-address-it/> (last visited June 23, 2017).

¹⁵ Rebecca Unterman, *An Early Look at the Effects of Success Academy Charter Schools*, MDRC, available at https://www.mdrc.org/sites/default/files/2017_Success_Academy.pdf; "A new study reveals which NYC charter school networks are outperforming their peers", available at <https://chalkbeat.org/posts/ny/2017/06/27/a-new-study-reveals-which-nyc-charter-school-networks-are-outperforming-their-peers/>, citing *Charter Management Organizations 2017*, Stanford University Center for Research on Education Outcomes (CREDO), available at <https://credo.stanford.edu/pdfs/CMO%20FINAL.pdf>.

student achievement while still providing students with a well-rounded, rich curricular experience.

3. Proposal History

(a) Applicant Information

Lead applicant Jenny Sedlis is the Chairperson of the Board of Trustees of Zeta Charter Schools - New York City (“Zeta Schools NYC” or “Zeta”), the Education Corporation that will oversee the two proposed schools. Ms. Sedlis serves as the Executive Director of StudentsFirstNY, a leading education reform organization dedicated to improving public schools throughout New York. Prior to taking the helm at StudentsFirstNY, Ms. Sedlis co-founded Success Academy Charter Schools (“Success Academy”) with Success Academy CEO Eva Moskowitz in 2006 and helped grow the network from one to 22 schools in eight years. She received national recognition for leading the organization’s pioneering advocacy and parent organizing work. Ms. Sedlis earned a bachelor’s degree in politics and international relations from Scripps College.

(b) Proposal History

Zeta was founded by Emily A. Kim in 2017 based on a desire to offer additional high-quality public charter schools in New York City, implementing a next-generation charter school model. The intent was to open high-quality, replicable public schools that provide students with world-class academics, ample opportunities for innovation and social-emotional development, and a rich specialist program to develop students’ interests and passions. The intent was also to establish a deep partnership with families in the education of their children. In August 2018, Ms. Kim launched two Zeta schools, serving Community School Districts (CSDS) 6 and 7.

As described in **Response 1 - Community Need and Proposed School Impact**, the lack of high-quality school options is particularly acute in the Bronx, where fewer than 70% of students tested proficient on the 2018 math and ELA state tests.¹ This proposal, to open two new Zeta schools, grew out of Ms. Kim’s and the founding team’s belief that every child deserves an excellent, free education that mines his or her unique and highest potential and their desire to balance out that inequity.

Ms. Kim created this proposal in partnership with other members of the Zeta Charter Schools (“Zeta CMO”) leadership team, including Paola Zalkind (Managing Director of Academics), Jessie M. Ferguson (General Counsel and Director of Special Projects), Amy Cruz (Network Director of Operations), Jessica Stein (Director of School Advising), and Julie Melki (Associate Director of Special Populations). The relationship between Zeta and Zeta CMO is described in detail in **Response 11 - School Management and Leadership**. Ms. Kim has further partnered with outside financial consultants, principally accounting and finance service provider Charter School Business Management (“CSBM”), on the budget and financial planning components of this application.

The proposed founding team has deep experience in launching, running, and scaling high-quality charter schools. Most recently, this team planned and implemented the successful launch of Zeta’s first two schools, Zeta Charter School - Bronx 1 and Zeta Charter School - Inwood 1. Prior to joining Zeta, each member of the founding team worked at Success Academy, where they contributed to the network’s ability to scale rapidly while consistently ranking among the top-performing schools in New York State.

¹ <https://infohub.nyced.org/reports-and-policies/citywide-information-and-data/test-results>

In creating this proposal, Ms. Kim (along with other members of the Zeta team) sought the input of both internal and external stakeholders. Ms. Kim and her team communicated with members of the communities in CSDs 9 and 12, current Zeta parents, elected officials, and members of the education reform community about the proposed school model and design and, after multiple meetings, telephone conversations, and emails, received their feedback and incorporated their comments into this proposal. The feedback from these stakeholders concerned a variety of matters, including curriculum, location, target population, enrollment, and facilities, among other things. The founding team has also been able to draw on the significant schooling, financial, and operational experience of Zeta CMO's Board of Directors and Zeta Schools NYC's Board of Trustees.

(c) List of Founding Team Members

Emily A. Kim

Emily A. Kim is the founder and CEO of Zeta Charter Schools, a NYC network of next-generation public charter schools. Zeta Charter Schools launched Zeta Charter School - Bronx 1 Elementary in the South Bronx (CSD 7) and Zeta Charter School - Inwood 1 Elementary in northern Manhattan (CSD 6) in August 2018.

Ms. Kim has over a decade of experience in education. Ms. Kim started her career in education at the School District of Philadelphia in the special education department. She then received her Ed.M. at the Teachers College, Columbia University in the Teaching of English, and served as a public high school English teacher in New York. She subsequently taught English as a Second Language at a high school in Guinea, West Africa. Following her time abroad, she returned to Philadelphia to serve as Education Director of an early intervention program, serving children with developmental delays, ages birth to three years old.

Ms. Kim then went to law school and practiced law in New York City. In 2011, she joined Success Academy Charter Schools, starting as General Counsel and later becoming Chief Legal Officer and eventually Executive Vice President of Policy & Legal Affairs. She played a key role in Success Academy's ability to scale from 7 to 46 schools, wearing many hats and overseeing several departments, including School Advisory (advising principals on their most challenging non-instructional matters), Special Education, Policy, Legal, Human Resources, and Masters & Certification. She regularly provided strategic input in school design matters, school management structure, evaluation of school leaders and school health, and teacher and leader training.

In addition to studying at the Teachers College, Columbia University, Ms. Kim also studied at the University of Pennsylvania (B.A. & M.A., English) and at Columbia Law School (J.D.). She is a mother of three sons, and a dedicated charter parent.

Ms. Kim oversaw and contributed to the drafting of all portions of this proposal.

Paola Zalkind

Paola Zalkind is committed to educational excellence. Ms. Zalkind currently serves as Managing Director of Academics, in which capacity she oversees all aspects of

schooling and academic programming for Zeta's schools, including curriculum selection and development, teacher and leader management and development, and data collection and analysis. Ms. Zalkind has over fifteen years of experience in teaching, school leadership, and administration. Ms. Zalkind spent eleven years at Success Academy Charter Schools, initially as a founding kindergarten teacher. During her school's first testing year, 97% of students passed the New York state assessments, ranking in the top 1% of all New York schools. After serving as an Assistant Principal, she became the Founding Principal of Success Academy Union Square Elementary School and then Managing Director of Schools, managing a large cohort of elementary and middle schools. She has conducted numerous widely acknowledged trainings for principals of various experience levels and in various school settings. Her primary training focus is on personnel management, teaching leaders how to get rigorous outcomes through their teams. Ms. Zalkind is a Teach for America corps member. She holds an M.A. in Politics and Education from the Teachers College, Columbia University, and a B.A. in Law and Society (Literature minor) from American University. Ms. Zalkind led the development and drafting of the portions of the proposal related to academics and served as the primary author with respect to those matters.

Jessie M. Ferguson

Jessie M. Ferguson has dedicated the majority of her career to improving educational outcomes for high-needs students, both as an attorney and as an educator. Ms. Ferguson currently serves as General Counsel and Director of Special Projects at Zeta Charter Schools, in which capacity she oversees legal and compliance matters, facilities negotiations, and various special projects. Prior to beginning her legal career, Ms. Ferguson taught Head Start preschool as a Teach For America corps member. She subsequently went to law school and practiced in the Executive Compensation group at Davis Polk & Wardwell LLP. Later, she served as Legal Counsel for Success Academy, where she provided advice on matters involving special education, public and private facilities, construction, teacher certification, and general compliance. Ms. Ferguson received her J.D. from New York University School of Law and her B.A. in Music and Government and Legal Studies from Bowdoin College. Ms. Ferguson led the development and drafting of all portions of the proposal (other than the academic portions) and served as the primary author with respect to those matters.

Amy Cruz

Amy Cruz has spent her entire career at innovative high-impact nonprofit organizations in New York City. Ms. Cruz currently serves as Network Director of Operations, overseeing facilities renovations and school operations. Prior to joining Zeta, Ms. Cruz served as Chief Operations Officer of Breakthrough New York, a non-profit organization dedicated to providing educational support to children from low-income backgrounds from middle school through college and into their careers. Before joining the leadership at Breakthrough, she served from 2012 to 2014 as an Associate Director of Operations and a Business Operations Manager at Success Academy, and, prior to that, at iMentor as Program Manager of Operations. Ms. Cruz received her B.A. from Columbia University, majoring in Urban Studies with a concentration in Sociology. She is a 2015 New York Community Trust Fellow, and was recognized with a top 40 under 40 Rising Star Award in the New York City nonprofit sector.

Jessica Stein

Jessica Stein has devoted her career to advocating for education, especially for students with disabilities. She is passionate about supporting schools and ensuring all children

receive the educational programming and supports they need. Ms. Stein serves as Director of School Advising, overseeing student outreach and enrollment and advising on matters related to special populations, communications, and compliance. She previously served as Zeta's Director of Special Populations, building systems to support special education students, ELLs, and other at-risk students. From 2012 to 2016, Ms. Stein served as Special Education Advisor and Special Education Manager at Success Academy, managing the delivery of world-class special education services across 34 schools and ensuring that bureaucracy did not get in the way of students with disabilities receiving appropriate special education services quickly. Ms. Stein also developed and delivered a wide variety of special education trainings and managed special education compliance and reporting matters. Prior to Success Academy, Ms. Stein worked at a private law firm, representing and advocating for students with disabilities. Ms. Stein has also worked with a range of public schools to advise them on special education compliance and related matters, including conducting needs assessments, developing protocols, providing trainings, and supporting in their collaboration with the NYC DOE. Ms. Stein is a graduate of Cardozo Law School and Washington University in St. Louis. Ms. Stein contributed to portions of this application on special populations.

Julie Melki

Julie Melki has spent over a decade serving and advocating on behalf of high-needs students. Ms. Melki currently serves as Associate Director of Special Populations, overseeing special education services, ELL services, and Response to Intervention ("RtI") for all Zeta schools and ensuring that bureaucracy and delays do not impede students' abilities to receive their mandated services. Ms. Melki is also responsible for developing and implementing Zeta's Compass social-emotional learning program. Ms. Melki spent five years working with special education populations at Success Academy, where she led the Scholar Support team that oversaw special education processes, Individualized Education Program ("IEP") implementation, and crisis support services for students across 46 schools. Ms. Melki worked to develop and implement programmatic initiatives focused on innovating and scaling special education services. Prior to joining Success Academy, Ms. Melki worked as a school counselor at Hand Middle School, a diverse, low-income urban middle school. Ms. Melki holds a B.S. in Psychology from Iowa State University and an Education Specialist (Ed.S.) degree from the University of South Carolina. She is a licensed K-12 school counselor in New York, South Carolina, and Minnesota. Ms. Melki contributed to portions of this application on special populations and social-emotional learning.

(d) Withdrawn, Rejected, and Concurrent Proposals (SUNY and/or Other Authorizers).

This proposal has never been withdrawn from or rejected by any charter entity. Neither the applicant nor any members of the founding team have ever previously applied for a charter from a charter entity other than the SUNY Trustees.

3. Proposal History

(a) Letters of Justification for Previously Denied Applications

Request is not applicable.

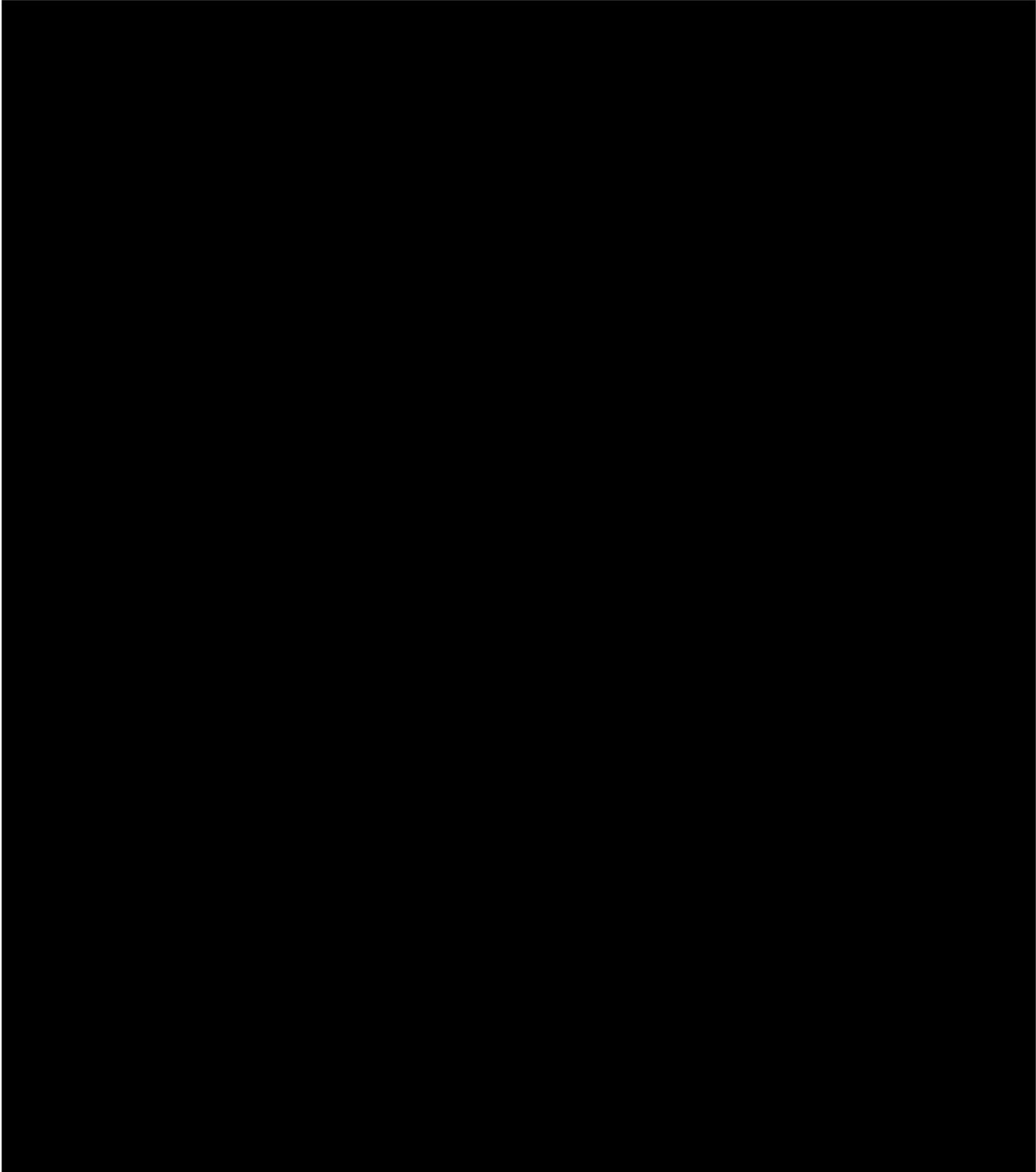
3. Proposal History

(f) Founding Team Resumes

Emily A. Kim

[REDACTED] New York, New York 10024

EXPERIENCE



EXPERIENCE, cont'd.

[REDACTED]

EDUCATION

Columbia Law School, New York, NY

Juris Doctor, May 2005

Honors: James Kent Scholar, 2003-2004

Parker School Recognition for Achievement in International Law, 2005

Internships: United States Attorney's Office, SDNY, Criminal Division Intern, Spring 2005

Education Law Research Assistant, Spring 2005

United Nations Extern, Office of Internal Oversight Services, Investigations Div., Spring 2004

International Law Faculty Assistant, 2003-2004

Honorable Joseph M. McLaughlin, United States Second Circuit Court of Appeals, Summer 2003

Temple University, Beasley School of Law, Philadelphia, PA

Matriculated 2002-2003

Honors: Top 5%, Dean's List

Temple University Law Review (invited)

Best Appellate Brief Notation

Horace G. Brown Scholars in Law Scholarship

Columbia University, Teachers College, New York, NY

Master of Education, Teaching of English, October 1999

Thesis: *American History: Asian American Students in the English Classroom*

Honors: Kappa Delta Pi Honor Society, Minority Scholarship

University of Pennsylvania, Philadelphia, PA

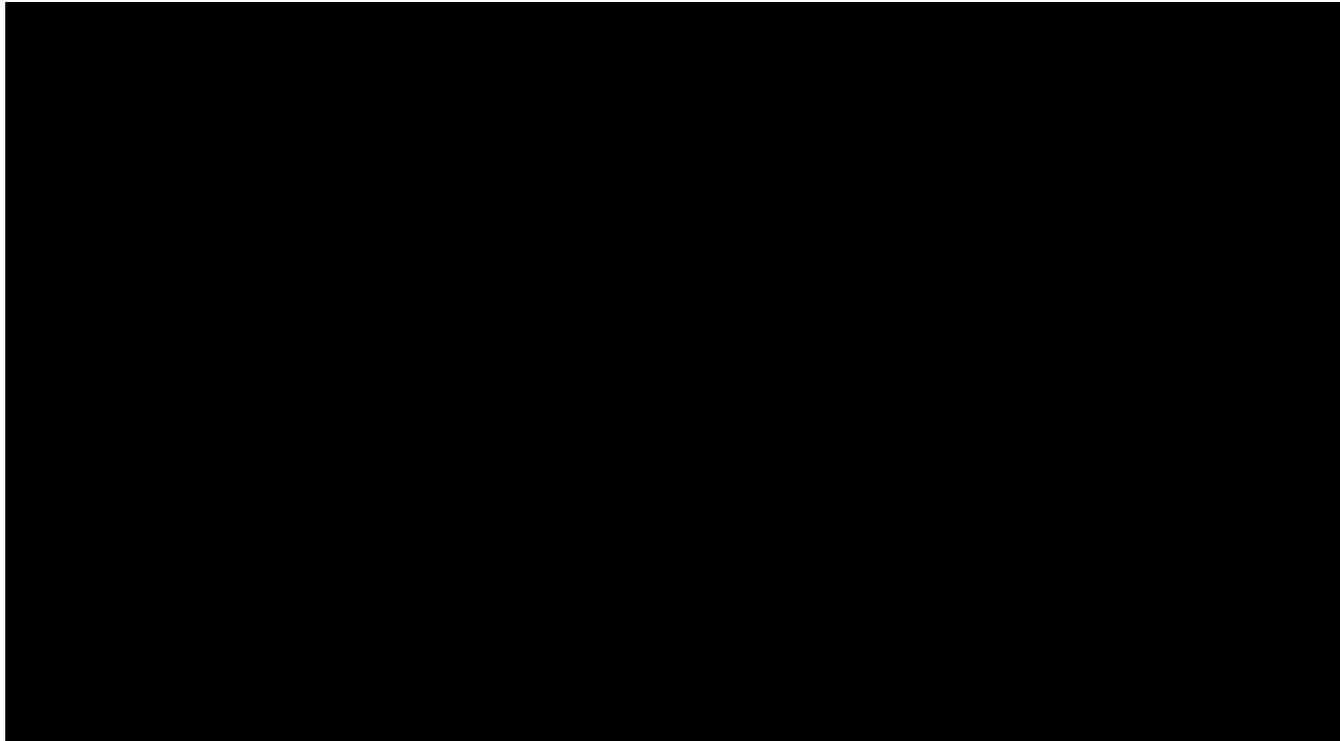
Master of Arts, English, May 1997

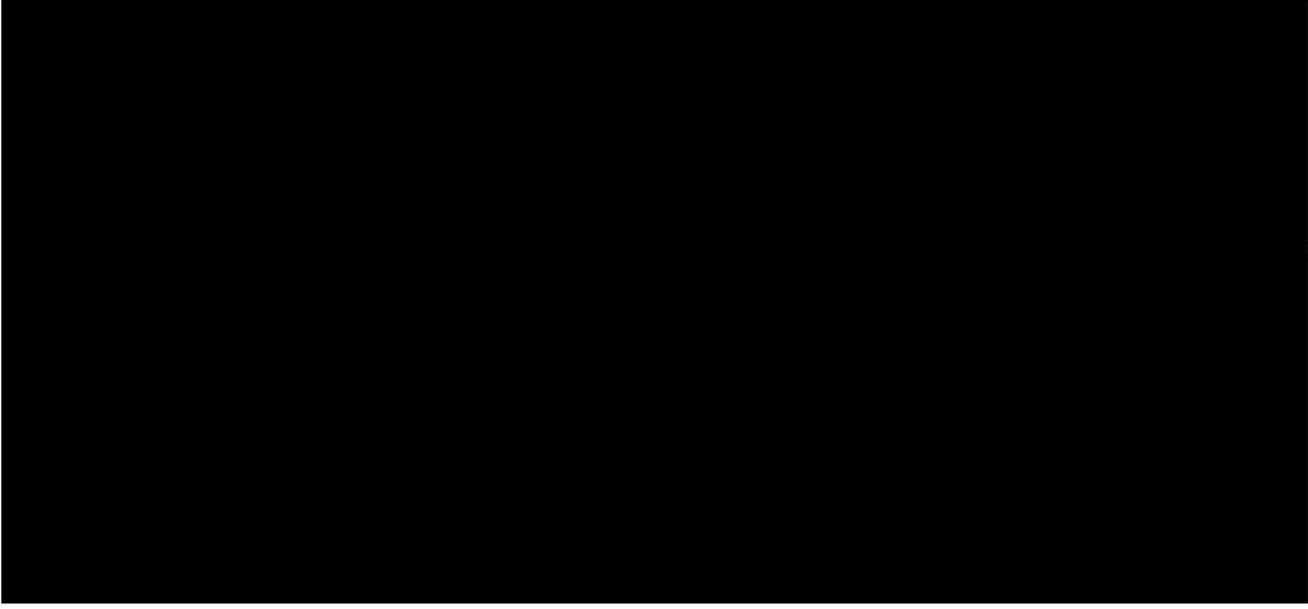
Bachelor of Arts, *cum laude*, English, May 1997

Honors: Dean's List, 1995-1996

Selected as submatriculant (simultaneous BA/MA)

Activities: Intramural softball, Captain





2.

Paola Zalkind

West Orange, NJ 07052

[Redacted]

[Redacted]

[Redacted]

[Redacted]
benchmarks.
[Redacted]

[Redacted]

[REDACTED]

EDUCATION:

Teachers College, Columbia University
M.A. Politics and Education G.P.A.: 3.95/4.0

New York, NY
February, 2012
Washington, D.C.
May, 2003

American University
B.A. Law and Society; Minor in Literature, G.P.A.: 3.95/4

[REDACTED]

JESSIE MARIE FERGUSON

• Brooklyn, New York 11238 •

EDUCATION

NEW YORK UNIVERSITY SCHOOL OF LAW, New York, New York

J.D., May 2013

Activities: NYU Journal of Legislation & Public Policy, Notes Editor

Children's Rights Clinic, Suspension Representation Project, Law Revue, a cappella

BOWDOIN COLLEGE, Brunswick, Maine

B.A. in Government & Legal Studies and Music, May 2008

Honors: Sarah and James Bowdoin Scholar (Dean's List)

Activities: Co-Ed a cappella, all-female a cappella, Chamber Choir, theatre

[REDACTED]

[REDACTED]

[REDACTED]

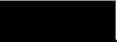
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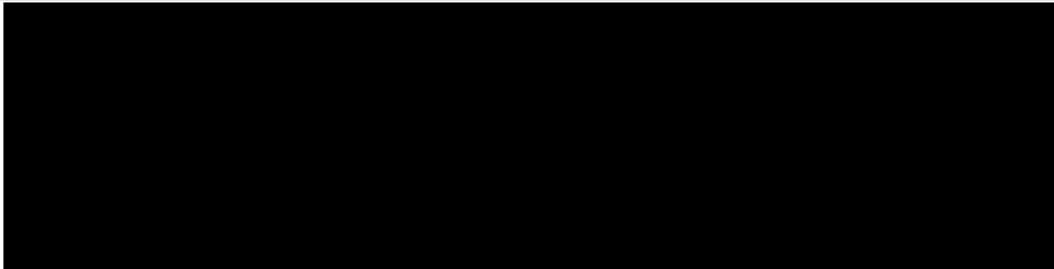
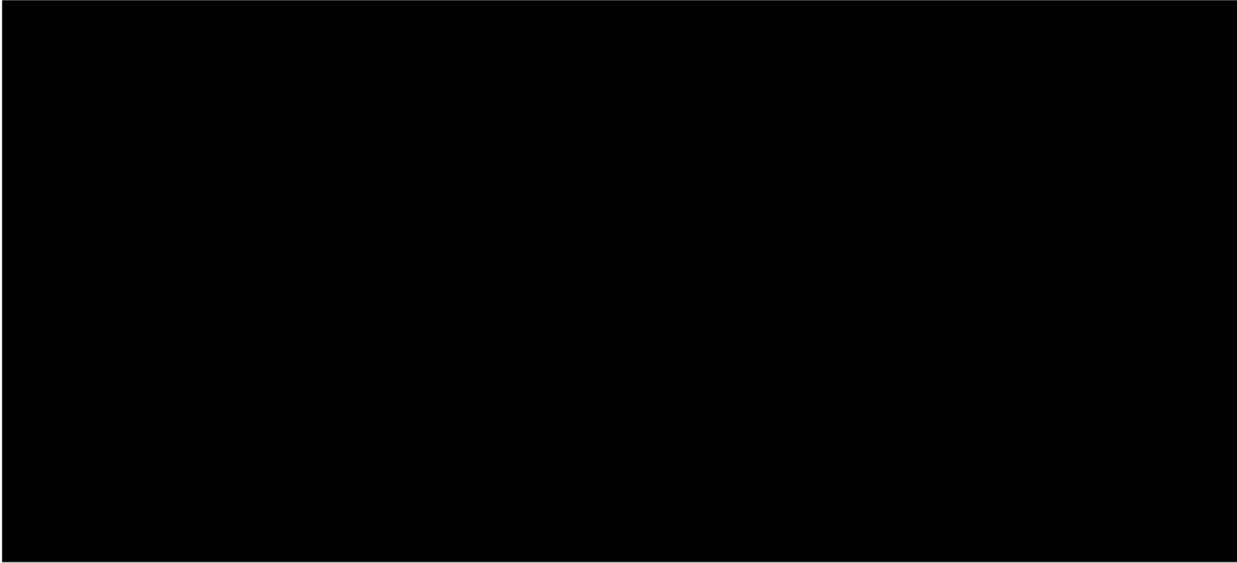


[Redacted text block]

Experience

[Redacted text block]

JESSICA STEIN



EDUCATION

Benjamin N. Cardozo School of Law, New York, NY, Juris Doctor, June 2009

Honors: Public Service Scholar; 2007 Charles Revson Law Student Public Interest Fellowship; 2009 Stanley H. Beckerman Public Interest Award; Cardozo Post-Graduate Public Service Fellowship

Washington University in St. Louis, St. Louis, MO,

Bachelor of Arts, *magna cum laude*, in Social Thought and Analysis, May 2005

Honors: Lock & Chain Honor Society; Dean's List; Stern Scholar

Education/Credentials

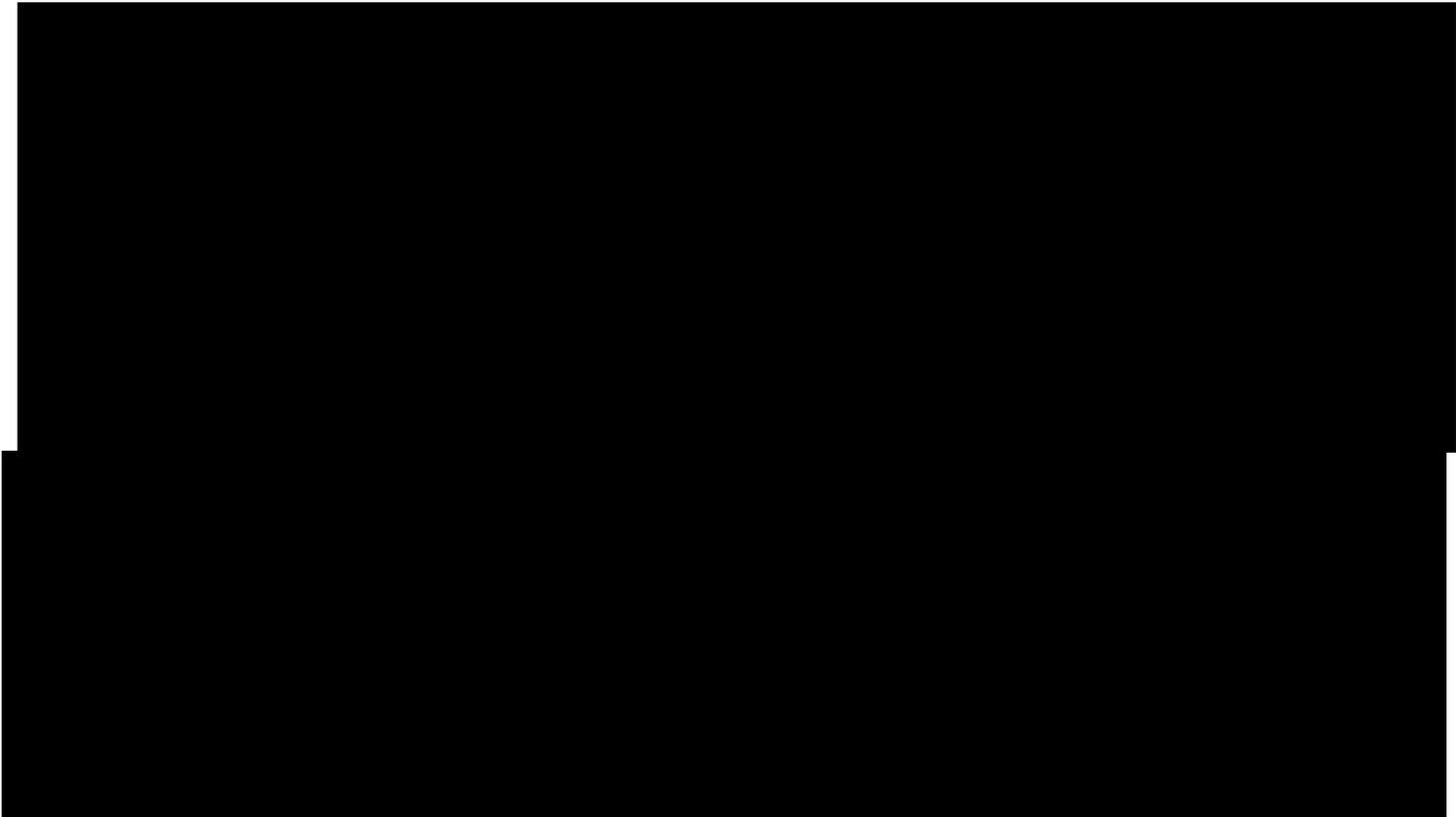
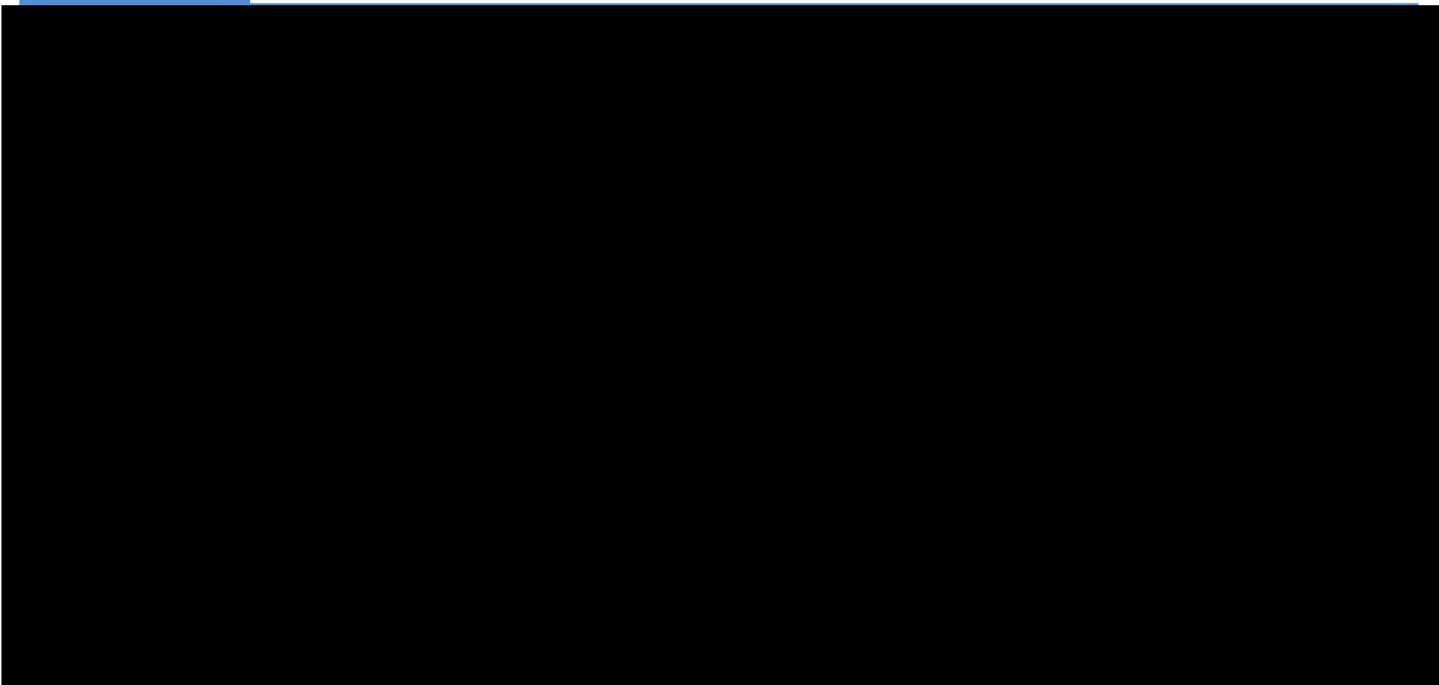
Education Specialist, Ed.S. (Clinical Masters Plus)
Counselor Education Degree, School Counseling

University of South Carolina (2010)

Bachelor of Science in Liberal Arts and Sciences
Major in Psychology

Iowa State University (2007)

Educator License/Certificates: (K-12 School Counselor): New York, South Carolina, and Minnesota



[REDACTED]

4. Community Outreach, Support, and Demand

(a) Description and Analysis of Community Outreach Efforts

Zeta schools are neighborhood schools. We seek to partner with the communities that we serve, and we believe that the first step in establishing this partnership is conducting extensive community outreach when we are considering siting a school within a particular community. Accordingly, we have conducted significant public outreach in CSDs 9 and 12, which was designed to solicit input from various community stakeholders regarding our two proposed charter schools.

We used multiple strategies to inform the communities of CSDs 9 and 12 of our proposal. We provided meaningful opportunities for community members to provide feedback and comment on our proposals through a variety of different communication channels (by email, phone, and/or in-person meetings). Specifically, for each of the efforts detailed below, we solicited feedback regarding the educational and programmatic needs of students in the target communities. The strategies for soliciting community feedback that we used included the following: outreach to elected officials via mail, email, telephone and/or in-person meetings; outreach to representative Bronx Community Boards via email, telephone and/or in-person committee and board meetings; outreach to representative Community Education Councils via email, telephone and/or in-person meetings; outreach to other community stakeholders (e.g., superintendents, family support coordinators, Bronx Borough President) via email; outreach to families, residents of the community with school aged children, and general community residents through community meetings and targeted advertisements in print and online newspapers in English and Spanish, social media postings (Facebook, Twitter, and Instagram), Zeta's website, and flyers posted in public locations in English and Spanish.

We conducted outreach in English and Spanish in order to reach a greater proportion of the target communities, which include significant numbers of Spanish-speakers and English Language Learners.¹ Our bilingual outreach included distributing posters and flyers in English and Spanish, posting Spanish flyers on our website, and publishing Spanish ads in bilingual publications.

More details about our community outreach efforts are outlined below.

Community Outreach to Elected Officials

- On December 3, 2018, we sent letters to over 50 community stakeholders in CSDs 9 and 12, describing the charter proposal and academic program. 23 of these stakeholders were the elected officials whose districts overlap with CSDs 9 and 12, including the Bronx Borough President and various New York State Senators, New York State Assembly Members, New York City Council Members, U.S. Congressmen, and U.S. Senators. Each letter included a request for comments and feedback on the

¹ Data on Spanish-speakers in the Bronx and ELLs in CSDs 9 and 12 available at https://www1.nyc.gov/assets/planning/download/pdf/data-maps/nyc-population/acs/top_lang_2014pums_1yr_nyc.pdf?r=4; <https://data.nysed.gov/enrollment.php?year=2017&instid=800000046428>; <https://data.nysed.gov/profile.php?instid=800000045779>.

charter proposal and contact information for submitting comments by phone or email. Each letter was sent via email if the elected official had an email address listed publicly and, if not, was sent via certified mail.

- On December 7, 2018, we received a request via email from Nipa Royees, Community Outreach/Scheduler for Senator Luis R. Sepúlveda, for meeting with the Senator. Zeta's CEO, Emily A. Kim, scheduled a meeting with Senator Sepúlveda on December 27, 2018. On December 26, 2018, Ms. Royees notified Ms. Kim that Senator Sepúlveda would need to reschedule the meeting due to a last-minute conflict. The meeting has been rescheduled for January 11, 2019, at which time Ms. Kim will share information about the proposal and solicit feedback from Senator Sepúlveda.
- On December 18, 2018, we sent emails to elected officials notifying them of our planned community meetings, encouraging them to attend our community meetings, and providing them with flyers about our community meetings for distribution to their constituents.
- On January 7, 2018, Emily A. Kim and Shea Reeder, the Managing Director of School at Zeta Bronx 1, met with Council Member Ayala to describe our proposal, tour our Bronx 1 location, and solicit feedback regarding the educational and programmatic needs of students. Council Member Ayala's district (8) serves parts of CSD 9.
- On January 7, 2019, we sent letter to the newly-elected Congresswoman Alexandria Ocasio-Cortez, who represents part of CSD 12. This letter included a request for comments on the charter proposal and contact information for submitting comments by phone or email. This letter was sent to Congresswoman Ocasio-Cortez via certified mail.

Full List of Elected Officials Contacted as Part of Outreach

Name and Title	Elected/Appointed Body	District	CSD Representing
Congressman Adriano Espaillat	U.S. House of Representatives	13	9
Senator Gustavo Rivera	New York State Senate	33	9, 12
Senator Luis R. Sepúlveda	New York State Senate	32	9, 12
Bronx Borough President Rubén Díaz, Jr.	Bronx Borough Board	Bronx	9, 12
Congressman Joseph Crowley	U.S. House of Representatives	14	12
Congresswoman Alexandria Ocasio-Cortez	U.S. House of Representatives	14	12
Congressman José E. Serrano	U.S. House of Representatives	15	9, 12
Assemblyman José Rivera	New York State Assembly	78	12
Assemblyman Michael Blake	New York State Assembly	79	9, 12
Assemblymember Marcos A. Crespo	New York State Assembly	85	12
Assemblymember Karines Reyes	New York State Assembly	87	12
Council Member Ritchie J. Torres	New York City Council	15	9, 12
Council Member Rubén Díaz, Sr.	New York City Council	18	12
Council Member Rafael Salamanca Jr.	New York City Council	17	9, 12

Council Member Vanessa L. Gibson	New York City Council	16	9, 12
Senator José M. Serrano	New York State Senate	29	9
Assemblywoman Latoya Joyner	New York State Assembly	77	9
Assemblywoman Carmen E. Arroyo	New York State Assembly	84	9
Assemblymember Victor M. Pichardo	New York State Assembly	86	9
Council Member Diana Ayala	New York City Council	8	9
Council Member Fernando Cabrera	New York City Council	14	9
Senator Kirsten Gillibrand	U.S. Senate	New York State	9, 12
Senator Charles E. Schumer	U.S. Senate	New York State	9, 12

Community Outreach to Community Boards, CECs, and CSD Superintendents and other Representatives

- On December 3, 2018, we sent letters to over 50 community stakeholders in CSDs 9 and 12, describing the charter proposal and academic program. 23 of these stakeholders were members of, or administrative professionals working with, Bronx Community Boards (or education committees thereof) and Bronx Community Education Councils. 5 of these stakeholders were either a superintendent, family support coordinator, or family leadership coordinator of CSD 9 or CSD 12. Each letter included a request for comments on the charter proposal and contact information for submitting comments by phone or email. Each letter was sent via email. For each Community Board and Community Education Council, our December 3, 2018 email requested that we be added to the agenda for the next education committee or CEC meeting, respectively, so that we could solicit feedback in-person on our charter proposal.
- Bronx Community District 2 overlaps with part of CSD 12. On December 19, 2018, Emily A. Kim spoke with Ralph Acevedo, District Manager for Bronx Community Board 2, to discuss Zeta's proposal to open a school in Community District 12, including Zeta's process for procuring facilities.
- Bronx Community District 3 overlaps with part of CSD 9 and part of CSD 12. On December 3, 2018, John Dudley, the District Manager for Bronx Community Board 3, informed us via email that all committee meetings were cancelled for the month of December due to the holiday season but asked that we submit a presentation request for the January meeting, which we completed and submitted on December 4, 2018. We followed up on this request on December 18, 2018 and December 30, 2018. We are on the agenda for the January 17, 2019 meeting of Education and Consumer Affairs Committee. We plan to attend in-person, present information about our proposed schools, and solicit feedback from the members of regarding our charter proposal.
- Bronx Community District 4 overlaps with part of CSD 9. After sending an initial outreach email, we followed up via email on December 5, 2018. We subsequently called Bronx Community Board 4 on December 18, 2018 and spoke with Elizabeth Gonzalez-Rodriguez, Community Associate for the Board. We requested that we be added to the agenda for the next Education Committee meeting. We also notified Ms. Gonzalez-Rodriguez of upcoming community meetings and requested that she send out

information to Community District 4 regarding same. Ms. Gonzalez-Rodriguez then provided us with a presentation request form via email. We completed the form and submitted it on December 20, 2018. We followed up on January 2, 2019 regarding whether we would be confirmed for the meeting, but we have not yet been able to confirm whether our presentation request has been granted.

- Bronx Community District 5 overlaps with part of CSD 9. On December 5, 2018, Ms. Kim attended Bronx Community Board 5's Education Committee Meeting in-person, presented information about proposed schools, and responded to questions and comments concerning the location for the proposed school in CSD 9, whether the proposed school in CSD 9 would serve children in CSD 9 only, and whether Zeta offers training for staff on interacting with parents and cultural competency. On December 12, 2018, Ms. Kim attended Bronx Community Board 5's meeting in-person, where the Board voted to provide Zeta with a letter of support for its proposal.
- Bronx Community District 6 overlaps with part of CSD 9 and part of CSD 12. On December 19, 2018, Ms. Kim attended Bronx Community Board 6's Youth and Education Committee meeting in-person, where she presented information about the proposed schools and solicited feedback from the committee. The Youth and Education Committee expressed their interest in and general support for Zeta's proposal and requested that Ms. Kim attend Community Board 6's full meeting on January 9, 2019. On January 9, 2019, Ms. Kim will attend Bronx Community Board 6's meeting in-person to solicit further feedback and seek the support of the Community Board for Zeta's proposal.
- Bronx Community District 9 overlaps with part of CSD 12. We were confirmed on the agenda for the December 13, 2018 meeting of Bronx Community Board 9's Youth & Education Committee and were planning to attend; however, the chair of the committee canceled due to illness, and the Committee was unable to find coverage on short notice. We requested to be added to the agenda for the next meeting of the Committee, and on December 26, 2018, Shirley SanAndres-Alonzo, Assistant District Manager, confirmed that we had been placed on the agenda for the January meeting. Ms. Kim will attend in-person the next meeting of the Youth & Education Committee, on January 10, 2019, present information about our proposed schools, and solicit feedback from the members of Committee regarding our charter proposal.
- Community Education Council 9 is the education council for CSD 9. On December 18, 2018, Ms. Kim attended Community Education Council 9 meeting in-person, presented information about proposed schools, and responded to a question regarding who Zeta's charter authorizer is. On December 19, 2018, Ms. Kim sent members of Community Education Council 9 a thank you email and encouraged any further questions, comments, or feedback about our proposal. On January 4, 2019, Calvin J. Diaz from Community Education Council 9 emailed Ms. Kim to request a copy of the presentation she shared with the Council on December 19. Mr. Diaz further noted that while he the Council did not have quorum and could not vote at that meeting, he was hopeful that the Council would vote in favor of a letter of support for Zeta at the next meeting with quorum.
- Community Education Council 12 is the education council for CSD 12. On December 13, Nahdiyah Foster, the administrative assistant for Community Education Council 12, informed us via email that the earliest available date to present before Community Education Council 12 would be March 13, 2019. We are on the agenda for the March 13, 2019 meeting of Community Education Council 12. We plan to attend in-person,

present information about our proposed schools, and solicit feedback from the members of Community Education Council 12 regarding our charter proposal.

- On December 18, 2018, we sent emails to each Bronx Community Board and Community Education Council set forth above notifying them of our planned community meetings, encouraging them to attend our community meetings, and providing them with flyers about our community meetings for distribution to families who live in their district. On December 18, 2018, we received a response via email from Community Education Council 9 informing us that they would distribute this information to all Council members. On December 19, 2019, we received a response via email from Shirley SanAndres-Alonzo, Assistant District Manager of Bronx Community Board 9, notifying us that she would include our flyers in the Bronx Community Board 9 email blast.

Full List of Community Stakeholders Contacted as Part of Outreach

Name and Title	Elected/Appointed Body	District	CSD Representing
Jacqueline Rosado, Superintendent	Community School District	12	12
Erica Martinez, Family Support Coordinator	Community School District	12	12
Ilka Rios, President	Community Education Council	12	12
Nahdiyah Foster, Administrative Assistant	Community Education Council	12	12
Roberto Crespo, Chairperson	Bronx Community Board	2	12
Ralph Acevedo, District Manager	Bronx Community Board	2	12
Cedric McClester, Education Committee Chairperson	Bronx Community Board	2	12
Nicholas Himidian, Jr., Chairperson	Bronx Community Board	9	12
William Rivera, District Manager	Bronx Community Board	9	12
Venus Williams, Youth & Education Committee Chairperson	Bronx Community Board	9	12
Gloria S. Alston, Chair	Bronx Community Board	3	9, 12
John Dudley, District Manager	Bronx Community Board	3	9, 12
Joetta Brown, Education & Consumer Affairs Chairperson	Bronx Community Board	3	9, 12
Kathleen Saunders, Chair	Bronx Community Board	4	9
Paul Philps, District Manager	Bronx Community Board	4	9
Gregory A. Delts, Youth Services and Education Chairperson	Bronx Community Board	4	9
Dr. Bola Omotosho, Chair	Bronx Community Board	5	9
Ken Brown, District Manager	Bronx Community Board	5	9
Jason Garcia, Education Committee Chair	Bronx Community Board	5	9
Evonne Capers, Chair	Bronx Community Board	6	9, 12
John Sanchez, District Manager	Bronx Community Board	6	9, 12

Audrey Harden, Youth and Education Chairperson	Bronx Community Board	6	9, 12
Lanell Gardenhire, Youth and Education Chairperson	Bronx Community Board	6	9, 12
Leticia Rodriguez-Rosario, Superintendent	Community School District	9	9
Barbara Martoral, Family Leadership Coordinator	Community School District	9	9
Yadira Eleutice, Family Support Coordinator	Community School District	9	9
Marilyn Espada, President	Community Education Council	9	9
Calvin Diaz, Administrative Assistant	Community Education Council	9	9

Community Outreach to Residents of CSDs 9 and 12

- On December 7, 2018, we sent press release detailing our charter proposal to *The New York Times* and published the press release on the portion of Zeta’s website dedicated specifically to providing the community with information about our proposal and encouraging community feedback, which is available at www.zetaschools.org/communityinput.
- On December 21, 2018, we held an in-person community meeting at 3 p.m. at High Bridge Library, which is located at 78 W 168th St, Bronx, NY 10452 in CSD 9. In advance of the meeting, (i) over 500 flyers in English and Spanish advertising the meeting and providing information about our proposal to open a school in CSD 9 were posted in public areas and distributed to residents of CSD 9, (ii) information about the community meetings, together with flyers, were provided to community stakeholders via email and, when possible, in-person at the meetings described above, (iii) community stakeholders were encouraged to share the flyers with their constituents and families in their districts, and (iv) information about the community meetings, together with copies of the flyers, were posted on the portion of Zeta’s website dedicated specifically to providing the community with information about our proposal and encouraging community feedback, which is available at www.zetaschools.org/communityinput. The flyers were posted and distributed in English and Spanish. At the meeting, information was presented about our proposed schools to 16 community members, and attendees had an opportunity to offer feedback, ask questions, and comment on proposed school and the educational and programmatic needs of students. Questions addressed at the meeting pertained to the timeline for school opening, whether the school would serve middle school or high school grades, what age children would be served, and whether Zeta runs any other schools. Additionally, communities members provided feedback, which was incorporated into this proposal, as further described below.
- On January 2, 2019, we held an in-person community meeting at 12 p.m. at West Farms Library, which is located at 2085 Honeywell Ave, Bronx, NY 10460 in CSD 12. In advance of the meeting, (i) over 500 flyers in English and Spanish advertising the meeting and providing information about our proposal to open a school in CSD 12 were posted in public areas and distributed to residents of CSD 12, (ii) information about the community meetings, together with flyers, were provided to community stakeholders via email and, when possible, in-person at the meetings described above, (iii) community stakeholders were encouraged to share the flyers with their constituents and families in their districts, and (iv) information about the community meetings, together with copies of

the flyers, were posted on the portion of Zeta’s website dedicated specifically to providing the community with information about our proposal and encouraging community feedback, which is available at www.zetaschools.org/communityinput. The flyers were posted and distributed in English and Spanish. At the meeting, information was presented to 19 community members about our proposed schools, and attendees had an opportunity to offer feedback, ask questions, and comment on proposed school and the educational and programmatic needs of students. Questions addressed at the meeting pertained to the timing for school opening, the school location, and the STEM and reading curricula. Additionally, communities members provided feedback, which was incorporated into this proposal, as further described below.

- We have solicited community feedback on our charter proposal through our website, with a dedicated page available at www.zetaschools.org/communityinput. This web page is specifically dedicated to community outreach, providing the community with information about our proposal, and encouraging community feedback.
- We have shared information about and requested feedback on our charter proposal through our various social media platforms. Specifically, we used Facebook, Instagram, and Twitter to provide such information to, and encourage feedback from, the community.
- At various times during December 2018 and January 2019, we informed the community about our charter proposal and requested feedback about on charter proposal using print and online newspaper advertisements. Specifically, we placed advertisements in Spanish and/or English in (i) The Bronx Times for the week of December 7, 2018, in print and online, (ii) The Bronx Free Press for the week of December 12, 2018, in print and online, (iii) The Manhattan Times for the week of December 12, 2018, online, (iv) The Bronx Times Reporter for the week of December 14, 2018, in print, (iv) The Bronx Free Press for the week of December 19, 2018, in print, (v) The Bronx Free Press for the week of December 26, 2018, in print and online, and (vi) The Manhattan Times for the week of December 26, 2018, online. The Bronx Free Press is “the community’s bilingual newspaper” and was specifically chosen in order to ensure that members of the community’s large Spanish-speaking population had an opportunity to comment on Zeta’s proposals.

Form and Nature of Feedback Received

The extensive outreach process detailed above yielded substantial community engagement, and productive feedback was received from community stakeholders in both CSDs 9 and 12. The productive feedback we received provided clear evidence that our efforts to inform the intended communities about the proposed charter schools were effective. We have incorporated this community feedback into the submitted proposal, including input regarding educational and programmatic needs of students. The details regarding the form and nature of the feedback received are set forth in the chart below. Additionally, the extent to which the proposal incorporates community input regarding the educational and programmatic needs of students is stated above and also in the chart below.

Date	Feedback Provided By	Mode of Communication	CSD	Feedback	Applicant Response	How Feedback was Incorporated into Charter Proposal
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12/5/18	Members of the Education Committee of Bronx Community Board 5	In-person at committee meeting	9	Received questions about the locations for the proposed school in CSD 9, whether the proposed school in CSD 9 would serve children in CSD 9 only, and whether we offer training for our staff on interacting with parents and cultural competency	Responded to the questions in-person at the committee meeting.	Information about facility options for the proposed school was incorporated into Response 15(a) - Facility Needs . Information about the target population of the proposed school was incorporated into Response 1(a) - Community Description and Need . Information about the proposed school's professional learning and staff training programs was incorporated into Response 9(c) - Professional Development .
12/18/18	Ralph Acevedo, District Manager for Bronx Community Board 2, called with concerns about our proposal in light of the fact that last application cycle	Phone	12	Spoke with Emily A. Kim regarding CSD placement and facilities.	On December 19, 2018, Ms. Kim called Mr. Acevedo to discuss facility considerations and selection of CSDs.	Information about facility options for the proposed school was incorporated into Response 15(a) - Facility Needs , which clarifies that the exact location of our proposed schools will be subject to space availability in CSD.
12/19/18	Members of the Education Committee of Bronx Community Board 6	In-person at committee meeting	9	Expressed support for Zeta's proposal and encouraged Ms. Kim to attend the subsequent meeting of Community Board 6.	Followed up via email to confirm attendance at Community Board 6's meeting on January 9, 2018. Ms. Kim is on the agenda for the January	N/A

					9, 2018 meeting.	
12/21/18	Attendee of community meeting	In-person at community meeting	9	Described negative experiences at two charter schools (neither affiliated with Zeta), specifically objecting to their strict behavioral expectations.	Responded to the questions in-person at the community meeting.	Information about Zeta's approaches to school culture, behavioral expectations, and discipline, including its use of restorative practice, was incorporated into Response 10(a) - Culture and Discipline, Response 10(b) - Discipline Policy, and Response 10(c) - Special Education Policy.
12/21/18	Attendee of community meeting	In-person at community meeting	9	Suggested that Zeta's program should teach children manners.	Responded to the questions in-person at the community meeting.	Information about Zeta's emphasis on positive school culture, including its social-emotional curriculum and its focus on fostering respect and kindness was incorporated into Response 6(a) - Curriculum Selection Process and Response 10(a) - Culture and Discipline.
1/2/19	Attendee of community meeting	In-person at community meeting	12	Expressed that many schools focus only on STEM curriculum and do not focus enough on reading.	Responded to the questions in-person at the community meeting.	Information on Zeta's robust literacy curriculum, as well as its math, science, and innovation curricula, was incorporated into Response 6(a) - Curriculum Selection Process.
1/2/19	Attendee of community meeting	In-person at community meeting	12	Expressed full support for Zeta opening another charter school in the district, noting that there are lots of smart kids in the CSD	Responded to the questions in-person at the community	N/A

				who need quality school options but not enough public school options.	meeting.	
1/2/19	Attendee of community meeting	In-person at community meeting	12	Expressed the need for afterschool programming in the community.	Responded to the questions in-person at the community meeting.	Information about Zeta's proposed afterschool programming was incorporated into Response 6 - Curriculum and Instruction and Response 7 - Calendar and Schedules .
1/2/19	Attendee of community meeting	In-person at community meeting	12	Expressed that, as a current parent at Zeta Inwood 1, likes the school and wants to support Zeta in opening new schools.	Responded to the questions in-person at the community meeting.	N/A
1/7/19	Council Member Ayala	Tour of Zeta Bronx 1	9	Council Member Ayala expressed her support for great education for all kids, including a whole-child approach.	Responded to the questions in person on the tour.	Information about Zeta's school model, including how it is designed to serve all students in its target markets, as well as its whole child approach were incorporated throughout the application, including in Response 6 - Curriculum and Instruction .

(b) Description and Analysis of Community Support.

The proposed schools in CSDs 9 and 12 have garnered widespread community support.

In CSD 9, community support was confirmed by community stakeholders. In response to our community outreach, letters of support were received from the following community stakeholders:

- Bronx Borough President Rubén Díaz, Jr., Bronx Borough Board
- Senator José M. Serrano, 29th New York State Senate District
- Senator Luis R. Sepúlveda, 32nd New York State Senate District

- Assembly Member Michael Blake, 79th New York State Assembly District
- Assembly Member Carmen E. Arroyo, 84th New York State Assembly District
- Assembly Member Victor M. Pichardo, 86th New York State Assembly District
- Council Member Diana Ayala, 8th New York City Council District
- Council Member Ritchie J. Torres, 15th New York City Council District
- Council Member Vanessa L. Gibson, 16th New York City Council District
- Council Member Rafael Salamanca, Jr., 17th New York City Council District
- Bronx Community Board 5

Additionally, demonstrating the demand for the proposed school, approximately 525 parents of school-aged children within the CSD 9 community signed a petition in support of the proposed school, expressing interest in potentially enrolling their children in the school.

In CSD 12, community support was also confirmed by various community stakeholders. In response to our community outreach, letters of support were received from the following community stakeholders:

- Bronx Borough President Rubén Díaz, Jr., Bronx Borough Board
- Senator Luis R. Sepúlveda, 32nd New York State Senate District
- Assembly Member José Rivera, 78th New York State Assembly District
- Assembly Member Michael Blake, 79th New York State Assembly District
- Assembly Member Marcos A. Crespo, 85th New York State Assembly District
- Council Member Ritchie J. Torres, 15th New York City Council District
- Council Member Rafael Salamanca, Jr., 17th New York City Council District
- Council Member Rubén Díaz, Sr., 18th New York City Council District

Additionally, demonstrating the demand for the proposed school, approximately 525 parents of school-aged children within the CSD 12 community signed a petition in support of the proposed school, expressing interest in potentially enrolling their children in the school.

Over 80 parents of children who attend our existing schools wrote letters in support of Zeta urging SUNY to permit Zeta to open more schools. These letters are included in **Response 4(e) - Evidence of Support**. These letters include the personal stories of Zeta families who are a part of our existing community and express their support for Zeta's proposal to open more schools. For example, one parent writes:

"[w]ith Zeta, I feel [my daughter] isn't just getting what's just out there. She's getting THE Best education every single day from a variety of directions. From the amazing staff who teach her everyday how to not only be a great student but to also become an amazing person. To the subjects she learns that create sparks in her eyes every time we talk about them. Whether its chess, or science, or taekwondo; she makes everything feel to me as if she's immensely invested into learning it all. . . . Zeta should be allowed to open more charter schools. . . . Hopefully other children and their families have that same experience I have with Zeta."

In sum, this support confirms the community's need and demand for Zeta to open new public charter schools in CSD 9 and in CSD 12.

The response to Zeta’s community outreach was overwhelmingly positive and demonstrated broad support for the proposed schools among the communities they seek to serve. We did not encounter any opposition to the proposed schools.

(c) Description and Analysis of Student Demand

Zeta seeks to locate its proposed schools in CSDs 9 and 12 due to the high need for high-quality public school options in those districts. Based on the strong need for additional charter seats in both districts, as well as Zeta’s track record of receiving over six applications per seat for its existing schools, we are confident that Zeta will receive overwhelming demand for its proposed schools.

CSD 9

CSD 9 educates 33,505 public school students in kindergarten through 12th grade,² but high-quality school options are hard to come by. In 2018, only 29.5% of CSD 9 students passed the state ELA exam, and only 25.7% passed the state Math exam. The proficiency rates for students in CSD 9 lagged 15.7 percentage points behind the state average and 17.1 percentage points behind the city average in ELA; and 18.8 percentage points behind the state average and 17.0 percentage points behind the city average in math.³ Across CSD 9, 48 out of 52 district schools with testing grades saw fewer than half of their students pass the 2018 math exam; at 23, fewer than a quarter passed. In ELA, 47 of 52 schools had fewer than half of their students pass the 2018 exam and 18 had fewer than a quarter pass.

Given the lack of high-quality district school options in CSD 9, it is no surprise that demand for high-quality public charter school options in CSD 9 is extremely high. Currently, only 13 charter schools operation in CSD 9, of which only nine offer elementary grades.⁴ The New York City Charter School Center estimates that, for the 2018-19 school year, there were 5,328 applicants for only 980 available charter school seats in CSD 9.⁵ In other words, there were an estimated 5.4 applicants per available charter school seat in CSD 9 for the 2018-19 school year.⁶ Additionally, because all nine of the CSD 9 charter schools that serve elementary school students give lottery preferences to returning students and siblings of current students, new applicant openings in school year 2020-21 will be extremely limited, particularly for students entering 1st grade and later grades.

² <https://data.nysed.gov/profile.php?instid=800000046428>

³ Test results available at:

<http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>;

<http://www.nysed.gov/news/2018/state-education-department-releases-spring-2018-grades-3-8-ela-mat-h-assessment-results>

⁴ <https://www.schools.nyc.gov/find-a-school>

⁵ <http://www.nyccharterschools.org/sites/default/files/resources/NYCCSC-LotteryReport-2018-19.pdf> (at p.4)

⁶ *Id.*

CSD 9 is further served by six private schools; each is religiously affiliated, and only five serve elementary school grades.⁷ Private schools in CSD 9 currently serve just 2,235 students, offering few opportunities for enrollment for the 33,505 public school students in the district.⁸

Based on the low-performing nature of most CSD 9 schools and limited number of private school seats in the district, along with the extremely high demand for a limited number of charter school seats, it is clear that Zeta's proposed school will be filling a much-needed gap in high-quality education in the district, which will drive student demand.

CSD 12

CSD 12 educates 22,259 public school students in kindergarten through 12th grade,⁹ but high-quality school options are hard to come by. In CSD 12, students vastly underperformed their peers state- and city-wide on the 2018 state exams. On both the 2018 New York State math and ELA exams, CSD 12's test scores were the lowest among New York City's 32 school districts, making it the lowest performing school district in the city.¹⁰ In 2018, only 23.8% of CSD 12 students passed the state ELA exam, and only 18.2% passed the state Math exam. The proficiency rates for students in CSD 12 lagged 21.4 percentage points behind the state average and 22.9 percentage points behind the city average in ELA; and 26.3 percentage points behind the state average and 24.5 percentage points behind the city average in math.¹¹ Across CSD 12, none of the 37 schools with testing grades in 2018 had pass rates in math or ELA above 50%. In math, 32 of the 37 schools saw fewer than a quarter of students pass, and in ELA, 18 schools had fewer than a quarter of students pass.

Given the lack of high-quality district school options in CSD 12, it is no surprise that demand for high-quality public charter school options in CSD 12 is extremely high. Currently, only seven charter schools operate in CSD 12, and only four of those schools offers elementary grades.¹² The New York City Charter School Center estimates that, for school year 2018-19, in CSD 12 there were 1,666 applicants for only 436 available charter school seats. In other, words there were 3.8 applicants per available charter school seat in CSD 12 for the 2018-19 school year.¹³ The New York City Charter School Center identified the Central Bronx region that overlaps with CSD 12 as one of the four New York City neighborhoods particularly in need of additional charter schools due to immensely high demand coupled with the significant lack of seats.¹⁴ Additionally, because all four of the CSD 12 charter schools that serve elementary school

⁷ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

⁸ *Id.*

⁹ <https://data.nysed.gov/profile.php?instid=800000045779>

¹⁰ <http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>

¹¹ Test results available at:

<http://schools.nyc.gov/Accountability/data/TestResults/ELAandMathTestResults>;

<http://www.nysed.gov/news/2018/state-education-department-releases-spring-2018-grades-3-8-ela-math-assessment-results>

¹² <https://www.schools.nyc.gov/find-a-school> last visited December 10, 2018.

¹³ "2017-18 NYC Charter School Lottery Estimates" available at

<http://www.nyccharterschools.org/sites/default/files/resources/NYCCSC-LotteryReport-2017-18.pdf> (p.5)

¹⁴ "Neighborhoods Primed for Charter School Growth: Four Communities in the Bronx and Queens Are in Need of High Quality School Options", available at

<http://www.nyccharterschools.org/sites/default/files/resources/Neighborhoods-Primed-for-Growth.pdf>.

students give lottery preferences to returning students and siblings of current students, new applicant openings in school year 2020-21 would be extremely limited, particularly for students entering 1st grade and later grades.

CSD 12 is further served by only one private schools, which is religiously affiliated.¹⁵ The current enrollment of this school is only 63, offering extremely few enrollment opportunities for CSD 12's 22,259 students.¹⁶

Based on the extremely low-performing nature of CSD 12 schools and limited number of private school seats in the district, along with the extremely high demand for a limited number of charter school seats, it is clear that Zeta's proposed school will be filling a much-needed gap in high-quality education in the district, which will drive student demand.

Further information about the academic performance of district schools in CSDs 9 and 12, as well as the need for high-quality school options in those districts, is set forth in **Response 1(a) - Community Description and Need**.

Track Record of Demand for Zeta Seats

In August 2018, Zeta opened its first two schools, Zeta Bronx 1 and Zeta Inwood 1. Although both schools were new and did not finalize school locations until Spring 2018, Zeta received extraordinary demand for its 360 seats, receiving over 2,300 applications - over six applications per seat. This phenomenal demand is the result of two factors: parent demand for high-quality seats and the unique, world-class program Zeta offers, backed by the experience and track record of its founding leadership. This demand was more than sufficient to fill our schools. We are currently accepting applications for August 2019 at Zeta Bronx 1 and Zeta Inwood 1, and while we are early in the application cycle, with three months remaining until our lottery, we are on track to receive even more applications per seat than we received for the current year.

Over 20 current Zeta students reside in CSD 12 and nearly 30 reside in CSD 9, making up, in total, nearly 15% of the population of Zeta's existing schools (which are located in CSDs 6 and 7). Further, for the 2018-19 school year, Zeta received nearly 370 applications from students residing in CSD 9 and 320 applications from students residing in CSD 12 - together, over 30% of the total number of applications received for the schools. While the 2019-20 application cycle is just beginning, Zeta has already received over 210 applications from students residing in CSD 9 and nearly 80 applications from students residing in CSD 12, demonstrating continuing demand for Zeta seats from students in these districts.

Community Demand for Zeta Schools in CSDs 9 and 12

As further outlined in **Response 4(b) - Community Support**, Zeta has received extensive support for its application from community members in CSDs 9 and 12. In particular, Zeta received approximately 525 signatures of support from families of school-aged children in each of CSD 9 and 12, indicating that hundreds of families are seeking a school model like Zeta's for their children.

¹⁵ <https://nces.ed.gov/surveys/pss/privateschoolsearch>

¹⁶ *Id.*

Together, the history of extraordinary demand for Zeta seats, Zeta's track record of attracting high numbers of students from CSDs 9 and 12, demonstrated community support for the proposal, and the extremely high demand for high-quality seats in CSDs 9 and 12, makes Zeta confident that its proposed schools will be in high demand from their communities and beyond.

**THEIR BRILLIANT
FUTURE STARTS HERE** (d) Evidence of Outreach



EXCITING NEWS!

ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

For information: zetaschools.org

Please provide feedback:
info@zetaschools.org or (646) 669-7123

COMIENZA
SU BRILLANTE FUTURO



NOTICIAS EMOCIONANTES

ZETA CHARTER SCHOOLS ESTÁ APLICANDO PARA ABRIR DOS NUEVAS ESCUELAS DE CHARTER PÚBLICAS, UNA EN EL DISTRITO 9 DE BRONX COMMUNITY SCHOOL Y UNA EN EL DISTRITO DE BRONX COMMUNITY SCHOOL 12 EN AGOSTO 2020.

Para información: zetaschools.org

Por favor envíe sus comentarios:
info@zetaschools.org o (646) 669-7123

THEIR BRILLIANT FUTURE STARTS HERE.



ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

For information: zetaschools.org

Please provide feedback:
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SU FUTURO BRILLANTE COMIENZA AQUÍ.



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DOT'S MP AVE. PLAN OPPOSED

Residents will go to court to stop 'road diet'

BY PATRICK ROCCHIO

The Morris Park community came together to send a message to the city regarding a proposal to rechannel traffic flow on their main commercial corridor.

The Morris Park Community Association held a town hall meeting on the NYC Department of Transportation's proposed "Corridor Safety Improvements" - otherwise known as its 'road diet' for Morris Park Avenue.

The meeting took place Wednesday, November 28 at P.S. 18 where the vast majority of community speakers opposed the proposal, which DOT maintains is a safety measure.

The proposal would see the number of travel lanes on Morris Park Avenue between

Bronxdale and Newport avenues reduced to one lane from two in each direction, along with the addition of a turning bay in the center, and five-foot wide bicycle lane on both sides.

Al D'Angelo, MPCA president, said that Community Board 11 was unanimously with one abstention against the road diet plan, and that MPCA and the Van Nest Neighborhood Alliance boards also voted unanimously against the plan.

"What really gets me is that the will of the people is being ignored," said D'Angelo, adding "Everyone is against it, but the city is going to do it anyway."

The MPCA collected over 1,000 petition signatures opposing the proposal, said

D'Angelo, who is also owns a small business on the avenue.

D'Angelo said that the organization's next order of business might be to go to court to see if they can get an injunction against the project.

He also said that based on his conversations with DOT officials, a final decision has not yet been made.

D'Angelo added that if traffic were to back up on the avenue, traffic would divert to the residential side streets running parallel to the avenue, causing a dangerous situation for young families with children.

Assemblyman Michael Benedetto, one of several elected officials who spoke, said that the issue on Mor

Continued on Page 90



Worth Every Penny

The Throngs Neck Memorial American Legion Post 1456 celebrated its annual Penny Sale on Sunday, December 2. A volunteer proudly displayed her patriotic spirit. See photo spread on page 30.

Photo by Edward M. M. M.

Orchard Beach renovations discussed

BY ALEX MITCHELL

How about a bear garden or a seasonal holiday village at a year-round operated Orchard Beach? These ideas, as well as others, may be included in the next renovation of the Bronx Riviera.

After announcing a \$60 million revamp of the Bronx Funspot, NYC Parks Department held a listening session at Lehman High School to get community feedback on how to better the summer-time oasis on Tuesday, December 4.

In what Bronx Parks Commissioner Iris Rodriguez-Rosa called the first com-

munity 'say so' regarding Orchard Beach since 1998, the plan for renovation was announced that would be completed in two phases over the next four years: the rehabilitation of the vacant, city landmarked pavilion as well as the repurposing of beach's south yard.

Similar to the Jones Beach pavilion on Long Island, when Robert Moses designed the original structure in 1937, it had been used as both a bathhouse and cafeteria space. Most current day beachgoers would like to see the former use brought back.

Even Borough President Ruben Diaz Jr. frustratingly criticized Orchard Beach to Brooklyn's Coney Island in regards to the quality of entertainment and amenities offered.

While Parks had proposed many uses for the Bronx landmark, fine dining, an art exhibition and a concert hall were among the most popular among those at the meeting.

A suggestion from the audience recommended giving Orchard Beach more activities to do during the off-season.

Continued on Page 90

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Derailed

Transit expansion thwarted by Amtrak: advocates

Story and photos by Gregg McQueen

Amtrak is going full Scrooge this season.

Bronx Borough President Rubén Díaz Jr. insists that Amtrak is holding up the planned Metro-North expansion into the Bronx, which is expected to bring new train stations to Hunts Point, Morris Park, Co-op City, and Parkchester/Van Nest by 2020.

The New York State legislature has already signed off on approximately \$695 million to fund and build the new stations. The new hubs will be built along existing rail lines, which are owned by Amtrak, which has yet to sign off on the project.

“The only thing that’s getting in the way is Amtrak,” Díaz said. “All we need to do is have Amtrak sign the dotted line, [and] negotiate in earnest.”

The Metropolitan Transit Authority (MTA), which runs Metro-North, has said it has held off on a preliminary design contract



“The only thing that’s getting in the way is Amtrak,” said Borough President Rubén Díaz Jr. (center), who sought to gather petition signatures.

since May because of an inability to sign a memorandum of understanding with Amtrak for the \$1.2 billion project.

Díaz visited The Mall at Bay Plaza on Fri., Dec. 7, urging Bronx residents to sign a petition calling on Amtrak to move forward with the project.

Members of advocacy group Speak Up For

a Better Bronx circulated the petition, which had gained more than 1,000 signatures in the past week.

Díaz said the main sticking point in negotiations was an Amtrak-owned trestle over Bronxdale Avenue that is in a severe state of disrepair.

Amtrak is pushing for the MTA to cover the



Community leaders say Amtrak is being a Scrooge.

cost of fixing the structure, said Díaz, who noted that Amtrak needed to fix the bridge before the Metro-North expansion was even announced.

Díaz said, “That bridge needs to be repaired, regardless if this deal goes forward or not, in less than 10 years.” He added Amtrak is attempting to have the MTA foot the entire bill for repairs. “Amtrak says, ‘Oh, we want you to pay for the bridge 100 percent.’ That is not fair,” he said.

The MTA has said that Amtrak also wants the agency to pay for upgrades to the Pelham Bay Bridge and Long Island City train yard. MTA is willing to pay for part of the repair costs, Díaz said, but shouldn’t need to foot the bill for all of it.

“Amtrak, stop being a Scrooge during this holiday season,” Díaz pleaded.

The project would eventually bring Metro-North service into Penn Station.

Díaz said the Metro-North expansion would bring more transportation options to

See AMTRAK p16



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Sharing Holiday Cheer

Children and their families embraced the holiday spirit at Community Board 7 and the 53rd Precinct's annual Christmas Tree Lighting Ceremony on Thursday, December 6 at Holsboe Parkway and Bainbridge Avenue. Jaylen Segura received a holiday goodie bag from Father Christmas. See photo spread on page 56.

Photo by Miriam Guir

HUTCH-METRO ACCESS STUDY

Needs highway on-, off-ramps to relieve traffic

BY PATRICK ROCCHIO

Along-awaited traffic study has shed light on the feasibility of adding roadways to ease traffic congestion at a busy office complex.

Community leaders have obtained a copy of a study that looks into the scope of work and costs associated with constructing roads that would connect the south-bound Hutchinson River Parkway and Marconi Street, near the sprawling Hutchinson Metro Center and the city's 911 Call Center off Pelham Parkway.

The roadways being considered would include both on- and off-ramps to and from the parkway, as well as a road cut through the center of the Hutch-Metro developments that would link to Marconi Street, said Joe Kelleher, Simone Metro Properties president, which operates the office park.

"We certainly feel it would be a great asset for us and to the entire area to have an access road off of the Hutchinson River Parkway," said Kelleher, adding it would serve all of the complex's tenants and the city's 911 Call Center.

Outgoing Senator Jeff Klein funded the study, which was announced with fanfare in May 2016 and began in summer 2016 with a \$1 million allocation to the NYC Department of Transportation.

The funding for the feasibility study was to produce a timeline and budget for the work, said Kelleher.

It came on the heels of an earlier Department of City Planning study of the Hutchinson River Parkway corridor during the Bloomberg administration that raised the possibility of direct access to the Hutchinson Metro Center area from the parkway, said Kelle-

her.

"Klein was trying to raise the funds to make this study a reality, which has not happened yet but which I think will," said Kelleher.

Kelleher believes that a direct link to the parkway would encourage future economic development, not only at the Hutchinson Metro Center but the area around the complex, and also provide another way to access a Metro North station scheduled to arrive in 2028 near Eastchester Road.

He also stressed that the DOT study contains estimates and projections, and that the type of work needed or the cost may change or be different from what is in the study.

The study was completed in the spring, but released to the community recently.

It contains a proposed bud-

Continued on Page 98

DOT approves MP 'raod diet' over opposition

BY PATRICK ROCCHIO

The approval of controversial traffic flow changes on a Morris Park artery has community leaders contemplating legal action.

A one and a half mile NYC Department of Transportation traffic calming and safety project - otherwise known as a 'road diet' - was approved for Morris Park Avenue over community objections in a decision made public on Thursday, December 6.

Morris Park Community Association vigorously opposed the plan for the road diet, and Community Board

11 voted overwhelming not to support it when it was first proposed.

Nevertheless, DOT will proceed with its plan for the corridor as it was originally proposed in January, with the current two travel lanes in either direction reduced to one from Melillo Street in Van Nest to Newport Avenue in Morris Park.

The plan should be implemented in spring 2019, with roadway line painting installations taking approximately one month depending on weather, said a DOT spokesman.

It calls for the creation of left-turn lanes and a flush median in the center of the roadway and dedicated bicycle lanes, and would ban south-bound left turns from Unkenpoet Road.

Al D'Angelo, MPCA president, said that the road diet is just something that the association cannot accept.

"(DOT's) argument is that it cues down on accidents," said D'Angelo, who said he expects there to be traffic stop-ups and delayed emergency vehicles on Morris Park Avenue.

Continued on Page 98

DOE Fund breaks ground on Bedford Park 10-story building

BY PATRICK WUGHED

A new affordable and supportive housing building sponsored by a major non-profit is coming to the west Bronx.

The DOE Fund, a non-profit social services agency that works with the vulnerable populations including the formerly homeless and previously incarcerated, broke ground on a 10-story Bedford Park apartment building.

The DOE Fund, amid the future generated by its new 68-unit residential building at 3188 Villa Avenue, launched the project during a ceremony on Friday, December 7.

The project received a conditional letter of support from Community Board 7, with provisions requiring the apartments be advertised to the local communities in a timely manner and that employment opportunities be offered to local residents, said Joan Hill, CB 7 chairwoman, who was the board's Housing and Land Use Committee chairperson when The DOE Fund visited in January.

Construction on the 'as of right' project is expected to take 21 months, said a DOE Fund spokeswoman, adding it

will receive tax exemptions.

Larry Gordon, The DOE Fund vice-president of housing development, said that the organization has a number of buildings in the Bronx, including 60 units near Crotona Park and 12 on Webster Avenue.

A DOE Fund spokeswoman said that the housing furthers the organization's mission by removing barriers to economic independence for individuals.

This project fits into the larger structure of the organization's other programs like its Ready, Willing and Able program which promotes self-sufficiency, said the spokeswoman.

"Developing safe, supportive and affordable housing is sort of the culmination of the programs we run as we get people back on their feet, as we help people with afflictions," said Gordon.

Gordon added that The DOE Fund has programs that help low-income families, seniors and the disabled.

added that DOE is about more than helping people in transition.

The remaining 27 units in the building are set as affordable housing units. Applicants will be referred to The Doe Fund primarily through the New York City Housing Authority, said Gordon.

At the presentation The DOE Fund told CB 7 members that the building will consist of 60 studios and eight one-bedroom permanent housing units, targeting seniors and people with chronic illness, said Hill.

The project's affordability level is set at 50% of Area Median Income (AMI), said Perry, and will feature on-site programming and a maintenance staff.

CB 7 was told that the NYC Department of Housing Preservation and Development provided funding.

Councilman Andrew Cohen, who represents the community, had words of praise for CB 7's handling of its meeting with The DOE Fund.

"The community board is very thoughtful and responsible," said Cohen, adding that CB 7 has reasonable goals that



The DOE Fund is celebrating the opening of a new 68-unit apartment building at 3188 Villa Avenue that contains both affordable and supportive housing units. Photo courtesy of The DOE Fund

allow his service area to receive diverse affordable housing representing a variety

of income bands in development that are the right size for the community.

Book chronicles borough's Greek-American experience

BY PATRICK ROCCHIO

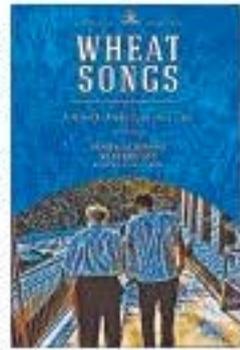
A new book captures the Greek-American experience in the borough by detailing a story of triumph in the face of adversity handed down from grandfather to grandson.

Perry Giuseppe Rizopoulos recently published *Wheat Songs: A Greek-American Journey*, which is based on conversations he had with his grandfather Pericles at his grandfather's Pelham Parkway home about the elder's time in 1940s war-torn Greece.

The recollection features the borough as the jumping off point for an immigrant's story that stretches back decades and then leaps forward to the present.

The tale is seen through the prism of conversations Rizopoulos had with his 'pappou', Greek for grandfather leading up to Pericles' transition to Heaven, and is augmented by a diary kept by Pericles' brother Panayiotis.

As much as it is a harrowing tale of survival and ultimate success in America, it also provides a window in the borough's Greek-American community, which areally



Perry Giuseppe Rizopoulos is the author of *Wheat Songs*, which chronicles the Greek-American and immigrant experiences in the borough through the eyes of a grandson and his grandfather. Photo courtesy of Perry Rizopoulos

capture the well-known Astoria Creek community, said Rizopoulos.

While much of the book takes place in Greece, the story-telling takes place in the borough, and the borough is more or less a 'character' in the book, said Rizopoulos.

"I am a Greek-American and an Italian-American, and I feel like if someone asked me how much do I know about Greece or Greek history, I would say I know a lot, but ultimately I know the most about the Greeks from Mickle Avenue," said the author.

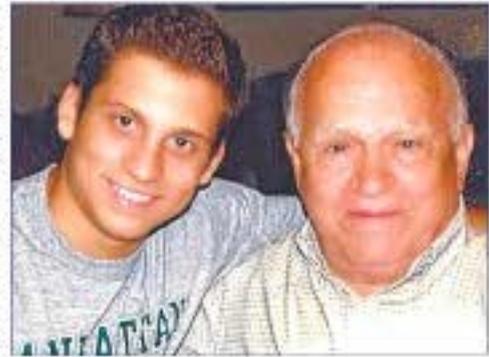
He added: "For me, I understand Greece only through a Bronx Greek lens... it is very much skewed around Pelham Parkway."

Playing a major role in his 'pappou's' life was his father, and the Zoodohos Paghe Greek Orthodox Church is mentioned in the book as having a central place in his grandfather's heart.

The book chronicles Pericles capture by Nazis during the World War II, his escape, and Pericles' joining an army during the Greek Civil War that followed World War II.

The oral history began as an 'ethnography' study for a graduate-school class that Rizopoulos took.

The class was asked to share a story about how our grandparents have shaped us, and Rizopoulos thought about being shown his great uncle's



Author of *Wheat Songs* Perry Giuseppe Rizopoulos with his 'pappou' Pericles Rizopoulos. Photo courtesy of Perry Rizopoulos

diary when he was 11.

"Within a few moments of sharing the story with my classmates, I felt more meaningful and felt like something I could return to," said Rizopoulos. "My pappou and I sat down and we agreed to do the oral history aspect of it for graduate school."

This ultimately began Rizopoulos on a five-year writing odyssey that resulted in *Wheat Songs*. The title of the book is derived from an account where Pericles, as a child, while working on his family's farm, was ensnared by his mother, who sang songs to keep the children's spirits up as they harvested wheat.

Rizopoulos teaches philosophy at both College of Mount St. Vincent and Manhattan College. He is currently pursuing a doctorate in Interdisciplinary Studies at Teachers College at Columbia University.

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p11

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Down with the deal

Afuera con Amazon

Photo: Gregg McQueen



Eats p14



Art p3



Opening p9

The program is being touted as the first city-led nurse residency program.



The announcement was made at NYC Health + Hospitals/Harlem.

Keeping the Caretakers

City debuts nurse residency program

Story and photos by Gregg McQueen

Losing just one nurse can cost a hospital up to \$100,000 in sunk costs.

To combat those losses and help promote job retention, the de Blasio administration has launched the nation's first city-led nurse residency program in 24 local hospitals.

Through the effort, 500 newly hired nurses

will be provided with specialized training; similar programs are common at private hospitals.

Residencies will provide newly-hired, first-time nurses with support and mentorship, as well as on-the-job training related to ethics, decision making, clinical leadership, and the incorporation of research-based evidence into practice.

The city's Small Business Services (SBS) agency has provided \$300,000 to implement the program, which is part of Mayor Bill de Blasio's ApprenticeNYC initiative.

Gregg Bishop, Commissioner of SBS, said similar programs have been successful at other area hospitals such as NYU Langone Medical Center. He noted that public and safety-net

hospitals have typically lacked the resources to launch these programs.

"What we want to do is seed the program at our public hospitals so they can test and have concrete data to advocate for funding to continue the program," Bishop said at a press conference at NYC Health + Hospitals/Harlem on December 17.

"The biggest thing is it's going to offer [nurses] some support during that first year of practice as they transition into their career," said Mary Anne Marra, Interim Chief of Nursing for NYC Health + Hospitals. "There are a lot of challenges, a lot they're still learning as new nurses, even though they have finished their training and their degree."

Marra said that Health + Hospitals hired

about 400 new nurses last year, and expects to do the same in 2019.

She said the new curriculum will also focus on team-building and communication skills, teaching nurses how to deal with difficult patients, and how to lead multi-disciplinary teams.

"Nurses spend more time with patients than anyone. What they do and how they communicate the patient's needs to the rest of the team is critical to the patient's well-being," she stated.

Bishop acknowledged that collaboration between SBS and the city's public hospital system is uncommon.

"It's really about workforce creation, so that's where we come in," said Bishop, who explained that the program was partially inspired by de Blasio's Career Pathways report that focused on job sectors that are fast-growing, including healthcare.

See NURSE p20



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A New Year, A New Beginning, Happy 2019!

ImagiNATIONS



Andrea Arroyo

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Año Nuevo, Vida Nueva. Feliz 2019!

ImagiNACIONES

Foam ban looms in new year

Story by Sherry Mazzocchi

A go-to for stuffed pita sandwiches, the take-out spot Falafel Tarboosh sells plenty of its menu items wrapped in foil for easy pick-up.

Fuad Alazazi, owner of the storefront restaurant uptown on 144th Street, also uses spongy plastic containers for gyro platters and Kofta kebabs that are served with rice and salad.

But Alazazi and hundreds of thousands of other business owners will have to switch up their take out containers.

On Jan. 1st, the city's Polystyrene Foam Packaging Law takes effect. It prohibits the use, possession or sale of certain types of expanded polystyrene foam (also known by the acronym EPS).

"I just found out about the ban," said Alazazi, who attended a Foam Ban Forum held by the New York Women's Chamber of Commerce on Wed., Dec. 19th.

The NYC Department of Sanitation said the

The containers are commonly used for take-out food.



she said. "Even though the Sanitation Department sent out the letters, they might not have gotten it. Or they just didn't read it, which happens sometimes."

Included in the ban are polystyrene single-service items including cups, bowls, plates, trays and takeout containers holding the breakfast, lunch and dinner of millions of New Yorkers. The law also prohibits polystyrene loosefill packaging, also known as packing peanuts.

The ban applies to all food service establishments, mobile food commissaries, stores and manufacturers or distributors of polystyrene foam packaging located in any of the five boroughs.

Alazazi said he wants to comply with the new law, but is unsure of the best alternatives. "I use plates and combo boxes," he said. "It's easy for me."

The new law's grace period ends July 1, 2019. After that date, the ban will be enforced and fines are applicable. Fines start at \$250, \$500 for a second offense and \$1000 for every instance thereafter. Small businesses with less than \$500,000 in revenue may apply for a hardship waiver.

See FOAM p16



"I just found out about the ban," said restaurant owner Fuad Alazazi.

EXCITING NEWS!

ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

For information: zetaschools.org

Please provide feedback: info@zetaschools.org or (646) 669-7123

¡NOTICIAS EMOCIONANTES!

ESCUELAS CHARTER ZETA ESTÁ SOLICITANDO ABRIR DOS NUEVAS ESCUELAS PÚBLICAS CHARTER, UNA EN EL DISTRITO ESCOLAR COMUNITARIO 9 DEL BRONX, Y UNA EN EL DISTRITO ESCOLAR COMUNITARIO 12 DEL BRONX EN AGOSTO DE 2020.

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ImagiNATIONS



Andrea Arroyo

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Año Nuevo, Vida Nueva. Feliz 2019!

ImagiNACIONES

Foam ban looms in new year

Story by Sherry Mazzocchi

A go-to for stuffed pita sandwiches, the take-out spot Falafel Tarboosh sells plenty of its menu items wrapped in foil for easy pick-up.

Fuad Alazazi, owner of the storefront restaurant on Amsterdam Avenue at 144th Street, also uses spongy plastic containers for gyro platters and Kofta kebabs that are served with rice and salad.

But Alazazi and hundreds of thousands of other business owners will have to switch up their take out containers.

On Jan. 1st, the city's Polystyrene Foam Packaging Law takes effect. It prohibits the use, possession or sale of certain types expanded of polystyrene foam (also known by the acronym EPS).

"I just found out about the ban," said Alazazi, who attended a Foam Ban Forum held by the New York Women's Chamber of Commerce on Wed., Dec. 19th.

The NYC Department of Sanitation said

The containers are commonly used for take-out food.



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See FOAM p16



"I just found out about the ban," said restaurant owner Fuad Alazazi.

the City sent 500,000 mailers to businesses and is making site visits in all five boroughs. "We are doing our best to notify everyone," said Pedro Suarez, the Department's Senior Partnerships and Outreach Specialist.

Quenia Abreu, President of the New York Women's Chamber of Commerce, said many of the small business owners she spoke to didn't know about the ban. "What I've heard from them is that they were not informed,"

EXCITING NEWS!

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December 19, 2018 0 Comments



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IN ENGLISH

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A full service stop



EXCITING NEWS!

ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

For information: zetaschools.org

Please provide feedback: info@zetaschools.org or (646) 669-7125



¡NOTICIAS EMOCIONANTES!

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He was remembered as a "leader and teacher," among other accolades. Ramon Murphy, President of the Bodega Association of the United States...

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Es hora de hacer lo nuevo de nuevo. El comisionado de Parques de la ciudad de Nueva York, Mitchell J. Silver, anunció que la reconstrucción...

EN ESPAÑOL

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EXCITING NEWS!

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Para más información: zetaschools.org

Por favor envíe sus comentarios: info@zetaschools.org o (646) 669-7125

Prospective families, sign up for a school visit and information session today!

Zeta Charter Schools is applying to open two new public charter elementary schools. If approved by our charter authorizer, the proposed schools are expected to open in August 2020 in Community School District (CSD) 9 and CSD 12 in the Bronx. Both schools will initially serve kindergarten and 1st grade students, then grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

Information about Zeta's proposal is available [here](#). Additional information about Zeta's schools, team, values, academics, and mission & vision is available on our website.

Zeta will be holding two community meetings to discuss and solicit feedback on our charter proposals:

- HIGH BRIDGE LIBRARY (located in CSD 9) - December 21, 2018 at 3pm at 78 West 168th Street, Bronx, NY 10452
- WEST FARMS LIBRARY (located in CSD 12) - January 2, 2019 at 12pm at 2085 Honeywell Avenue, Bronx, NY 10460

For more information regarding our community meetings, please click here: [English](#) / [Spanish](#).

We welcome all community feedback on our proposal. To provide us with feedback, or to reach out to us with any questions regarding our proposal, please email us at info@zetaschools.org or call us at (646) 669-7123.



For Immediate Release

12/7/2018

**ZETA CHARTER SCHOOLS IS APPLYING FOR TWO NEW PUBLIC CHARTER SCHOOLS IN
COMMUNITY SCHOOL DISTRICTS 9 AND 12 IN THE BRONX.**

December 7, 2018 (New York, New York) – Zeta Charter Schools is submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten.

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student

THEIR BRILLIANT FUTURE STARTS HERE.

ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER ELEMENTARY SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

PLEASE ATTEND: Public meeting to learn more, ask questions, and provide input

WHEN: December 21, 2018 at 3 PM

WHERE: High Bridge Library, 78 West 168th Street, Bronx, NY 10452

WHY: All children deserve great, free public education!

FOR INFORMATION: zetaschools.org/communityinput/

SU FUTURO BRILLANTE COMIENZA AQUÍ.

ZETA CHARTER SCHOOLS ESTÁ APLICANDO PARA ABRIR DOS NUEVAS ESCUELAS PRIMARIAS DE CHARTER PÚBLICO, UNA EN EL DISTRITO 9 DE LA ESCUELA COMUNITARIA DE BRONX Y UNA EN EL DISTRITO 12 DE LA ESCUELA DE LA COMUNIDAD DE BRONX EN AGOSTO 2020.

ASISTE: Reunión pública para obtener más información, hacer preguntas y proporcionar información

CUANDO: 21 de diciembre de 2018 a las 3 PM

DONDE: High Bridge Library, 78 West 168th Street, Bronx, NY 10452

POR QUÉ: ¡Todos los niños merecen una gran educación pública gratuita!

PARA INFORMACIÓN: zetaschools.org/communityinput/

POR FAVOR PROPORCIONE REACCIÓN: info@zetaschools.org o



Jessie Ferguson [redacted]

Zeta Press Release

1 message

Jessie Ferguson [redacted] >

Fri, Dec 7, 2018 at 2:39 PM

To: [redacted]
Bcc: Jessie Ferguson [redacted] Lisa Eisenberg [redacted]

Good morning,

Please see the attached press release from Zeta Charter Schools.

Best regards,

--



Jessie M. Ferguson
General Counsel and Director of

[redacted]
[redacted]



[redacted]



For Immediate Release

12/7/2018

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We are actively soliciting comments on our charter proposal, its educational program, and student



programmatic needs. Members of the public can submit comments by sending an email to us at



###

For more information about Zeta, visit zetaschools.org.

On Twitter at:

@zetaschools

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Zeta Charter Schools
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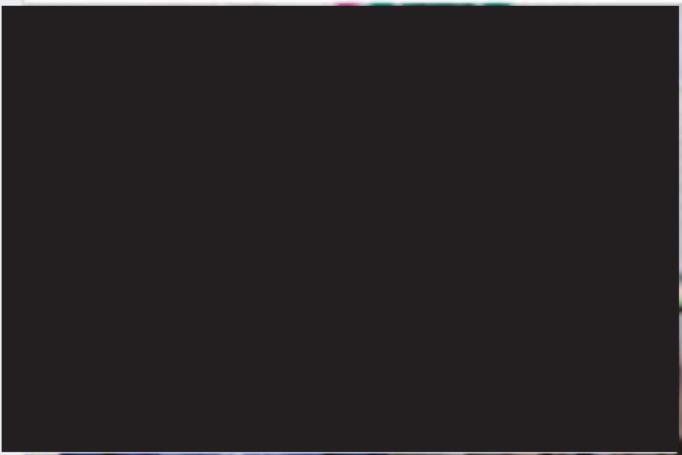
Zeta Charter Schools

December 10, 2018 at 10:34 AM · 🌐

Zeta Charter Schools is applying to open two new public charter elementary schools. The proposed schools are expected to open in August 2020 in Community School Districts (CSDs) 9 and 12 in the Bronx. Both schools will initially serve kindergarten and 1st grade students, then grow one grade every year until each school serves approximately 540 students in grades K-5 . Zeta will also seek to offer 3K, pre-K, and middle and high school grades in the future at these schools. For more information, please visit our website at

<https://zetaschools.org/communityinput/>. We welcome all community feedback on our proposal. To provide feedback or to reach out with any questions please

[Redacted]



EXCITING NEWS!

ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

For information: zetaschools.org



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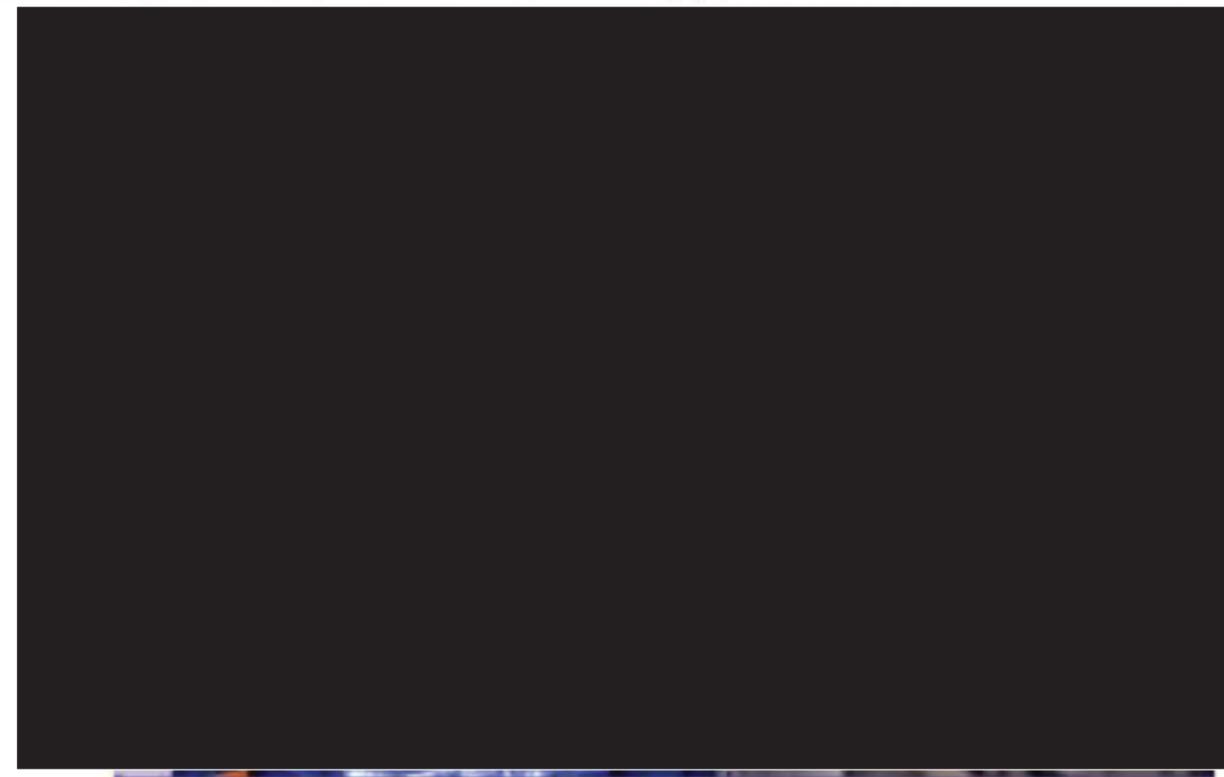
Response 04d-28

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We're applying to SUNY for 2 NYC charters for public schools that will open in CSDs 9 and 12 in the Bronx in August 2020.



EXCITING NEWS!

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For information: zetaschools.org

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@zetaschools

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Zeta Charter Schools @zetaschools · 10 Dec 2018

Visit zetaschools.org/communityinput/ to learn more about our charter proposals and to provide feedback.



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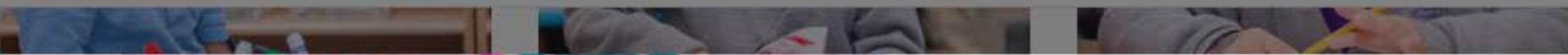
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zetaschools We're applying to SUNY for 2 NYC charters for public schools that will open in CSDs 9 and 12 in the Bronx in August 2020.

ruthie.lahoz That's a GREAT news!!!

EXCITING NEWS!

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For information: zetaschools.org

Please provide feedback:
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DECEMBER 10, 2018

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ZETA CHARTER SCHOOLS IS APPLYING TO OPEN TWO NEW PUBLIC CHARTER ELEMENTARY SCHOOLS, ONE IN BRONX COMMUNITY SCHOOL DISTRICT 9 AND ONE IN BRONX COMMUNITY SCHOOL DISTRICT 12 IN AUGUST 2020.

PLEASE ATTEND: Public meeting to learn more, ask questions, and provide input

WHEN: December 21, 2018 at 3 PM

WHERE: High Bridge Library, 78 West 168th Street, Bronx, NY 10452

WHY: All children deserve great, free public education!

FOR INFORMATION: zetaschools.org/communityinput/

PLEASE PROVIDE FEEDBACK: info@zetaschools.org or (646) 669-7123

Use of library space by Zeta Charter Schools for this program does not indicate endorsement by the New York Public Library.

SU FUTURO BRILLANTE COMIENZA AQUÍ.

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ASISTE: Reunión pública para obtener más información, hacer preguntas y proporcionar información

CUANDO: 21 de diciembre de 2018 a las 3 PM

DONDE: High Bridge Library, 78 West 168th Street, Bronx, NY 10452

POR QUÉ: ¡Todos los niños merecen una gran educación pública gratuita!

PARA INFORMACIÓN: zetaschools.org/communityinput/

POR FAVOR PROPORCIONE REACCIÓN: info@zetaschools.org o (646) 669-7123

El uso del espacio de la biblioteca por parte de Zeta Charter Schools para este programa no indica el respaldo de la Biblioteca Pública de Nueva York.



Friday, December 21, 2018, 3pm-4pm: Community meeting to receive public feedback on two proposed new public charter elementary schools that, if approved by our charter authorizer, will open in August 2020 in Bronx Community School District (CSD) 9 and CSD 12.

Viernes, el 21 de diciembre 2018, 3pm-4pm: Reunión comunitaria para recibir comentarios del público sobre las dos nuevas escuelas primarias chárter públicas propuestas que, si son aprobadas por nuestro autorizador, abrirán en agosto de 2020 en el Distrito Escolar Comunitario del Bronx (DEC) 9 y el DEC 12.

Please sign in below - thank you!

Por favor inscriba su nombre e información abajo. ¡Gracias!

Name (Print) Nombre (Imprimir)	Email Address Correo Electrónico	Phone Teléfono	Zip Code Código Postal	CSD DEC
1. favour ogbeide				9
2. Benedicte Bah			5 10452	9
3. Sarah Guei			0	9
4. Pamela C.			3 10456	
5. Clara Jimenez				9
6. Tavaughn Saylor				9
7. Naymullah Scott			10452	9
8. Vital Kator			8885 10456	9
9. Jaysa Bethune				
10. SAMUEL PARNELL			10452	9

Visit <https://zetaschools.org/communityinput/> to learn more and to provide feedback on our charter proposal. By providing your email address, you consent to receive email updates from Zeta Charter Schools.

Visite <https://zetaschools.org/communityinput/> para aprender más información y comentarios sobre nuestra propuesta de chárter. Al proveer su dirección de correo electrónico, usted da su consentimiento para recibir actualizaciones por correo electrónico de Zeta Charter Schools.



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Please sign in below - thank you!

Por favor inscriba su nombre e información abajo. ¡Gracias!

Name (Print) Nombre (Imprimir)	Email Address Correo Electrónico	Phone Teléfono	Zip Code Código Postal	CSD DEC
11. Elijah Newsome	[REDACTED]	[REDACTED]	10459	
12. Sabirha Kamal			10453	
13. Reyna Morel			10462	9
14. Sha-Rhon W-Hall			10452	9
15. Sandra Williamson			10467	
16. Margaret Friesak			10463	
17.				
18.				
19.				
20.				

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PLEASE ATTEND: Public meeting to learn more, ask questions, and provide input

WHEN: January 2, 2019 at 12 PM

WHERE: West Farms Library, 2085 Honeywell Avenue, Bronx, NY 10460

WHY: All children deserve great, free public education!

FOR INFORMATION: zetaschools.org/communityinput/

PLEASE PROVIDE FEEDBACK: info@zetaschools.org or (646) 669-7123

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**SU BRILLANTE
EL FUTURO COMIENZA AQUI**

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ASISTE: Reunión pública para obtener más información, hacer preguntas y proporcionar información

CUANDO: 2 de enero de 2019 a las 12pm

DÓNDE: West Farms Library, 2085 Honeywell Avenue, Bronx, NY 10460

POR QUÉ: ¡Todos los niños merecen una gran educación pública gratuita!

PARA INFORMACIÓN: zetaschools.org/communityinput/

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info@zetaschools.org o (646) 669-7123

El uso del espacio de la biblioteca por parte de Zeta Charter Schools para este programa no indica el respaldo de la Biblioteca Pública de Nueva York.



Wednesday, January 2, 2019, 12pm-1pm: Community meeting to receive public feedback on two proposed new public charter elementary schools that, if approved by our charter authorizer, will open in August 2020 in Bronx Community School District (CSD) 9 and CSD 12.

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Please sign in below - thank you!

Por favor inscriba su nombre e información abajo. ¡Gracias!

Name (Print) Nombre (Imprimir)	Email Address Correo Electrónico	Phone Teléfono	Zip Code Código Postal	CSD DEC
1. Betzabel Cabrera			10467	
2. Arlene Mitchell			10454	
3. Faleisha Escort			10453	
4. XAVIER SMITH			10460	
5. Maria J. Vazquez			10460	
6. Jeffrey A. Winters			10460	
7. Ivory L. ALEXANDER			10460	12
8. Thomas Meloelo			10460	12
9. Virginia Quinones			10460	12
10. Marizel Vega			10460	12

Visit <https://zetaschools.org/communityinput/> to learn more and to provide feedback on our charter proposal. By providing your email address, you consent to receive email updates from Zeta Charter Schools.

Visite <https://zetaschools.org/communityinput/> para aprender más información y comentarios sobre nuestra propuesta de chárter. Al proveer su dirección de correo electrónico, usted da su consentimiento para recibir actualizaciones por correo electrónico de Zeta Charter Schools.



Wednesday, January 2, 2019, 12pm-1pm: Community meeting to receive public feedback on two proposed new public charter elementary schools that, if approved by our charter authorizer, will open in August 2020 in Bronx Community School District (CSD) 9 and CSD 12.

Miércoles, el 2 de enero 2019, 12pm-1pm: Reunión comunitaria para recibir comentarios del público sobre las dos nuevas escuelas primarias chárter públicas propuestas que, si son aprobadas por nuestro autorizador, abrirán en agosto de 2020 en el Distrito Escolar Comunitario del Bronx (DEC) 9 y el DEC 12.

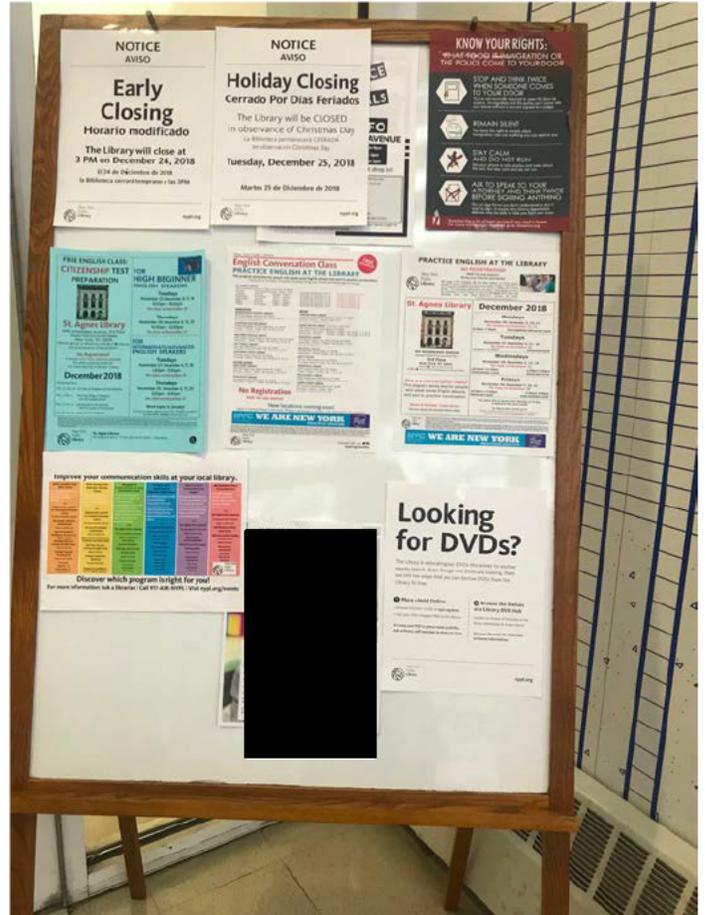
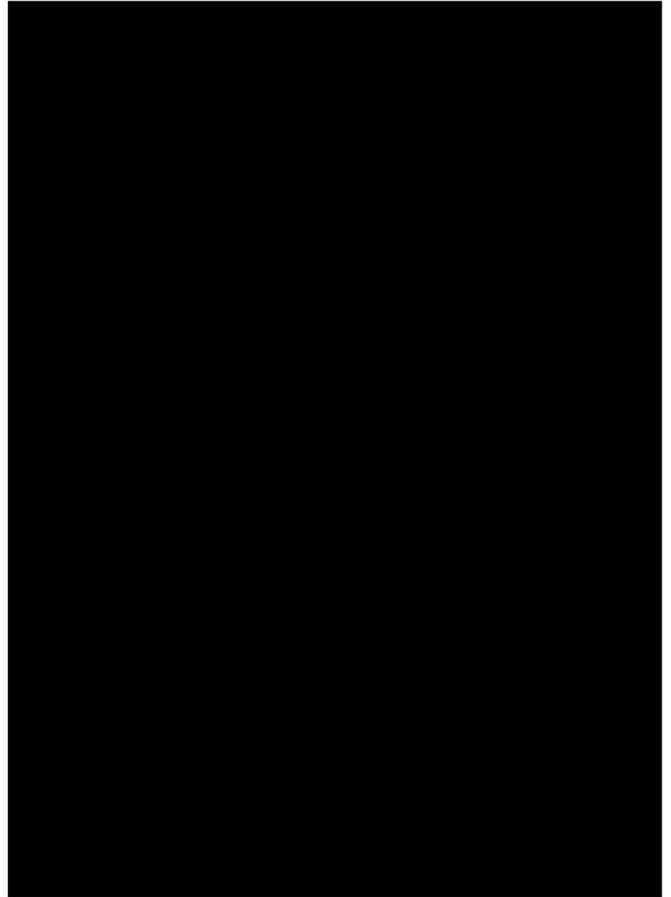
Please sign in below - thank you!

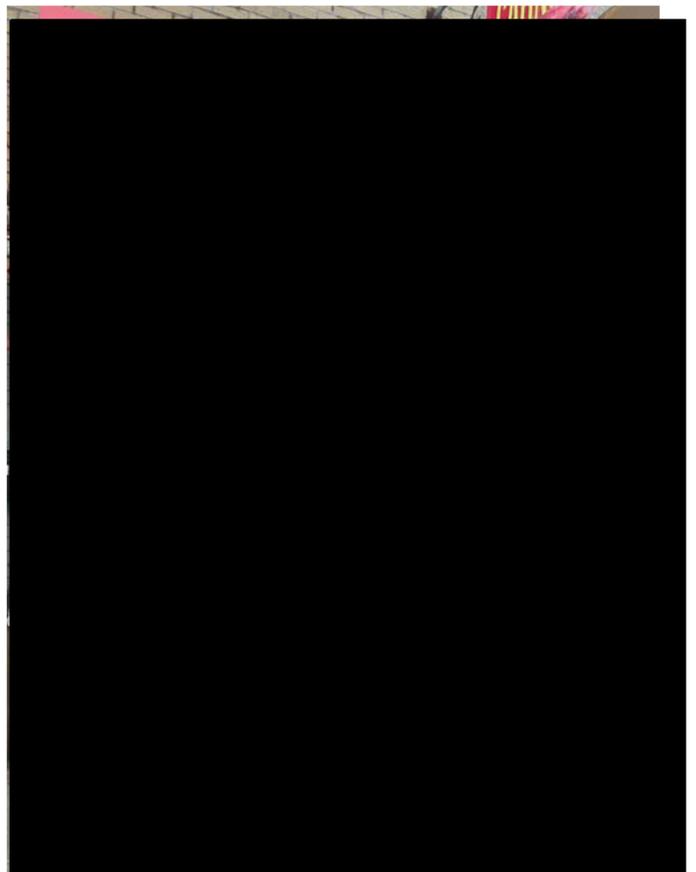
Por favor inscriba su nombre e información abajo. ¡Gracias!

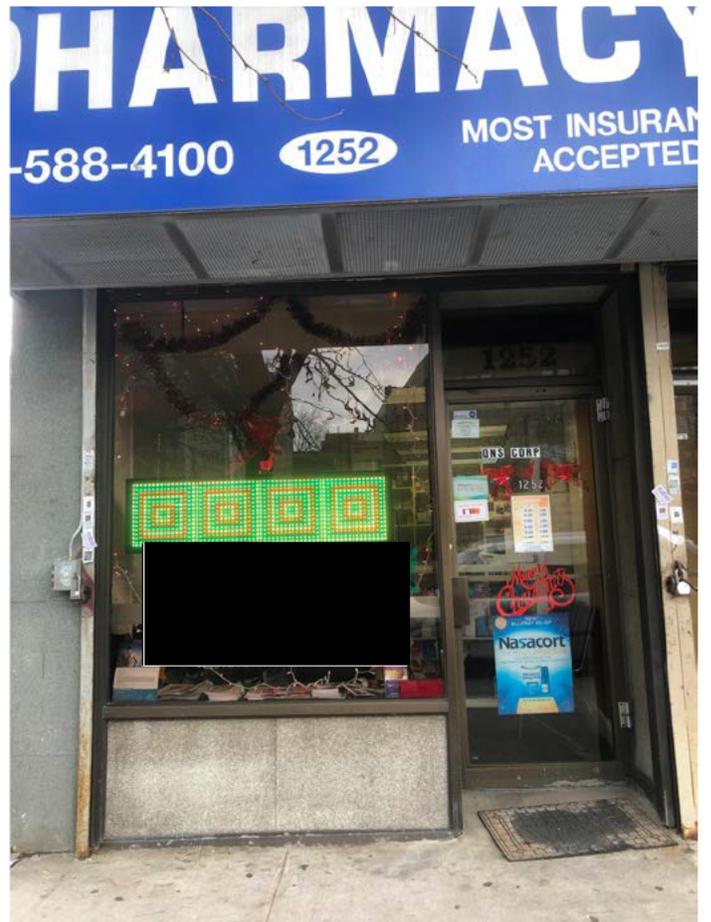
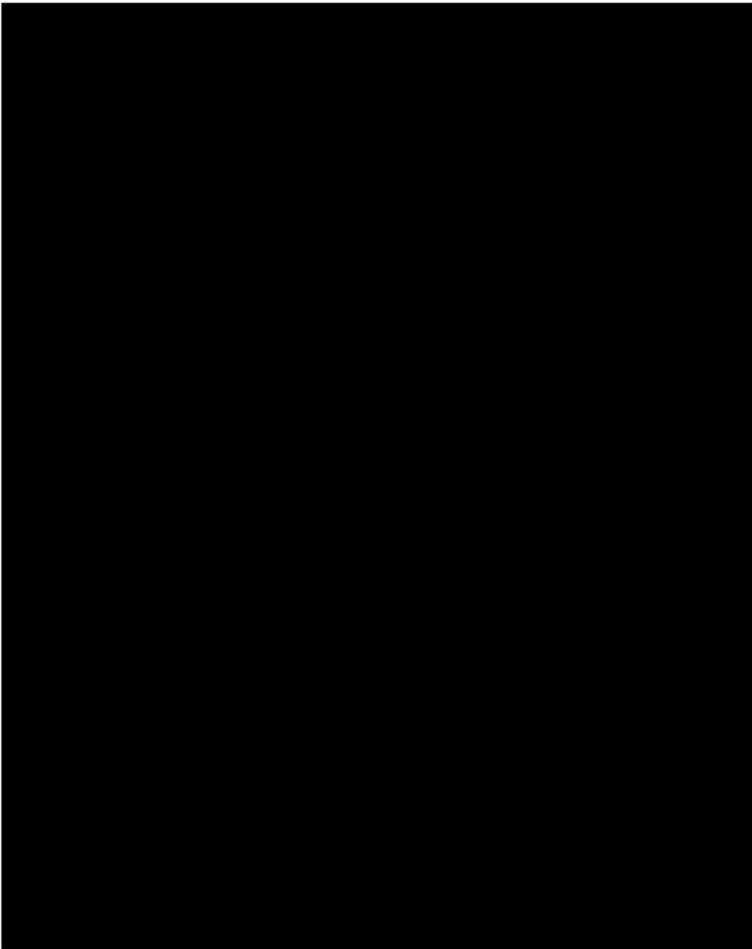
Name (Print) Nombre (Imprimir)	Email Address Correo Electrónico	Phone Teléfono	Zip Code Código Postal	CSD DEC
11. Jose Reyes			10460	12
12. IRIS WOOD			0460	12
13. Ashley Vargas			460	12
14. Kimani Gibbs			10460	12
15. Mercedes Jones			0460	12
16. Pamela Trinidad			10 10458	
17. James Fowler			10460	12
18. Rene Lora			0458	
19. Mabelin Garcia			10460	12
20.				

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Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

Lisa Eisenberg [redacted]

Mon, Dec 3, 2018 at 7:55 PM

To: [redacted]
Cc: Emily Kim [redacted] Jessie Ferguson [redacted]

Dear Bronx Borough President Díaz:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

[redacted]
[redacted]



[redacted]



December 3, 2018

Bronx Borough President Rubén Díaz, Jr.
Office of the Bronx Borough President
851 Grand Concourse, 3rd Floor
Bronx, NY 10451

Dear Bronx Borough President Díaz:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "Emily A. Kim". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open a New Charter School

2 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 4:43 PM

To: [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Chairperson Crespo, District Manager Acevedo and Committee Chairperson McClester:

I hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open a school in CSD 12, part of which is within your Community District. We would love to come present and solicit feedback on Zeta's charter proposal at the next education committee meeting. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We look forward to hearing from you.

Many thanks,

Lisa

--



Lisa A. Eisenberg

[redacted]
[redacted]



[redacted]

Lisa Eisenberg [redacted] Wed, Dec 5, 2018 at 6:32 PM

To: [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Hello, just following up on my note below. We would much appreciate if we could be added to the agenda at the next education committee meeting. In addition, could you please let us know when the next general meeting of the community board will be held?

Thanks,

Lisa

[Quoted text hidden]



December 3, 2018

Chairperson Roberto Crespo
District Manager Ralph Acevedo
Education Committee Chairperson Cedric McClester
Bronx Community Board 2
1029 E. 163rd Street, Suite 202
Bronx, NY 10459

Dear Chairperson Crespo, District Manager Acevedo, and Committee Chairperson McClester:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Community Meetings

Lisa Eisenberg [redacted] Tue, Dec 18, 2018 at 12:52 PM

To: [redacted]
Cc: Jessie Ferguson [redacted], Emily Kim [redacted]

Mr. Crespo, Mr. Acevedo and Mr. McClester:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with the education committee, the members of Bronx Community Board 2, and your community district. Thank you!

Best,

Lisa

--



Lisa A. Eisenberg

[redacted]
[redacted]





Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 12:00 PM

To: [REDACTED]
Cc: Jessie Ferguson [REDACTED]

District Manager Dudley, after I sent you the email below, I received a file size error due to the size of the attached flyers. Here are links to the flyers, which are also posted on our website in [English](#) and [Spanish](#). Thank you!

----- Forwarded message -----

From: Lisa Eisenberg [REDACTED]

Date: Tue, Dec 18, 2018 at 10:38 AM

Subject: Re: Zeta Charter Schools - Proposal to Open New Charter Schools

To: [REDACTED]
Cc: [REDACTED], Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

District Manager Dudley,

Following up on my email below, could you please confirm that we're on the agenda for the January meeting of the education committee?

Additionally, we wanted to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with the education committee, the members of Bronx Community Board 3, and your community district. Thank you!

Best,

Lisa

On Tue, Dec 4, 2018 at 5:30 PM Lisa Eisenberg [REDACTED] wrote:

Thanks very much. Attached is our completed presentation request form. Please let us know if you need any other information from us before confirming our presentation.

On Mon, Dec 3, 2018 at 6:46 PM Dudley, John (CB) [REDACTED] wrote:

Hello Ms. Eisenberg,

I am in receipt of your request to present your proposal for the establishment of Zeta charter schools within Community School Districts 9 and 12; parts of which are located within Bronx Community District Three.

Due to the impending holiday season, all committee meetings are cancelled for the month of December. The attached presentation request should be completed and re-sent to my attention in order that your presentation be considered for January 2019.

Response 04d-50

The Education and Consumer Affairs committee meets the third Thursday of each month, 9am at the board office, 1426 Boston Road, Bronx, NY 10456 (corner of Prospect Avenue). Please complete the attached form and submit any material information, proposal or summary regarding your proposed charter schools, for distribution to committee members. Upon receipt and discussion with committee chairperson Joetta Brown, I will confirm your presentation in January 2019.

Thank you.

John Dudley

District Manager

Bronx Community Board Three

[REDACTED]
Bronx, NY 10456

From: Lisa Eisenberg [REDACTED]
Sent: Monday, December 03, 2018 5:33 PM
To: Dudley, John (CB); BX CB 3
Cc: Emily Kim; Jessie Ferguson; Ritter, Etta (CB)
Subject: Zeta Charter Schools - Proposal to Open New Charter Schools

Dear Chairperson Alston, District Manager Dudley, and Committee Chairperson Brown:

I hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open two new schools, one in CSD 9 and one in CSD 12, parts of which are within your Community District. We would love to come present and solicit feedback on Zeta's charter proposal at the next education committee meeting. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We look forward to hearing from you.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]
w: [REDACTED]
www.zetaschools.org

Response 04d-51



December 3, 2018

Chairperson Gloria S. Alston
District Manager John Dudley
Education & Consumer Affairs Committee Chairperson Joetta Brown
Bronx Community Board 3
1426 Boston Road
Bronx, NY 10456

Dear Chairperson Alston, District Manager Dudley, and Committee Chairperson Brown:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



**The City of New York
Bronx Community Board Three**

1426 Boston Road, Bronx, NY 10456



DIAL	Government Services
311	& Information for NYC

Comm. Bd. Info go to: bronxmail.com

RUBEN DIAZ, JR.
BRONX BOROUGH PRESIDENT

GLORIA S. ALSTON
CHAIRWOMAN

JOHN W. DUDLEY
DISTRICT MANAGER

Education/Consumer Affairs Committee

Date: January 2, 2019
To: Education/Consumer Affairs Committee Members
From: Joetta Brown
Co-Chairperson
Subject: Education/Consumer Affairs Committee Meeting

There will be an **Education/Consumer Affairs Committee** meeting on **Thursday, January 17, 2019, at 9:00am.** This meeting will be held at the Office of Bronx Community Board Three, located at **1426 Boston Road, Bronx, New York 10456 (corner of East 170th Street).**

A G E N D A

1. Call to order
2. Correspondence
3. Approval of Minutes of Prior Meeting
4. **Presentation(s)**
 - A. Emily Kim, chief executive officer, Zeta Charter School**
Topic: Discuss the proposed opening of two (2) new Zeta Charter Schools in Community School District 9 and Community School District 12 – REQUESTING LETTER OF SUPPORT
 - B. Joe Davis, Lend Trainer, EDUchangMENT Solutions**
Topic: Discuss “Time to Teach” approach to classroom management and its impact upon addressing school and community failure. Components included are “Parents Empower Themselves” and “Teachers Empower Themselves” as a You Tube Collaboration to build school communities – REQUESTING LETTER OF SUPPORT
5. **Old Business/New Business**
6. Adjournment

*Nearly all men can stand adversity, but if you want to test a man’s character, give him power.”
-Abraham Lincoln*

EXECUTIVE OFFICERS

Rev. Dr. Bruce Rivera 1st Vice-Chairperson	Linda Kemp 2nd Vice-Chairperson	Joetta Brown Secretary	Lanet Rivera Treasurer	Rita Jones Response Coordinator
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Jessie Ferguson [REDACTED]

Zeta Charter Schools - Proposal to Open a New Charter School

Jessie Ferguson [REDACTED]

Wed, Jan 2, 2019 at 10:21 AM

To: "BX04, BX04 (CB)" [REDACTED]

Good morning, and happy new year!

I write to follow up on the meeting request from my colleague below. We would love to attend the the next Youth Services and Education Committee meeting in order to share information about our proposal and solicit feedback - do you have any updates on whether we will be added to the agenda?

Many thanks!

Jessie

On Thu, Dec 20, 2018 at 1:44 PM Lisa Eisenberg [REDACTED] wrote:

Hi Elizabeth, please see attached for the completed presentation request form.

Best,

Lisa

On Tue, Dec 18, 2018 at 12:57 PM Lisa Eisenberg [REDACTED] wrote:

Great, thank you Elizabeth. We will complete the presentation request form and return to you shortly.

As discussed, we will be holding two community meetings about our proposed charter elementary schools. Details are below and flyers are available on our website in English and Spanish, which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with the education committee, the members of Bronx Community Board 4, and your community district. Thank you!

On Tue, Dec 18, 2018 at 12:39 PM BX04, BX04 (CB) [REDACTED] wrote:

Also the General Board meeting are held the 4th Tuesday of the month and the next scheduled meeting will be Tuesday, January 22, 2019 at 6PM to be held at the Bronx Museum of the Arts 1040 Grand Concourse, Bronx, NY.

Community Board Four
[REDACTED]

Bronx, New York 10457
[REDACTED]

Response 04d-55

The Capital District
MT. Eden, Highbridge, East Concourse, West Concourse and Concourse Village sections of the Bronx.
www.

[Follow us on Instagram: communityboardfour](#)

From: Lisa Eisenberg [REDACTED]
Sent: Wednesday, December 05, 2018 6:38 PM
To: BX04, BX04 (CB)
Cc: Emily Kim; Jessie Ferguson
Subject: Re: Zeta Charter Schools - Proposal to Open a New Charter School

Hello, just following up on my note below. We would much appreciate if we could be added to the agenda at the next youth services and education committee meeting. In addition, could you please let us know when the next general meeting of the community board will be held?

Thanks,

Lisa

On Mon, Dec 3, 2018 at 5:08 PM Lisa Eisenberg [REDACTED] wrote:

Dear Chairperson Saunders, District Manager Philps, and Committee Chairperson Delts:

I hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open a school in CSD 9, part of which is within your Community District. We would love to come present and solicit feedback on Zeta's charter proposal at the next youth services and education committee meeting. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We look forward to hearing from you.

Many thanks,

Lisa

--

[Lisa A. Eisenberg](#)
[REDACTED]



December 3, 2018

Chairperson Kathleen Saunders
District Manager Paul Philps
Youth Services and Education Committee Chairperson Gregory A. Delts
Bronx Community Board 4
1650 Selwyn Avenue, #11A
Bronx, NY 10457

Dear Chairperson Saunders, District Manager Philps, and Committee Chairperson Delts:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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Sincerely,

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Emily A. Kim
Chief Executive Officer



December 3, 2018

Chairperson Bola Omotosho
District Manager Ken Brown
Education Committee Chair Jason Garcia
Bronx Community Board 5
BCC Campus, Gould Hall, Room 200
2155 University Avenue
Bronx, NY 10453

Dear Chairperson Omotosho, District Manager Brown, and Committee Chairperson Garcia:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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Emily A. Kim
Chief Executive Officer



THE CITY OF NEW YORK

BOROUGH OF THE BRONX

COMMUNITY BOARD #5

Honorable Ruben Diaz, Jr., *Bronx Borough President*

**Chairperson
Dr. Bola Omotosho**

**District Manager
Kenneth Brown**

Education Committee Meeting

Wednesday, December 5, 2018

6pm

**Davidson Community Center
2038 Davidson Avenue, Bronx NY 10453**

AGENDA

- Welcome
- Guest Speakers:
 - ❖ Chris Mattura, Marta Jimenez-DOE Principal
 - ❖ Emily A. Kim, Chief Executive Officer-Zeta Charter School
- Planning for Future Meetings
- Constituent School Concerns
- Open Discussion

BCC Campus * Gould Hall, Room 200 * [REDACTED] * Bronx, New York 10453

Serving these Neighborhoods:
Fordham, Morris Heights, Mount Hope, University Heights

Response 04d-61

THE CITY OF NEW YORK



BOROUGH OF THE BRONX

COMMUNITY BOARD #5

Honorable Ruben Diaz, Jr., Bronx Borough President

**Chairperson
Dr. Bola Omotosho**

**District Manager
Kenneth Brown**

GENERAL BOARD MEETING

Wednesday, December 12th, 2018

Meeting Location:

**Davidson Community Center
2038 Davidson Avenue Bronx, NY 10453
(corner West Burnside Avenue)**

MEETING TIME: 6:00 P.M.

Agenda

- *Welcome* (6:00-6:05pm)
- *Approval of Minutes* (6:05-6:15pm)
- *Elected Officials' Reports* (6:15-6:30pm)
- *Voting Item:*
 - **Letter of Support: Zeta Charter School** (6:30-6:45pm)
- *Chairperson's Report* (6:45pm -7:00pm)
- *District Manager's Report* (7:00-7:10pm)

BCC Campus * Gould Hall, Room 200 * 2155 University Avenue * Bronx, New York 10453

□ *Public Session*

(7:10-7:20pm)

□ *Old Business*

(7:20-7:30pm)

□ *New Business*

(7:30-7:40pm)

Holiday Party

❖ The next General Board Meeting will be held on Wednesday, January 23, 2019.

* To speak @ the Public Session, (you will be allowed 2 minutes) we request that you call CB # 5 at (718) 364-2030 two (2) days before the Meeting to register for speaking time. Please limit your comments to 2 minutes.



To request an additional accommodations please contact

Large
Print

Kenneth Brown, District Manager at [REDACTED] or bx05@cb.nyc.gov 72 hours before the meeting or event.



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

Bronx Community 6 [redacted] Mon, Dec 3, 2018 at 6:00 PM
To: Lisa Eisenberg [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

We will add you to the agenda. The committee meets Wednesday, December 19th at 6:30pm at [redacted].

On Dec 3, 2018 5:40 PM, "Lisa Eisenberg" [redacted] wrote:
Dear Chairperson Capers, District Manager Sanchez, Committee Chairperson Harden, and Committee Chairperson Gardenhire:

I hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open two new schools, one in CSD 9 and one in CSD 12, parts of which are within your Community District. We would love to come present and solicit feedback on Zeta's charter proposal at the next youth and education committee meeting. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We look forward to hearing from you.

Many thanks,

Lisa

--



Lisa A. Eisenberg

[redacted]
[redacted]





December 3, 2018

Chairperson Evonne Capers
District Manager John Sanchez
Youth and Education Committee Chairperson Audrey Harden
Youth and Education Committee Chairperson Lanell Gardenhire
Bronx Community Board 6
1932 Arthur Avenue, Rm. 709
Bronx, NY 10457

Dear Chairperson Capers, District Manager Sanchez, Committee Chairperson Harden, and Committee Chairperson Gardenhire:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow

one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "Emily A. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



**THE CITY OF NEW YORK
BRONX COMMUNITY BOARD 6**

1932 Arthur Avenue, Room 403-A, Bronx, NY 10457

[Redacted]
Honorable Ruben Diaz Jr., Bronx Borough President

MS. EVONNE CAPERS
Board Chairperson

MR. JOHN SANCHEZ
District Manager

**Law Enforcement, Parks and Enforcement,
Youth and Education Committee Meeting**
Wednesday, December 19, 2018 at 6:30 PM

Law Enforcement Committee:
Parks and Recreation Committee:
Youth and Education Committee:

Ms. Claudette Coles
Ms. Margarita Espinosa and Mr. Gil Simmons
Ms. Lanell Gardenhire and Ms. Audrey Harden
Agend
a

1. Law Enforcement Committee:

- To be announced.

2. Parks and Recreation Committee:

- Discussion on Tremont Park RFP for concessionaires

3. Youth and Education Committee:

- Presentation by Emily Kim of Zeta Charter School on two proposed additional schools in Community School District 9 and 12
- Discussion on the upcoming Youth Basketball programming on Saturdays beginning January 2019

4. Other business (if any).

5. Adjournment

*Honorable Ritchie Torres,
City Council Member, 15th Council District*

*Honorable Rafael Salamanca Jr.,
City Council Member, 17th Council District*



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 10:50 AM

To: [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED], [REDACTED]

Carla, we're looking forward to tomorrow's education committee meeting. Could you please send us a copy of the agenda once it is available?

Additionally, we wanted to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with the education committee, the members of Bronx Community Board 6, and your community district. Thank you!

Best,

Lisa

[Quoted text hidden]

[REDACTED]



Jessie Ferguson [redacted]

Zeta Charter Schools - Proposal to Open a New Charter School

Lisa Eisenberg [redacted]

Mon, Dec 3, 2018 at 4:55 PM

To: [redacted] e
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Chairperson Himidian, District Manager Rivera, and Committee Chairperson Williams:

I hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open a school in CSD 12, part of which is within your Community District. We would love to come present and solicit feedback on Zeta's charter proposal at the next youth & education committee meeting. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We look forward to hearing from you.

Many thanks,

Lisa

--



Lisa A. Eisenberg
[redacted]
[redacted]

[f](#) [in](#) [@](#) [t](#)

[redacted]



December 3, 2018

Chairperson Nicholas Himidian, Jr.
District Manager William Rivera
Youth & Education Committee Chairperson Venus Williams
Bronx Community Board 9
1967 Turnbull Avenue, Rm. 7
Bronx, NY 10473

Dear Chairperson Himidian, District Manager Rivera, and Committee Chairperson Williams:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "Emily A. Kim". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Emily A. Kim
Chief Executive Officer



Jessie Ferguson [REDACTED]

CB 9 Youth & Education Committee Meeting Agenda

SanAndres-Alonzo, Shirley [REDACTED]

Cc: Jessie Ferguson [REDACTED] Emily Kim [REDACTED]

Good Afternoon Lisa,

I hope you're enjoying the holidays!

I wanted to write to confirm that the Youth & Education Committee will be meeting on Thursday, January 10th at 7pm at our office at [1967 Turnbull Ave, 2nd Fl.](#) I have confirmed you as a speaker for this meeting. Please advise if you will not be able to attend and again we're very sorry for this month's cancellation. Thank you for your understanding.

Best,

Shirley SanAndres-Alonzo
Assistant District Manager
Bronx Community Board 9

From: Lisa Eisenberg [REDACTED]
Sent: Wednesday, December 19, 2018 1:04 PM
To: SanAndres-Alonzo, Shirley
Cc: Jessie Ferguson; Emily Kim
Subject: Re: CB 9 Youth & Education Committee Meeting Agenda

Great, thank you Shirley!

On Wed, Dec 19, 2018 at 1:03 PM SanAndres-Alonzo, Shirley [REDACTED]

[REDACTED] wrote:

Good Afternoon Lisa,

Thank you for the flyers you shared. I will include them in our email blast. Also, I haven't forgotten about Jan's Y&E Meeting. I promise to get back to you as soon as we have finalized a date. For right now, the meeting will tentatively be held at our office, [REDACTED] on Thursday, January 10th at 7pm. I will be sure to confirm with you as soon as this is finalized.

Wishing you all a wonderful weekend!

Best,
Shirley SanAndres-Alonzo
Assistant District Manager
Bronx Community Board 9

[REDACTED]
[Bronx, NY 10473](#)

Response 04d-73

From: Lisa Eisenberg [REDACTED]
Sent: Tuesday, December 18, 2018 10:28 AM
To: SanAndres-Alonzo, Shirley
Cc: Jessie Ferguson; Emily Kim
Subject: Re: CB 9 Youth & Education Committee Meeting Agenda

Hi Shirley, please see below. I received a file size error after sending this email due to the size of the flyers. I will send the flyers to you in four individual emails. This email is 1/4. Please confirm receipt of all emails. Thank you!

On Tue, Dec 18, 2018 at 10:03 AM Lisa Eisenberg [REDACTED] wrote:

Hi Shirley, just following up on my email below. Could you please confirm that we're on the agenda for the January meeting of the Youth & Education Committee and send along details?

Additionally, we wanted to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library ([78 West 168th Street, Bronx, NY 10452](#))
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library ([2085 Honeywell Avenue, Bronx, NY 10460](#))
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with the Youth & Education Committee, the members of Bronx Community Board 9, and your community district. Thank you!

Best,

Lisa

On Thu, Dec 13, 2018 at 3:29 PM Lisa Eisenberg [REDACTED] wrote:

Thanks for letting us know, Shirley. We would love to be added to the agenda for the January meeting. Could you please confirm and send along the date, time and location?

On Thu, Dec 13, 2018 at 3:13 PM SanAndres-Alonzo, Shirley [REDACTED] wrote:

Good Afternoon Zeta Charter School Team,

I am writing to advise you that tonight's Youth & Education Committee Meeting has been cancelled. I am very sorry for the short notice. The Committee Chair is unwell and we were unable to secure coverage for this meeting at such short notice.

Response 04d-74

If you're interested in attending our January Meeting we'd be more than happy to accommodate you.

Again, please accept my sincerest apologies for this inconvenience.

Wishing you all a wonderful holiday!

Best,
Shirley SanAndres-Alonzo
Assistant District Manager
Bronx Community Board 9

[Redacted]

Bronx, NY 10473

[Redacted]

From: Lisa Eisenberg [Redacted]
Sent: Wednesday, December 12, 2018 12:29 PM
To: SanAndres-Alonzo, Shirley; [Redacted] (CB)
Cc: Jessie Ferguson
Subject: CB 9 Youth & Education Committee Meeting Agenda

Shirley, Sanzida,

We're looking forward to meeting with the Youth & Education Committee tomorrow. Could you please send us a copy of the agenda once you have finalized it?

Thanks very much!

Lisa

--



Lisa A. Eisenberg

Le [Redacted] & Special Projects
p: [Redacted]
w:
www.zetaschools.org

[Redacted]



--



Lisa A. Eisenberg

Le [Redacted] & Special Projects
p: [Redacted]
w:
www.zetaschools.org

Response 04d-75



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open a New Charter School

CEC9 D9 [redacted]
To: Lisa Eisenberg [redacted]

Tue, Dec 18, 2018 at 12:07 PM

Thank you for informing me, I will let the council know, all agendas were printed last night.

I am out on the field so I did not have time to print out the flyer you recently sent. I will, however forward them to the council members.

Community Education Council District 9

[redacted]

Bronx, NY 10456

[redacted]

[redacted]

From: Lisa Eisenberg [redacted]
Sent: Tuesday, December 18, 2018 12:04:49 PM
To: CEC9 D9
Cc: Emily Kim; Jessie Ferguson
Subject: Re: Zeta Charter Schools - Proposal to Open a New Charter School

Thank you! Emily Kim, our CEO, will be attending and speaking on behalf of Zeta tonight.

On Tue, Dec 18, 2018 at 12:01 PM CEC9 D9 [redacted] wrote:

As per your request, a copy of our agenda has been sent in the attachment. See you tonight.

Community Education Council District 9

[redacted]

Bronx, NY 10456

[redacted]

[redacted]

From: Lisa Eisenberg [redacted]
Sent: Tuesday, December 18, 2018 11:38:29 AM
To: CEC9 D9
Cc: Emily Kim; Jessie Ferguson
Subject: Re: Zeta Charter Schools - Proposal to Open a New Charter School

AA Diaz,

We look forward to tonight's meeting. Could you please send us a copy of the agenda once it is finalized?

Response 04d-76

Additionally, we write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library ([78 West 168th Street, Bronx, NY 10452](#))
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library ([2085 Honeywell Avenue, Bronx, NY 10460](#))
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with members of CEC 9 and families in your district. Thank you!

Best,

Lisa

On Fri, Dec 7, 2018 at 12:45 PM Lisa Eisenberg [REDACTED] wrote:

Great, thanks so much for squeezing us in at the December meeting. We really appreciate it.

Attached is our PowerPoint presentation. Emily Kim, our Chief Executive Officer, will be speaking on behalf of Zeta.

Also attached is the template letter of support that we discussed.

Best,

Lisa

On Thu, Dec 6, 2018 at 11:50 AM CEC9 D9 [REDACTED] wrote:

Good morning Ms. Eisenberg,

We have you on our agenda for Tuesday, December 18, 2018 at M.S. 117 which is located at [1865 Morris Avenue, Bronx, NY 10453](#). As indicated in our conversation, we are having a public hearing that evening. The CEC has given them one hour to do their presentation, at 6 pm and our agenda will follow as soon as the hearing is over. At this very moment your presentation will be at the top of our agenda.

Best,

Community Education Council District 9

[REDACTED]
[Bronx, NY 10456](#)

From: Lisa Eisenberg [REDACTED]
Sent: Wednesday, December 5, 2018 6:54:58 PM

To: CEC9 D9

Cc: Emily Kim; Jessie Ferguson

Subject: Re: Zeta Charter Schools - Proposal to Open a New Charter School

Response 04d-77

Hello, just following up on my note below. We would much appreciate if we could be added to the agenda at the next meeting of CEC 9. Please let us know if you need any further information from us to do so. Thanks very much.

On Mon, Dec 3, 2018 at 4:03 PM Lisa Eisenberg [REDACTED] wrote:

Dear
President Espada and AA Diaz:

I
hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open a school in CSD 9.
We would love to come present and solicit feedback on Zeta's charter proposal at the next meeting of CEC 9. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We
look forward to hearing from you.

Many
thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]
w:
www.zetaschools.org



--



Lisa A. Eisenberg

p: [REDACTED]
w:
www.zetaschools.org



--

Lisa A. Eisenberg

Response 04d-78



December 3, 2018

President Marilyn Espada
Community Education Council 9
1245 Washington Ave, Suite 106
Bronx, NY 10456

Dear President Espada:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Thank you

Emily Kim [redacted]
To: [redacted]
Bcc: [redacted]

Wed, Dec 19, 2018 at 8:10 PM

Dear President Espada, AA Diaz, and other Members of CEC 9,

Thank you for allowing me to present yesterday evening on Zeta Charter School's proposal to open two new public charter schools, one within CSD 9 and one within CSD 12. I very much appreciate your time, and I look forward to receiving further questions, comments, and feedback from you about our proposal.

Please feel free to call or email me at the contact information below my signature to provide feedback at any time. I look forward to partnering together in the service of children and families.

All my best,

Emily Kim



Emily A. Kim
CF [redacted]
P: [redacted]
w: [redacted]
e: [redacted]





Jessie Ferguson [redacted]

Fwd: ZETA CHARTER SCHOOLS

Jessie Ferguson [redacted]
To: Jessie Ferguson [redacted]

Sat, Jan 5, 2019 at 5:05 PM

----- Forwarded message -----

From: **Emily Kim** [redacted]
Date: Fri, Jan 4, 2019 at 4:09 PM
Subject: Fwd: ZETA CHARTER SCHOOLS
To: Jessie Ferguson [redacted]



Emily A. Kim

CE [redacted]
P: [redacted]
W: [redacted]
E: [redacted]



----- Forwarded message -----

From: **Emily Kim** [redacted] >
Date: Fri, Jan 4, 2019 at 4:08 PM
Subject: Re: ZETA CHARTER SCHOOLS
To: Diaz Calvin [redacted]

Hi, Calvin,

Happy New Year! Thank you for your email.

I will send you both shortly - thanks again.

Best,

Emily



Emily A. Kim

CE [redacted]
P: [redacted]
W: [redacted]
E: [redacted]



On Fri, Jan 4, 2019 at 12:09 PM Diaz Calvin [redacted] wrote:

Response 04d-82

Greetings Ms. Kim,

Happy New Year!

I wanted to ask if you could possibly send me the presentation you gave the Community Education Council District 9 on the evening of Tuesday, December 18, 2018 for our files.

Also I wanted to ask if you had a drafted letter of support that the council could take a look at, last month they did not meet a quorum and could not vote, but it is my hope that they can meet quorum and have a letter of support for the Zeta Charter schools.

Best,

Calvin J. Diaz
Community Education Council District 9

[Redacted]
Bronx, NY 10456
[Redacted]
[Redacted]

LEGAL NOTICE: Unless expressly stated otherwise, this message is confidential. It is intended for the addressee(s) only. Forwarding of this e-mail to anyone else is unauthorized without express written permission. If you are not an addressee, any disclosure or copying of the contents of this e-mail or any action taken (or not taken) in reliance on it is unauthorized. If you are not an addressee, please inform the sender immediately.



Jessie M. Ferguson
General Counsel and Director of

Sp [Redacted]
p: [Redacted]
w: [Redacted]
e: [Redacted]





Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open a New Charter School

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 11:43 AM

To: [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Hi Nahdiyah,

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with members of CEC 12 and families in your district. Thank you!

Best,

Lisa

On Tue, Dec 4, 2018 at 11:15 AM Lisa Eisenberg [REDACTED] > wrote:
Thank you. Looking forward to it.

On Tue, Dec 4, 2018 at 11:14 AM CEC12 D12 [REDACTED] wrote:

Great I will put you on the agenda now.

The meeting will be held on March 13, 2019 at 6 pm at

The Archer School

1827 Archer Street

Bronx, NY 10460

Thank you

Nahdiyah Foster

Administrative Assistant for Community Education Council, District 12

Response 04d-84

[REDACTED]
Room 159

Please go share your smile with someone today.

From: Lisa Eisenberg [REDACTED]
Sent: Tuesday, December 4, 2018 11:11 AM
To: CEC12 D12 [REDACTED]
Cc: Emily Kim [REDACTED]; Jessie Ferguson [REDACTED]
Subject: Re: Zeta Charter Schools - Proposal to Open a New Charter School

Hi Nahdiyah,

Yes, we will be available. What time is the 3/13 meeting?

Please add us to the schedule and let us know if you need any other information from us.

Thanks,

Lisa

On Tue, Dec 4, 2018 at 10:34 AM CEC12 D12 [REDACTED] wrote:

Good Morning,

We would love to have you come and speak at one of our CEC Meetings. The next available date is Wednesday, March 13, 2019. Please let me know if you will be available to speak on this date?

Thank you

Nahdiyah Foster

Administrative Assistant for Community Education Council, District 12

[REDACTED] - Room 159

Please go share your smile with someone today.

From: Lisa Eisenberg [REDACTED]
Sent: Monday, December 3, 2018 4:11 PM
To: CEC12 D12 [REDACTED]
Cc: Emily Kim [REDACTED]; Jessie Ferguson [REDACTED]
Subject: Zeta Charter Schools - Proposal to Open a New Charter School

Dear President Rios and AA Foster:

I hope this email finds you well and that you are having a wonderful holiday season! Zeta Charter Schools is proposing to open a school in CSD 12. We would love to come present and solicit feedback on Zeta's charter proposal at the next meeting of CEC 12. I would much appreciate if we could be added to the agenda. More information regarding Zeta and the proposal is in the attached letter.

We look forward to hearing from you.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: www.zetaschools.org

e: [REDACTED]



--



Lisa A. Eisenberg

Legal Counsel & Special Projects

p: [REDACTED]

w: [REDACTED]



December 3, 2018

President Ilka Rios
Community Education Council 12
1970 W. Farms Rd, Room 154
Bronx, NY 10460

Dear President Rios:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:47 PM

To: [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Dear Ms. Martoral:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: [REDACTED]

e: [REDACTED]



Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 11:54 AM

To: [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Ms. Martoral:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with families in your district. Thank you!

Best,

Lisa

Response 04d-89



December 3, 2018

Family Leadership Coordinator Barbara Martoral
Community School District 9
1245 Washington Ave.
Bronx, NY 10456

Dear Ms. Martoral:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

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If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 8:43 PM

To: [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Ms. Eleutice:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



Lisa Eisenberg [redacted] Tue, Dec 18, 2018 at 11:53 AM

To: [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Ms. Eleutice:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with families in your district. Thank you!

Best,

Lisa

Response 04d-92



December 3, 2018

Family Support Coordinator Yadira Eleutice
Community School District 9
1245 Washington Ave.
Bronx, NY 10456

Dear Ms. Eleutice:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:40 PM

To: [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Dear Superintendent Rodriguez-Rosario:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: [REDACTED]

e: [REDACTED]



[REDACTED]

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 11:50 AM

To: LRosario [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Superintendent Rodriguez-Rosario:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with families in your district. Thank you!

Best,

Response 04d-95



December 3, 2018

Superintendent Leticia Rodriguez-Rosario
Community School District 9
1245 Washington Ave.
Bronx, NY 10456

Dear Superintendent Rodriguez-Rosario:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:30 PM

To: emartinez [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Dear Ms. Martinez:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

P: [REDACTED]

W: [REDACTED]

E: [REDACTED]



Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 11:49 AM

To: emartinez [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Ms. Martinez:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with families in your district. Thank you!

Best,

Response 04d-98



December 3, 2018

Family Support Coordinator Erica Martinez
Community School District 12
1970 West Farms Road, Room 154
Bronx, NY 10460

Dear Ms. Martinez:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 8:27 PM

To: JRosado [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Superintendent Rosado:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



Lisa Eisenberg [redacted] Tue, Dec 18, 2018 at 11:47 AM

To: Jacqueline Rosado [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Superintendent Rosado:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools. Details are below and flyers are available on our website in [English](#) and [Spanish](#), which we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with families in your district. Thank you!

Best,

Lisa

Response 04d-101



December 3, 2018

Superintendent Jacqueline Rosado
Community School District 12
1970 West Farms Road, Room 154
Bronx, NY 10460

Dear Superintendent Rosado:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 8:58 PM

To: D Ayala [redacted]
Cc: Jessie Ferguson [redacted] Emily Kim [redacted]

Dear Council Member Ayala:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg
P: [redacted]
W: [redacted]
E: [redacted]



Lisa Eisenberg [redacted] Tue, Dec 18, 2018 at 9:44 AM

To: D Ayala [redacted] v [redacted]
Cc: Jessie Ferguson [redacted] Emily Kim [redacted]

Council Member Ayala:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-104



December 3, 2018

Council Member Diana Ayala
New York City Council District 8
214 St. Ann's Avenue
Bronx, NY 10454

Dear Council Member Ayala:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

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Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 9:01 PM

To: fcabrera [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Dear Council Member Cabrera:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--

**Lisa A. Eisenberg**

P: [REDACTED]

W: [REDACTED]

E: [REDACTED]



Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:45 AM

To: fcabrera [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Council Member Cabrera:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-108



December 3, 2018

Council Member Fernando Cabrera
New York City Council District 14
107 East Burnside Ave
Bronx, NY 10453

Dear Council Member Cabrera:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED]

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:02 PM

To: Rtorres [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Dear Council Member Torres:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

Le [REDACTED] & Special Projects

P: [REDACTED]

w:

e: [REDACTED]



Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:26 AM

To: Rtorres [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Council Member Torres:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- **WHAT:** Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- **FIRST MEETING:** December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- **SECOND MEETING:** January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- **WHY:** All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-112



December 3, 2018

Council Member Ritchie J. Torres
New York City Council District 15
573 East Fordham Road
Bronx, NY 10458

Dear Council Member Torres:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

Zeta's mission is to build and sustain high-performing schools that forge thriving communities of lifelong learners, problem solvers, and innovators. We are neighborhood schools; our target population for the proposed schools includes low-income and mixed-income students residing within Bronx CSD 9 and Bronx CSD 12, respectively. We are committed to serving English Language Learners and students with special education needs.

Our academic curricula are rigorous and hands-on, tapping into students' innate curiosity and joy of learning, to equip them with the critical thinking skills, habits, and practices they need to achieve to their highest potential. Zeta's core academics are designed to ensure students meet or exceed New York State Next Generation Learning Standards. Our students also study social studies, culture, history, and geography through project-based learning units. Students who need additional academic support receive small-group instruction and/or one-to-one tutoring throughout the day and after school to ensure mastery of the material.

Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:12 PM

To: District16Bronx [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Dear Council Member Gibson:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--

**Lisa A. Eisenberg**

P: [REDACTED]

W: [REDACTED]

E: [REDACTED]



Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:37 AM

To: District16Bronx [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Council Member Gibson:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-116



December 3, 2018

Council Member Vanessa L. Gibson
New York City Council District 16
1377 Jerome Avenue
Bronx, NY 10452

Dear Council Member Gibson:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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Zeta schools provide a robust enrichment program that may include Zeta Innovation Laboratory, Taekwondo, art, chess, sports, and music.

If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:08 PM

To: salamanca [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Dear Council Member Salamanca:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: [REDACTED]

e: [REDACTED]



[REDACTED]

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:36 AM

To: salamanca [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Council Member Salamanca:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-120



December 3, 2018

Council Member Rafael Salamanca Jr.
New York City Council District 17
1070 Southern Boulevard
Bronx, NY 10459

Dear Council Member Salamanca:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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If approved, the proposed schools are expected to open in August 2020 within Bronx CSD 9 and Bronx CSD 12, respectively, serving kindergarten and 1st grade students. The schools will grow one grade every year until each school serves approximately 540 students in kindergarten through fifth grade. Zeta also seeks to offer pre-kindergarten in the future at these schools.

We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 8:05 PM

To: RDiaz [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Dear Council Member Díaz:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: [REDACTED]

e: [REDACTED]



[REDACTED]

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:35 AM

To: RDiaz [REDACTED]

Cc: Jessie Ferguson [REDACTED], Emily Kim [REDACTED]

Council Member Díaz:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-124



December 3, 2018

Council Member Rubén Díaz, Sr.
New York City Council District 18
2347 Lafayette Ave 2nd Fl
Bronx, NY 10473

Dear Council Member Díaz:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Kim', with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

4 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 8:54 PM

To: joyner [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Assemblywoman Joyner:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



Latoya Joyner [redacted] Mon, Dec 3, 2018 at 8:55 PM

To: [redacted]

Thank you for your recent e-mail. This automatic response is just to confirm that your e-mail was received by my office. Please be assured that each e-mail that is received is read by me or a member of my staff. While we aim to respond to each message, we do receive a high volume of mail and our responses may sometimes be limited to those constituents living in the 77th Assembly District, or those working with us directly on a specific issue.

To enable my office to better respond to your concerns, ideas and suggestions, or to provide issue-related or regional information that may be of interest to you, please be sure to always include your name, postal mailing address and telephone number in your message. If you have already done so, thank you.

In addition, I invite you to contact my District or Capitol office by mail or telephone at:

910 Grand Concourse
Suite 1JK
Bronx, NY 10451
[redacted]

or

LOB 427
Albany, NY 12248

Response 04d-128

[REDACTED]

If you are interested in finding out more information about my work or wish to explore free State legislative information, I encourage you to visit the New York State Assembly's website at: <http://assembly.state.ny.us>

Again, thank you for your message. I appreciate and encourage your continued participation in the legislative process.

Sincerely,
Hon. Latoya Joyner
Member of Assembly
77th Assembly District, Bronx County

Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:41 AM

To: joyner [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Assemblywoman Joyner:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- **WHAT:** Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- **FIRST MEETING:** December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- **SECOND MEETING:** January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- **WHY:** All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Lisa

On Mon, Dec 3, 2018 at 8:54 PM Lisa Eisenberg [REDACTED] wrote:

Dear Assemblywoman Joyner:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: [REDACTED]

e: [REDACTED]



--

Response 04d-129



December 3, 2018

Assemblywoman Latoya Joyner
New York State Assembly District 77
910 Grand Concourse Suite 1JK
Bronx, NY 10451

Dear Assemblywoman Joyner:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

4 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 7:58 PM

To: Blake M [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Assemblyman Blake:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



Michael Blake [redacted] Mon, Dec 3, 2018 at 7:59 PM

To: [redacted]

Thank you for taking the time to contact me.

I work very hard to be easily accessible to the residents of my district and appreciate your participation in the legislative process. However, due to the large volume of e-mail my office receives daily, I am not always able to provide individual responses. In order to ensure that your message is addressed in an appropriate manner, a member of my staff may contact you directly. If your inquiry was not fully addressed, you can visit or call my office at:

District Office:
780 Concourse Village West
Ground Fl. Professional
Bronx, NY 10451



Albany Office:
Room 919, Legislative Office Building
Albany, NY 12248



Response 04d-133

Again, thank you for your message.

Yours in service,

Michael A. Blake
Member of Assembly
79th District

You may also be interested in exploring the free legislative information provided by the New York State Assembly at <http://assembly.state.ny.us>.

(This message has been sent automatically in response to your mail. You will receive only one automatic reply to each of your messages to me.)

Lisa Eisenberg

Tue, Dec 18, 2018 at 9:23 AM

To: BlakeM

Cc: Emily Kim, Jessie Ferguson

Assemblyman Blake:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- **WHAT:** Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- **FIRST MEETING:** December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- **SECOND MEETING:** January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- **WHY:** All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Lisa

On Mon, Dec 3, 2018 at 7:58 PM Lisa Eisenberg wrote:

Dear Assemblyman Blake:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p:

w:

e:



Response 04d-134



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



[redacted]

Michael Blake [redacted]
To: lisa.eisenberg [redacted]

Tue, Dec 18, 2018 at 9:25 AM

Thank you for taking the time to contact me.

I work very hard to be easily accessible to the residents of my district and appreciate your participation in the legislative process. However, due to the large volume of e-mail my office receives daily, I am not always able to provide individual responses. In order to ensure that your message is addressed in an appropriate manner, a member of my staff may contact you directly. If your inquiry was not fully addressed, you can visit or call my office at:

District Office:
780 Concourse Village West
Ground Fl. Professional
Bronx, NY 10451

[redacted]

Albany Office:
Room 919, Legislative Office Building
Albany, NY 12248

[redacted]

Again, thank you for your message.

Yours in service,

Michael A. Blake
Member of Assembly
79th District

You may also be interested in exploring the free legislative information provided by the New York State Assembly at <http://assembly.state.ny.us>.



December 3, 2018

Assemblyman Michael Blake
New York State Assembly District 79
780 Concourse Village West, Ground Fl. Professional
Bronx, NY 10451

Dear Assemblyman Blake:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a long horizontal flourish extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [redacted] Mon, Dec 3, 2018 at 8:51 PM

To: serrano [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Dear Senator Serrano:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



[redacted]

Lisa Eisenberg [redacted] Tue, Dec 18, 2018 at 9:39 AM

To: serrano [redacted]
Cc: Emily Kim [redacted], Jessie Ferguson [redacted]

Senator Serrano:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with your constituents. Thank you!

Best,

Response 04d-138



December 3, 2018

Senator José M. Serrano
New York State Senate District 29
1916 Park Avenue Suite 202
New York, NY 10037

Dear Senator Serrano:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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We are actively soliciting comments on our charter proposal, its educational program, and student programmatic needs. Members of the public can submit comments by sending an email to us at info@zetaschools.org, or by leaving a voicemail at [REDACTED].

Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

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Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools - Proposal to Open New Charter Schools

Lisa Eisenberg [redacted]
To: royees [redacted]

Mon, Dec 10, 2018 at 5:23 PM

Great, thank you. I've copied and pasted Emily's contact info below for the calendar invite.



Emily A. Kim
CE
p: [redacted]
w: [redacted]
e: [redacted]

On Mon, Dec 10, 2018 at 5:20 PM Nipa Royees [redacted] wrote:
Lisa, that works.

Please provide a contact info to include into the calendar.

Thank you,

Nipa Royees
Community Outreach/Scheduler
New York State Senator
Luis R. Sepulveda



-----"Lisa Eisenberg" [redacted] wrote: -----

To: royees [redacted]
From: "Lisa Eisenberg" [redacted]
Date: 12/07/2018 04:07PM
Cc: "Emily Kim" [redacted], "Jessie Ferguson" [redacted]
Subject: Re: Fw: Re: Zeta Charter Schools - Proposal to Open New Charter Schools

Thank you, Nipa. Emily Kim, Zeta's Chief Executive Officer, is available on December 27 from 9am-10am. Could you please confirm that time still works for the Senator?

Best,

Lisa

On Fri, Dec 7, 2018 at 12:27 PM Nipa Royees [redacted] wrote:
Good Afternoon,

The Senator would like to have a meeting with you in regards to this.
Please inform if you are available for a meeting on any of the following dates:

Dec 27, 28, Jan 3, 4 - between 9am to 11am

Thank you,

Nipa Royees
Community Outreach/Scheduler

Response 04d-142

New York State Senator
Luis R. Sepulveda



From: "Lisa Eisenberg" [redacted]
Date: December 3, 2018 at 7:49:07 PM EST
To: sepulveda [redacted]
Cc: "Emily Kim" [redacted], "Jessie Ferguson"
[redacted] **to Open New Charter
Schools**

Dear Senator Sepúlveda:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



Lisa A. Eisenberg
Legal Counsel & Special Projects

Response 04d-143



December 3, 2018

Senator Luis R. Sepúlveda
New York State Senate District 32
900 Rogers Place
Bronx, NY 10459

Dear Senator Sepúlveda:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

Zeta currently operates two high-performing public charter schools, Zeta Bronx 1 Elementary located in Bronx CSD 7 and Zeta Inwood 1 Elementary located in Manhattan CSD 6. Zeta Bronx 1 and Zeta Inwood 1 currently serve kindergarten and first grade, eventually serving kindergarten through fifth grade, and also plan to offer pre-kindergarten. Last year, our two schools received over 2,300 applications for just 360 seats (over 6 applications per open seat).

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Thank you for all you do for the community. We look forward to partnering with you in service of children.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Kim", with a horizontal line extending to the right.

Emily A. Kim
Chief Executive Officer



Lisa Eisenberg [redacted]

Zeta Charter Schools Community Meetings

1 message

Lisa Eisenberg [redacted] Tue, Dec 18, 2018 at 9:18 AM

To: royees [redacted]
Cc: Emily Kim [redacted] Jessie Ferguson [redacted]

Hi Nipa,

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

- WHAT: Community meetings to learn about proposed public charter elementary schools in CSD 9 and CSD 12 in the Bronx - please attend and provide your feedback!
- FIRST MEETING: December 21, 2018 at 3pm at High Bridge Library (78 West 168th Street, Bronx, NY 10452)
- SECOND MEETING: January 2, 2019 at 12pm at West Farms Library (2085 Honeywell Avenue, Bronx, NY 10460)
- WHY: All children deserve great, free public education!

Please feel free to share these flyers with the Senator's constituents. Thank you!

Best,

Lisa

--



Lisa A. Eisenberg

p: [redacted]
w: [redacted]
e: [redacted]



[redacted]





Lisa Eisenberg [REDACTED]

Zeta Charter Schools - Proposal to Open New Charter Schools

2 messages

Lisa Eisenberg [REDACTED]

Mon, Dec 3, 2018 at 7:41 PM

To: grivera [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Dear Senator Rivera:

I hope this email finds you well and that you are having a wonderful holiday season!

Please see attached regarding Zeta's proposal to open two new charter schools, one in CSD 9 and one in CSD 12.

We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]

w: [REDACTED]

e: [REDACTED]



Lisa Eisenberg [REDACTED]

Tue, Dec 18, 2018 at 9:12 AM

To: grivera [REDACTED]

Cc: Emily Kim [REDACTED], Jessie Ferguson [REDACTED]

Senator Rivera:

We write to let you know that we will be holding two community meetings to discuss our proposed charter elementary schools located in CSDs 9 and 12. Details are below, and I have attached flyers in English and Spanish that we have posted in CSDs 9 and 12.

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- WHY: All children deserve great, free public education!

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Best,

Lisa

Response 04d-147

On Mon, Dec 3, 2018 at 7:41 PM Lisa Eisenberg [REDACTED] wrote:

Dear Senator Rivera:

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We would appreciate any feedback that you have on our proposal.

Many thanks,

Lisa

--



Lisa A. Eisenberg

p: [REDACTED]
w: [REDACTED]
e: [REDACTED]



--



Lisa A. Eisenberg

p: [REDACTED]
w: [REDACTED]
e: [REDACTED]



[REDACTED]

[REDACTED]



December 3, 2018

Senator Gustavo Rivera
New York State Senate District 33
2432 Grand Concourse, Suite 506
Bronx, NY 10458

Dear Senator Rivera:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

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Sincerely,

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Emily A. Kim
Chief Executive Officer



December 3, 2018

Assemblyman José Rivera
One Fordham Plaza
Suite 1008, 10th Floor
2175C Jerome Ave
Bronx, NY 10458

Dear Assemblyman Rivera:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

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Emily A. Kim
Chief Executive Officer



December 3, 2018

Assemblywoman Carmen E. Arroyo
New York State Assembly District 84
384 East 149 Street, Suite 301
Bronx, NY 10455

Dear Assemblywoman Arroyo:

I write to notify you that Zeta Charter Schools will be submitting an application to the Board of Trustees of the State University of New York to open a new public charter school in Bronx Community School District ("CSD") 9 and a new public charter school in Bronx CSD 12.

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